PRAGMATICS: A CRASH COURSE

APLAN

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MEANING

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ONSIDER the following sentences:

"Those spots mean (meant) measles."

"Those spots didn't mean anything to me, but to the doctor they meant measles."

"The recent budget means that we shall have a hard year."

- (1) I cannot say, "Those spots meant measles, but he hadn't got measles," and I cannot say, "The recent budget means that we shall have a hard year, but we shan't have." That is to say, in cases like the above, x meant that p and x means that p entail p.
- (2) I cannot argue from "Those spots mean (meant) measles" to any conclusion about "what is (was) meant by those spots"; for example, I am not entitled to say, "What was meant by those spots was that he had measles." Equally I cannot draw from the statement about the recent budget the conclusion "What is meant by the recent budget is that we shall have a hard year."
- (3) I cannot argue from "Those spots meant measles" to any conclusion to the effect that somebody or other meant by those spots so-and-so. *Mutatis mutandis*, the same is true of the sentence about the recent budget.
- (4) For none of the above examples can a restatement be found in which the verb "mean" is followed by a sentence or phrase in inverted commas. Thus "Those spots meant measles"

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- (5) On the other hand, for all these examples an approximate restatement can be found beginning with the phrase "The fact that . . . "; for example, "The fact that he had those spots meant that he had measles" and "The fact that the recent budget was as it was means that we shall have a hard year."

Now contrast the above sentences with the following:

"Those three rings on the bell (of the bus) mean that the 'bus is full.'"

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meant_{NN} something (that Mr. Υ had been unduly unfamiliar), or at least that I had meant_{NN} by it that Mr. Υ had been unduly familiar. What is the difference between the two cases? Surely that in case (1) Mr. X's recognition of my intention to make him believe that there is something between Mr. Υ and Mrs. X is (more or less) irrelevant to the production of this effect by the photograph. Mr. X would be led by the photograph at least to suspect Mrs. X even if instead of showing it to him I had left it in his room by accident; and I (the photograph shower) would not be unaware of this. But it will make a difference to the effect of my picture on Mr. X whether or not he takes me to be intending to inform him (make him believe something) about Mrs. X, and not to be just doodling or trying to produce a work of art.

But now we seem to be landed in a further difficulty if we accept this account. For consider now, say, frowning. If I frown spontaneously, in the ordinary course of events, someone looking at me may well treat the frown as a natural sign of displeasure. But if I frown deliberately (to convey my displeasure), an onlooker may be expected, provided he recognizes my intention, still to conclude that I am displeased. Ought we not then to say, since it could not be expected to make any difference to the onlooker's reaction whether he regards my frown as spontaneous or as intended to be informative, that my frown (deliberate) does not mean, anything? I think this difficulty can be met; for though in general a deliberate frown may have the same effect (as regards inducing belief in my displeasure) as a spontaneous frown, it can be expected to have the same effect only provided the audience takes it as intended to convey displeasure. That is, if we take away the recognition of intention, leaving the other circumstances (including the recognition of the frown as deliberate), the belief-producing tendency of the frown must be regarded as being impaired or destroyed.

Perhaps we may sum up what is necessary for A to mean something by x as follows. A must intend to induce by x a belief in an audience, and he must also intend his utterance to be recognized as so intended. But these intentions are not independent; the recognition is intended by A to play its part in inducing the belief, and if it does not do so something will have gone wrong

"That remark, 'Smith couldn't get on without his trouble

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- and strife,' meant that Smith found his wife indispensable." (1) I can use the first of these and go on to say, "But it isn't in fact full—the conductor has made a mistake"; and I can use the second and go on, "But in fact Smith deserted her seven years ago." That is to say, here x means that p and x meant that p
- (2) I can argue from the first to some statement about "what is (was) meant" by the rings on the bell and from the second to some statement about "what is (was) meant" by the quoted
- (3) I can argue from the first sentence to the conclusion that somebody (viz., the conductor) meant, or at any rate should have meant, by the rings that the bus is full, and I can argue analogously for the second sentence.
- (4) The first sentence can be restated in a form in which the verb "mean" is followed by a phrase in inverted commas, that is, 'Those three rings on the bell mean 'the bus is full.'" So also can the second sentence.
- (5) Such a sentence as "The fact that the bell has been rung three times means that the bus is full" is not a restatement of the neaning of the first sentence. Both may be true, but they do not have, even approximately, the same meaning.

When the expressions "means," "means something," "means hat" are used in the kind of way in which they are used in the irst set of sentences, I shall speak of the sense, or senses, in which hey are used, as the *natural* sense, or senses, of the expressions in juestion. When the expressions are used in the kind of way in which they are used in the second set of sentences, I shall speak of the sense, or senses, in which they are used, as the nonnatural ense, or senses, of the expressions in question. I shall use the bbreviation "means," to distinguish the nonnatural sense or

I propose, for convenience, also to include under the head of natural senses of "mean" such senses of "mean" as may be xemplified in sentences of the pattern "A means (meant) to lo so-and-so (by x)," where A is a human agent. By contrast, as he previous examples show, I include under the head of non-

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with the fulfillment of A's intentions. Moreover, A's intending that the recognition should play this part implies. I think that he assumes that there is some chance that it will in fact play this part, that he does not regard it as a foregone conclusion that the belief will be induced in the audience whether or not the intention behind the utterance is recognized. Shortly, perhaps, we may say that "A meant_{NN} something by x" is roughly equivalent to "A uttered x with the intention of inducing a belief by means of the recognition of this intention." (This seems to involve a reflexive paradox, but it does not really do so.)

Now perhaps it is time to drop the pretense that we have to deal only with "informative" cases. Let us start with some examples of imperatives or quasi-imperatives. I have a very avaricious man in my room, and I want him to go; so I throw a pound note out of the window. Is there here any utterance with a meaning, ? No, because in behaving as I did, I did not intend his recognition of my purpose to be in any way effective in getting him to go. This is parallel to the photograph case. If on the other hand I had pointed to the door or given him a little push, then my behavior might well be held to constitute a meaningful, utterance, just because the recognition of my intention would be intended by me to be effective in speeding his departure. Another pair of cases would be (1) a policeman who stops a car by standing

in its way and (2) a policeman who stops a car by waving. Or, to turn briefly to another type of case, if as an examiner I fail a man, I may well cause him distress or indignation or humiliation; and if I am vindictive, I may intend this effect and even intend him to recognize my intention. But I should not be inclined to say that my failing him meant, anything. On the other hand, if I cut someone in the street I do feel inclined to assimilate this to the cases of meaning, and this inclination seems to me dependent on the fact that I could not reasonably expect him to be distressed (indignant, humiliated) unless he recognized my intention to affect him in this way. (Cf., if my college stopped my salary altogether I should accuse them of ruining me; if they cut it by $2/6^d$ I might accuse them of insulting me: with some intermediate amounts I might not know quite

natural senses of "mean" any senses of "mean" found in sentences of the patterns "A means (meant) something by x" or "A means (meant) by x that. . . . " (This is overrigid; but it will serve as an

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indication.) I do not want to maintain that all our uses of "mean" fall easily, obviously, and tidily into one of the two groups I have distinguished; but I think that in most cases we should be at least fairly strongly inclined to assimilate a use of "mean" to one group rather than to the other. The question which now arises is this: "What more can be said about the distinction between the cases where we should say that the word is applied in a natural sense and the cases where we should say that the word is applied in an nonnatural sense?" Asking this question will not of course prohibit us from trying to give an explanation of "meaning," in terms of one or another natural sense of "mean."

This question about the distinction between natural and nonnatural meaning is, I think, what people are getting at when they display an interest in a distinction between "natural" and "conventional" signs. But I think my formulation is better. For some things which can mean, something are not signs (e.g., words are not), and some are not conventional in any ordinary sense (e.g., certain gestures); while some things which mean naturally are not signs of what they mean (cf. the recent budget example).

I want first to consider briefly, and reject, what I might term a causal type of answer to the question, "What is meaning," We might try to say, for instance, more or less with C. L. Stevenson, that for x to mean_{NN} something, x must have (roughly) a tendency to produce in an audience some attitude (cognitive or otherwise) and a tendency, in the case of a speaker, to be produced by that attitude, these tendencies being dependent on "an elaborate process of conditioning attending the use of the sign in communication."2 This clearly will not do.

(1) Let us consider a case where an utterance, if it qualifies at all as meaning, something, will be of a descriptive or informative kind and the relevant attitude, therefore, will be a cognitive one,

¹ Ethics and Language (New Haven, 1944), ch. iii.

² *Ibid.*, p. 57.

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Perhaps then we may make the following generalizations.

- (1) "A meant something by x" is (roughly) equivalent to "A intended the utterance of x to produce some effect in an audience by means of the recognition of this intention"; and we may add that to ask what A meant is to ask for a specification o the intended effect (though, of course, it may not always be possible to get a straight answer involving a "that" clause, fo example, "a belief that . . .").
- (2) "x meant something" is (roughly) equivalent to "Some body meant_{NN} something by x." Here again there will be case where this will not quite work. I feel inclined to say that (a regards traffic lights) the change to red meant, that the traffic was to stop; but it would be very unnatural to say, "Somebody (e.g., the Corporation) meant, by the red-light change that the traffic was to stop." Nevertheless, there seems to be some sort o reference to somebody's intentions.
- (3) "x means_{NN} (timeless) that so-and-so" might as a first sho be equated with some statement or disjunction of statement about what "people" (vague) intend (with qualifications abou "recognition") to effect by x. I shall have a word to say abou

Will any kind of intended effect do, or may there be case where an effect is intended (with the required qualifications and yet we should not want to talk of meaning. ? Suppose discovered some person so constituted that, when I told him tha whenever I grunted in a special way I wanted him to blush or to incur some physical malady, thereafter whenever he recognized the grunt (and with it my intention), he did blush or incur the malady. Should we then want to say that the grunt meant, something? I do not think so. This points to the fact that for to have meaning_{NN}, the intended effect must be something whicl in some sense is within the control of the audience, or that in some sense of "reason" the recognition of the intention behind x is for the audience a reason and not merely a cause. It might look as i there is a sort of pun here ("reason for believing" and "reason for doing"), but I do not think this is serious. For though no doubt from one point of view questions about reasons for believing are questions about evidence and so quite different from question

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for example, a belief. (I use "utterance" as a neutral word to

apply to any candidate for meaning_{NN}; it has a convenient act-

object ambiguity.) It is no doubt the case that many people have

a tendency to put on a tail coat when they think they are about

to go to a dance, and it is no doubt also the case that many

people, on seeing someone put on a tail coat, would conclude

that the person in question was about to go to a dance. Does

this satisfy us that putting on a tail coat means, that one is

about to go to a dance (or indeed means, anything at all)?

Obviously not. It is no help to refer to the qualifying phrase

"dependent on an elaborate process of conditioning. . . ." For

if all this means is that the response to the sight of a tail coat being

put on is in some way learned or acquired, it will not exclude

the present case from being one of meaning. But if we have to

take seriously the second part of the qualifying phrase ("attending

the use of the sign in communication"), then the account of

meaning, is obviously circular. We might just as well say,

"X has meaning_{NN} if it is used in communication," which, though

(2) If this is not enough, there is a difficulty—really the same

difficulty, I think-which Stevenson recognizes: how we are

to avoid saying, for example, that "Jones is tall" is part of what

is meant by "Jones is an athlete," since to tell someone that Jones

is an athlete would tend to make him believe that Jones is tall.

Stevenson here resorts to invoking linguistic rules, namely, a

permissive rule of language that "athletes may be nontall." This

amounts to saying that we are not prohibited by rule from speak-

ing of "nontall athletes." But why are we not prohibited? Not

because it is not bad grammar, or is not impolite, and so on, but

presumably because it is not meaningless (or, if this is too strong,

does not in any way violate the rules of meaning for the expres-

sions concerned). But this seems to involve us in another circle.

Moreover, one wants to ask why, if it is legitimate to appeal

here to rules to distinguish what is meant from what is suggested,

this appeal was not made earlier, in the case of groans, for exam-

ple, to deal with which Stevenson originally introduced the

A further deficiency in a causal theory of the type just

qualifying phrase about dependence on conditioning.

true, is not helpful.

about reasons for doing, nevertheless to recognize an utterer's intention in uttering x (descriptive utterance), to have a reason for believing that so-and-so, is at least quite like "having a motive for" accepting so-and-so. Decisions "that" seem to involve decisions "to" (and this is why we can "refuse to believe" and also be "compelled to believe"). (The "cutting" case needs slightly different treatment, for one cannot in any straightforward sense "decide" to be offended; but one can refuse to be offended.) It looks then as if the intended effect must be something within the control of the audience, or at least the sort of thing which is within its control.

One point before passing to an objection or two, I think it follows that from what I have said about the connection between meaning_{NN} and recognition of intention that (insofar as I am right) only what I may call the primary intention of an utterer is relevant to the meaning_{NN} of an utterance. For if I utter x, intending (with the aid of the recognition of this intention) to induce an effect E, and intend this effect E to lead to a further effect F, then insofar as the occurrence of F is thought to be dependent solely on E, I cannot regard F as in the least dependent on recognition of my intention to induce E. That is, if (say) I intend to get a man to do something by giving him some information, it cannot be regarded as relevant to the meaning, of my utterance to describe what I intend him to do.

Now some question may be raised about my use, fairly free, of such words as "intention" and "recognition." I must disclaim any intention of peopling all our talking life with armies of complicated psychological occurrences. I do not hope to solve any philosophical puzzles about intending, but I do want briefly to argue that no special difficulties are raised by my use of the word "intention" in connection with meaning. First, there will be cases where an utterance is accompanied or preceded by a conscious "plan," or explicit formulation of intention (e.g., I declare how I am going to use x, or ask myself how to "get something across"). The presence of such an explicit "plan" obviously counts fairly heavily in favor of the utterer's intention (meaning) being as "planned"; though it is not, I think, conclusive; for example, a speaker who has declared an intention

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expounded seems to be that, even if we accept it as it stands, we are furnished with an analysis only of statements about the standard meaning, or the meaning in general, of a "sign." No provision is made for dealing with statements about what a particular speaker or writer means by a sign on a particular occasion (which may well diverge from the standard meaning of the sign); nor is it obvious how the theory could be adapted to make such provision. One might even go further in criticism and maintain that the causal theory ignores the fact that the meaning (in general) of a sign needs to be explained in terms of what users of the sign do (or should) mean by it on particular occasions; and so the latter notion, which is unexplained by the causal theory, is in fact the fundamental one. I am sympathetic to this more radical criticism, though I am aware that the point is controversial.

I do not propose to consider any further theories of the "causaltendency" type. I suspect no such theory could avoid difficulties analogous to those I have outlined without utterly losing its claim to rank as a theory of this type.

I will now try a different and, I hope, more promising line. If we can elucidate the meaning of

"x meant_{NN} something (on a particular occasion)" and "x meant_{NN} that so-and-so (on a particular occasion)"

"A meant something by x (on a particular occasion)" and

"A meant $_{NN}^{NN}$ by x that so-and-so (on a particular occasion)," this might reasonably be expected to help us with

"x means_{NN} (timeless) something (that so-and-so)," "A means_{NN} (timeless) by x something (that so-and-so),"

and with the explication of "means the same as," "understands," "entails," and so on. Let us for the moment pretend that we have to deal only with utterances which might be informative or descriptive.

A first shot would be to suggest that "x meant_{NN} something" would be true if x was intended by its utterer to induce a belief in some "audience" and that to say what the belief was would be to say what x meant_{NN}. This will not do. I might leave B's

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to use a familiar expression in an unfamiliar way may slip into the familiar use. Similarly in nonlinguistic cases: if we are asking about an agent's intention, a previous expression counts heavily; nevertheless, a man might plan to throw a letter in the dustbin and yet take it to the post; when lifting his hand he might "come to" and say either "I didn't intend to do this at all" or "I suppose I must have been intending to put it in."

Explicitly formulated linguistic (or quasi-linguistic) intentions are no doubt comparatively rare. In their absence we would seem to rely on very much the same kinds of criteria as we do in the case of nonlinguistic intentions where there is a general usage. An utterer is held to intend to convey what is normally conveyed (or normally intended to be conveyed), and we require a good reason for accepting that a particular use diverges from the general usage (e.g., he never knew or had forgotten the general usage). Similarly in nonlinguistic cases: we are presumed to intend the normal consequences of our actions.

Again, in cases where there is doubt, say, about which of two or more things an utterer intends to convey, we tend to refer to the context (linguistic or otherwise) of the utterance and ask which of the alternatives would be relevant to other things he is saying or doing, or which intention in a particular situation would fit in with some purpose he obviously has (e.g., a man who calls for a "pump" at a fire would not want a bicycle pump). Nonlinguistic parallels are obvious: context is a criterion in settling the question of why a man who has just put a cigarette in his mouth has put his hand in his pocket; relevance to an obvious end is a criterion in settling why a man is running away from a

In certain linguistic cases we ask the utterer afterward about his intention, and in a few of these cases (the very difficult ones. like a philosopher asked to explain the meaning of an unclear passage in one of his works), the answer is not based on what he remembers but is more like a decision, a decision about how wha he said is to be taken. I cannot find a nonlinguistic parallel here; but the case is so special as not to seem to contribute a vital

All this is very obvious; but surely to show that the criteria

handkerchief near the scene of a murder in order to induce the detective to believe that B was the murderer; but we should not want to say that the handkerchief (or my leaving it there) meant_{NN} anything or that I had meant_{NN} by leaving it that B was the murderer. Clearly we must at least add that, for x to have meant, anything, not merely must it have been "uttered" with the intention of inducing a certain belief but also the utterer must have intended an "audience" to recognize the intention behind the utterance.

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This, though perhaps better, is not good enough. Consider the following cases:

- (1) Herod presents Salome with the head of St. John the Baptist on a charger.
- (2) Feeling faint, a child lets its mother see how pale it is (hoping that she may draw her own conclusions and help).
- (3) I leave the china my daughter has broken lying around for my wife to see.

Here we seem to have cases which satisfy the conditions so far given for meaning_{NN}. For example, Herod intended to make Salome believe that St. John the Baptist was dead and no doubt also intended Salome to recognize that he intended her to believe that St. John the Baptist was dead. Similarly for the other cases. Yet I certainly do not think that we should want to say that we have here cases of meaning_{NN}.

What we want to find is the difference between, for example, "deliberately and openly letting someone know" and "telling" and between "getting someone to think" and "telling."

The way out is perhaps as follows. Compare the following two

- (1) I show Mr. X a photograph of Mr. Y displaying undue familiarity to Mrs. X.
- (2) I draw a picture of Mr. Y behaving in this manner and show it to Mr. X.

I find that I want to deny that in (1) the photograph (or my showing it to Mr. X) meant, anything at all; while I want to assert that in (2) the picture (or my drawing and showing it)

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for judging linguistic intentions are very like the criteria for judging nonlinguistic intentions is to show that linguistic intentions are very like nonlinguistic intentions.

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Natural vs. Non-Natural Meaning

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(1) I cannot say, "Those spots meant measles, but he hadn't got measles," and I cannot say, "The recent budget means that we shall have a hard year, but we shan't have." That is to say, in cases like the above, x meant that p and x means that p entail p.

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(4) For none of the above examples can a restatement be found in which the verb "mean" is followed by a sentence or phrase in inverted commas. Thus "Those spots meant measles" cannot be reformulated as "Those spots meant 'measles'" or as "Those spots meant 'he has measles."

(5) On the other hand, for all these examples an approximate restatement can be found beginning with the phrase "The fact that . . . "; for example, "The fact that he had those spots meant that he had measles" and "The fact that the recent budget was as it was means that we shall have a hard year."

Now contrast the above sentences with the following:

"Those three rings on the bell (of the bus) mean that the

"That remark, 'Smith couldn't get on without his trouble and strife,' meant that Smith found his wife indispensable."

(1) I can use the first of these and go on to say, "But it isn't in fact full—the conductor has made a mistake"; and I can use the second and go on, "But in fact Smith deserted her seven years ago." That is to say, here x means that p and x meant that p do not entail p.

(2) I can argue from the first to some statement about "what is (was) meant" by the rings on the bell and from the second to some statement about "what is (was) meant" by the quoted remark.

(3) I can argue from the first sentence to the conclusion that somebody (viz., the conductor) meant, or at any rate should have meant, by the rings that the bus is full, and I can argue analogously for the second sentence.

(4) The first sentence can be restated in a form in which the verb "mean" is followed by a phrase in inverted commas, that is, "Those three rings on the bell mean 'the bus is full.'" So also can the second sentence.

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When the expressions "means," "means something," "means that" are used in the kind of way in which they are used in the first set of sentences, I shall speak of the sense, or senses, in which they are used, as the *natural* sense, or senses, of the expressions in question. When the expressions are used in the kind of way in which they are used in the second set of sentences, I shall speak of the sense, or senses, in which they are used, as the *nonnatural* sense, or senses, of the expressions in question. I shall use the abbreviation "means_{NN}" to distinguish the nonnatural sense or

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natural senses of "mean" any senses of "mean" found in sentences of the patterns "A means (meant) something by x" or "A means (meant) by x that. . . ." (This is overrigid; but it will serve as an indication.)

I do not want to maintain that all our uses of "mean" fall easily, obviously, and tidily into one of the two groups I have distinguished; but I think that in most cases we should be at least fairly strongly inclined to assimilate a use of "mean" to one group rather than to the other. The question which now arises is this: "What more can be said about the distinction between the cases where we should say that the word is applied in a natural sense and the cases where we should say that the word is applied in an nonnatural sense?" Asking this question will not of course prohibit us from trying to give an explanation of "meaning_{NN}" in terms of one or another natural sense of "mean."

This question about the distinction between natural and non-natural meaning is, I think, what people are getting at when they display an interest in a distinction between "natural" and "conventional" signs. But I think my formulation is better. For some things which can mean_{NN} something are not signs (e.g., words are not), and some are not conventional in any ordinary sense (e.g., certain gestures); while some things which mean naturally are not signs of what they mean (cf. the recent budget example).

I want first to consider briefly, and reject, what I might term a causal type of answer to the question, "What is meaning_{NN}?" We might try to say, for instance, more or less with C. L. Stevenson, that for x to mean_{NN} something, x must have (roughly) a tendency to produce in an audience some attitude (cognitive or otherwise) and a tendency, in the case of a speaker, to be produced by that attitude, these tendencies being dependent on "an elaborate process of conditioning attending the use of the sign in communication." This clearly will not do.

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1 Ethics and Language (New Haven, 1944), ch. iii.

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for example, a belief. (I use "utterance" as a neutral word to apply to any candidate for meaning, it has a convenient actobject ambiguity.) It is no doubt the case that many people have a tendency to put on a tail coat when they think they are about to go to a dance, and it is no doubt also the case that many people, on seeing someone put on a tail coat, would conclude that the person in question was about to go to a dance. Does this satisfy us that putting on a tail coat means, that one is about to go to a dance (or indeed means, anything at all)? Obviously not. It is no help to refer to the qualifying phrase "dependent on an elaborate process of conditioning. . . ." For if all this means is that the response to the sight of a tail coat being put on is in some way learned or acquired, it will not exclude the present case from being one of meaning, But if we have to take seriously the second part of the qualifying phrase ("attending the use of the sign in communication"), then the account of meaning_{NN} is obviously circular. We might just as well say, "X has meaning $_{NN}$ if it is used in communication," which, though

(2) If this is not enough, there is a difficulty—really the same difficulty, I think-which Stevenson recognizes: how we are to avoid saying, for example, that "Jones is tall" is part of what is meant by "Jones is an athlete," since to tell someone that Jones is an athlete would tend to make him believe that Jones is tall. Stevenson here resorts to invoking linguistic rules, namely, a permissive rule of language that "athletes may be nontall." This amounts to saying that we are not prohibited by rule from speaking of "nontall athletes." But why are we not prohibited? Not because it is not bad grammar, or is not impolite, and so on, but presumably because it is not meaningless (or, if this is too strong, does not in any way violate the rules of meaning for the expressions concerned). But this seems to involve us in another circle Moreover, one wants to ask why, if it is legitimate to appeal here to rules to distinguish what is meant from what is suggested this appeal was not made earlier, in the case of groans, for example, to deal with which Stevenson originally introduced the qualifying phrase about dependence on conditioning

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One might even go further in criticism and maintain that the

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I do not propose to consider any further theories of the "causal-

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I will now try a different and, I hope, more promising line.

"x meant_{NN} something (on a particular occasion)" and

"x meant_{NN} that so-and-so (on a particular occasion)"

"A meant something by x (on a particular occasion)" and

"A meant $_{NN}^{NN}$ by x that so-and-so (on a particular occasion),"

"x means_{NN} (timeless) something (that so-and-so)," "A means_{NN} (timeless) by x something (that so-and-so),"

and with the explication of "means the same as," "understands,"

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handkerchief near the scene of a murder in order to induce the detective to believe that B was the murderer; but we should not want to say that the handkerchief (or my leaving it there) meant_{NN} anything or that I had meant_{NN} by leaving it that B was the murderer. Clearly we must at least add that, for x to have meant_{NN} anything, not merely must it have been "uttered" with the intention of inducing a certain belief but also the utterer must have intended an "audience" to recognize the intention behind the utterance.

This, though perhaps better, is not good enough. Consider the ollowing cases:

(1) Herod presents Salome with the head of St. John the Baptist on a charger.

(2) Feeling faint, a child lets its mother see how pale it is (hoping that she may draw her own conclusions and help).(3) I leave the china my daughter has broken lying around for my wife to see.

Here we seem to have cases which satisfy the conditions so far given for meaning_{NN}. For example, Herod intended to make Salome believe that St. John the Baptist was dead and no doubt also intended Salome to recognize that he intended her to believe that St. John the Baptist was dead. Similarly for the other cases. Yet I certainly do not think that we should want to say that we have here cases of meaning_{NN}.

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What we want to find is the difference between, for example, "deliberately and openly letting someone know" and "telling" and between "getting someone to think" and "telling."

The way out is perhaps as follows. Compare the following two

(1) I show Mr. X a photograph of Mr. Y displaying undue familiarity to Mrs. X.

(2) I draw a picture of Mr. $\mathcal Y$ behaving in this manner and show it to Mr. $\mathcal X$.

I find that I want to deny that in (1) the photograph (or my showing it to Mr. X) meant_{NN} anything at all; while I want to assert that in (2) the picture (or my drawing and showing it)

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 $meant_{NN}$ something (that Mr. Υ had been unduly unfamiliar) with the fulfillment of A's intentions. Moreover, A's intending or at least that I had meant_{NN} by it that Mr. Υ had been unduly that the recognition should play this part implies, I think, that familiar. What is the difference between the two cases? Surely he assumes that there is some chance that it will in fact play this that in case (1) Mr. X's recognition of my intention to make him part, that he does not regard it as a foregone conclusion that the believe that there is something between Mr. Υ and Mrs. X is belief will be induced in the audience whether or not the inten-(more or less) irrelevant to the production of this effect by the tion behind the utterance is recognized. Shortly, perhaps, we photograph. Mr. X would be led by the photograph at least to may say that "A meant_{NN} something by x" is roughly equivalent suspect Mrs. X even if instead of showing it to him I had left it to "A uttered x with the intention of inducing a belief by means in his room by accident; and I (the photograph shower) would of the recognition of this intention." (This seems to involve a not be unaware of this. But it will make a difference to the effect reflexive paradox, but it does not really do so.) of my picture on Mr. X whether or not he takes me to be intending Now perhaps it is time to drop the pretense that we have to

to inform him (make him believe something) about Mrs. X, and deal only with "informative" cases. Let us start with some examnot to be just doodling or trying to produce a work of art. ples of imperatives or quasi-imperatives. I have a very avaricious But now we seem to be landed in a further difficulty if we man in my room, and I want him to go; so I throw a pound note accept this account. For consider now, say, frowning. If I frown out of the window. Is there here any utterance with a meaning... spontaneously, in the ordinary course of events, someone looking No, because in behaving as I did, I did not intend his recognition at me may well treat the frown as a natural sign of displeasure. of my purpose to be in any way effective in getting him to go. But if I frown deliberately (to convey my displeasure), an onlooker This is parallel to the photograph case. If on the other hand I may be expected, provided he recognizes my intention, still to had pointed to the door or given him a little push, then my conclude that I am displeased. Ought we not then to say, since behavior might well be held to constitute a meaningful_{NN} utter it could not be expected to make any difference to the onlooker's ance, just because the recognition of my intention would be reaction whether he regards my frown as spontaneous or as intended by me to be effective in speeding his departure. Another intended to be informative, that my frown (deliberate) does not pair of cases would be (1) a policeman who stops a car by standing mean_{NN} anything? I think this difficulty can be met; for though in its way and (2) a policeman who stops a car by waving. in general a deliberate frown may have the same effect (as regards Or, to turn briefly to another type of case, if as an examiner inducing belief in my displeasure) as a spontaneous frown, it can I fail a man, I may well cause him distress or indignation or be expected to have the same effect only provided the audience humiliation; and if I am vindictive, I may intend this effect and takes it as intended to convey displeasure. That is, if we take

even intend him to recognize my intention. But I should not be away the recognition of intention, leaving the other circuminclined to say that my failing him meant, anything. On the stances (including the recognition of the frown as deliberate), other hand, if I cut someone in the street I do feel inclined to the belief-producing tendency of the frown must be regarded as assimilate this to the cases of meaning, and this inclination seems to me dependent on the fact that I could not reasonably Perhaps we may sum up what is necessary for A to mean someexpect him to be distressed (indignant, humiliated) unless he thing by x as follows. A must intend to induce by x a belief in recognized my intention to affect him in this way. (Cf., if my an audience, and he must also intend his utterance to be recogcollege stopped my salary altogether I should accuse them of nized as so intended. But these intentions are not independent: ruining me; if they cut it by 2/6d I might accuse them of insulting the recognition is intended by A to play its part in inducing the

 $\label{eq:meaning} \textit{MEANING}$ Perhaps then we may make the following generalizations.

(1) "A meant_{NN} something by x" is (roughly) equivalent to "A intended the utterance of x to produce some effect in ar audience by means of the recognition of this intention"; and we may add that to ask what A meant is to ask for a specification of the intended effect (though, of course, it may not always be possible to get a straight answer involving a "that" clause, for example, "a belief that . . .").

example, a benefit that . . .).

(2) "x meant something" is (roughly) equivalent to "Some body meant_{NN} something by x." Here again there will be case where this will not quite work. I feel inclined to say that (a regards traffic lights) the change to red meant_{NN} that the traffic was to stop; but it would be very unnatural to say, "Somebody (e.g., the Corporation) meant_{NN} by the red-light change that the traffic was to stop." Nevertheless, there seems to be *some* sort o reference to somebody's intentions.

(3) "x means_{NN} (timeless) that so-and-so" might as a first shobe equated with some statement or disjunction of statement about what "people" (vague) intend (with qualifications abou "recognition") to effect by x. I shall have a word to say abouthis.

Will any kind of intended effect do, or may there be case where an effect is intended (with the required qualifications and yet we should not want to talk of meaning_{NN}? Suppose I overed some person so constituted that, when I told him that whenever I grunted in a special way I wanted him to blush or to incur some physical malady, thereafter whenever he recognized the grunt (and with it my intention), he did blush or incur the malady. Should we then want to say that the grunt meant, something? I do not think so. This points to the fact that for ; to have meaning_{NN}, the intended effect must be something which in some sense is within the control of the audience, or that in some sense of "reason" the recognition of the intention behind x is for the audience a reason and not merely a cause. It might look as i there is a sort of pun here ("reason for believing" and "reason for doing"), but I do not think this is serious. For though no doubt from one point of view questions about reasons for believing

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about reasons for doing, nevertheless to recognize an utterer's intention in uttering x (descriptive utterance), to have a reason for believing that so-and-so, is at least quite like "having a motive for" accepting so-and-so. Decisions "that" seem to involve decisions "to" (and this is why we can "refuse to believe" and also be "compelled to believe"). (The "cutting" case needs slightly different treatment, for one cannot in any straightforward sense "decide" to be offended; but one can refuse to be offended.) It looks then as if the intended effect must be something within the control of the audience, or at least the *sort* of thing which is within its control.

One point before passing to an objection or two, I think it follows that from what I have said about the connection between meaning_{NN} and recognition of intention that (insofar as I am right) only what I may call the primary intention of an utterer is relevant to the meaning_{NN} of an utterance. For if I utter x, intending (with the aid of the recognition of this intention) to induce an effect E, and intend this effect E to lead to a further effect F, then insofar as the occurrence of F is thought to be dependent solely on E, I cannot regard F as in the least dependent on recognition of my intention to induce E. That is, if (say) I intend to get a man to do something by giving him some information, it cannot be regarded as relevant to the meaning_{NN} of my utterance to describe what I intend him to do.

Now some question may be raised about my use, fairly free, of such words as "intention" and "recognition." I must disclaim any intention of peopling all our talking life with armies of complicated psychological occurrences. I do not hope to solve any philosophical puzzles about intending, but I do want briefly to argue that no special difficulties are raised by my use of the word "intention" in connection with meaning. First, there will be cases where an utterance is accompanied or preceded by a conscious "plan," or explicit formulation of intention (e.g., I declare how I am going to use x, or ask myself how to "get something across"). The presence of such an explicit "plan" obviously counts fairly heavily in favor of the utterer's intention (meaning) being as "planned"; though it is not, I think, conclusive; for example, a speaker who has declared an intention

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to use a familiar expression in an unfamiliar way may slip into the familiar use. Similarly in nonlinguistic cases: if we are asking about an agent's intention, a previous expression counts heavily; nevertheless, a man might plan to throw a letter in the dustbin and yet take it to the post; when lifting his hand he might "come to" and say either "I didn't intend to do this at all" or "I suppose I must have been intending to put it in."

Explicitly formulated linguistic (or quasi-linguistic) intentions are no doubt comparatively rare. In their absence we would seem to rely on very much the same kinds of criteria as we do in the case of nonlinguistic intentions where there is a general usage. An utterer is held to intend to convey what is normally conveyed (or normally intended to be conveyed), and we require a good reason for accepting that a particular use diverges from the general usage (e.g., he never knew or had forgotten the general usage). Similarly in nonlinguistic cases: we are presumed to intend the normal consequences of our actions.

Again, in cases where there is doubt, say, about which of two or more things an utterer intends to convey, we tend to refer to the context (linguistic or otherwise) of the utterance and ask which of the alternatives would be relevant to other things he is saying or doing, or which intention in a particular situation would fit in with some purpose he obviously has (e.g., a man who calls for a "pump" at a fire would not want a bicycle pump). Nonlinguistic parallels are obvious: context is a criterion in settling the question of why a man who has just put a cigarette in his mouth has put his hand in his pocket; relevance to an obvious end is a criterion in settling why a man is running away from a bull.

In certain linguistic cases we ask the utterer afterward about his intention, and in a few of these cases (the very difficult ones, like a philosopher asked to explain the meaning of an unclear passage in one of his works), the answer is not based on what he remembers but is more like a decision, a decision about how what he said is to be taken. I cannot find a nonlinguistic parallel here; but the case is so special as not to seem to contribute a vital difference.

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for judging linguistic intentions are very like the criteria for judging nonlinguistic intentions is to show that linguistic intentions are very like nonlinguistic intentions.

H. P. GRICE

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Introducing and defending communicative intentions

Explication of timeless meaning

Comments, responses to objections

"That remark, 'Smith couldn't get on without his trouble

do not entail b. (2) I can argue from the first to some statement about "what is (was) meant" by the rings on the bell and from the second to some statement about "what is (was) meant" by the quoted

(3) I can argue from the first sentence to the conclusion that somebody (viz., the conductor) meant, or at any rate should have meant, by the rings that the bus is full, and I can argue analogously for the second sentence.

(4) The first sentence can be restated in a form in which the verb "mean" is followed by a phrase in inverted commas, that is, "Those three rings on the bell mean 'the bus is full.'" So also can the second sentence.

(5) Such a sentence as "The fact that the bell has been rung three times means that the bus is full" is not a restatement of the meaning of the first sentence. Both may be true, but they do not have, even approximately, the same meaning.

When the expressions "means," "means something," "means that" are used in the kind of way in which they are used in the first set of sentences, I shall speak of the sense, or senses, in which they are used, as the natural sense, or senses, of the expressions in question. When the expressions are used in the kind of way in which they are used in the second set of sentences, I shall speak of the sense, or senses, in which they are used, as the nonnatural sense, or senses, of the expressions in question. I shall use the abbreviation "means," to distinguish the nonnatural sense or

I propose, for convenience, also to include under the head of natural senses of "mean" such senses of "mean" as may be exemplified in sentences of the pattern "A means (meant) to do so-and-so (by x)," where A is a human agent. By contrast, as the previous examples show, I include under the head of nonnatural senses of "mean" any senses of "mean" found in sentences of the patterns "A means (meant) something by x" or "A means (meant) by x that..." (This is overrigid; but it will serve as an

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I do not want to maintain that all our uses of "mean" fall easily, obviously, and tidily into one of the two groups I have distinguished; but I think that in most cases we should be at least fairly strongly inclined to assimilate a use of "mean" to one group rather than to the other. The question which now arises is this: "What more can be said about the distinction between the cases where we should say that the word is applied in a natural sense and the cases where we should say that the word is applied in an nonnatural sense?" Asking this question will not of course prohibit us from trying to give an explanation of "meaning_{NN}" in terms of one or another natural sense of "mean."

This question about the distinction between natural and nonnatural meaning is, I think, what people are getting at when they display an interest in a distinction between "natural" and tional" signs. But I think my formulation is better. For some things which can mean_{NN} something are not signs (e.g., words are not), and some are not conventional in any ordinary sense (e.g., certain gestures); while some things which mean naturally are not signs of what they mean (cf. the recent budget example).

I want first to consider briefly, and reject, what I might term a causal type of answer to the question, "What is meaning,"? We might try to say, for instance, more or less with C. L. Stevenson, that for x to mean_{NN} something, x must have (roughly) a tendency to produce in an audience some attitude (cognitive or otherwise) and a tendency, in the case of a speaker, to be produced by that attitude, these tendencies being dependent on "an elaborate process of conditioning attending the use of the sign in communication."2 This clearly will not do.

(1) Let us consider a case where an utterance, if it qualifies at all as meaning_{NN} something, will be of a descriptive or informative kind and the relevant attitude, therefore, will be a cognitive one,

¹ Ethics and Language (New Haven, 1944), ch. iii.

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"x means_{NN} (timeless) something (that so-and-so)," "A means_{NN} (timeless) by x something (that so-and-so),"

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Here we seem to have cases which satisfy the conditions so far given for meaning_{NN}. For example, Herod intended to make Salome believe that St. John the Baptist was dead and no doubt also intended Salome to recognize that he intended her to believe that St. John the Baptist was dead. Similarly for the other cases. Yet I certainly do not think that we should want to say that we have here cases of meaning_{NN}.

What we want to find is the difference between, for example, "deliberately and openly letting someone know" and "telling" and between "getting someone to think" and "telling."

The way out is perhaps as follows. Compare the following two

(1) I show Mr. X a photograph of Mr. Y displaying undue familiarity to Mrs. X.

(2) I draw a picture of Mr. I behaving in this manner and

I find that I want to deny that in (1) the photograph (or my showing it to Mr. X) meant_{NN} anything at all; while I want to assert that in (2) the picture (or my drawing and showing it)

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"Those spots didn't mean anything to me, but to the

"The recent budget means that we shall have a hard

(1) I cannot say, "Those spots meant measles, but he hadn't

got measles," and I cannot say, "The recent budget means that

we shall have a hard year, but we shan't have." That is to say,

(2) I cannot argue from "Those spots mean (meant) measles"

to any conclusion about "what is (was) meant by those spots";

for example, I am not entitled to say, "What was meant by

those spots was that he had measles." Equally I cannot draw from

the statement about the recent budget the conclusion "What is

meant by the recent budget is that we shall have a hard year."

(3) I cannot argue from "Those spots meant measles" to any

conclusion to the effect that somebody or other meant by those

spots so-and-so. Mutatis mutandis, the same is true of the sentence

(4) For none of the above examples can a restatement be

found in which the verb "mean" is followed by a sentence or

phrase in inverted commas. Thus "Those spots meant measles"

cannot be reformulated as "Those spots meant 'measles'" or

(5) On the other hand, for all these examples an approximate

restatement can be found beginning with the phrase "The fact

that . . . "; for example, "The fact that he had those spots meant

that he had measles" and "The fact that the recent budget was

"Those three rings on the bell (of the bus) mean that the

Now contrast the above sentences with the following:

in cases like the above, x meant that p and x means that p entail p

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CONSIDER the following sentences:

"Those spots mean (meant) means

about the recent budget.

as "Those spots meant 'he has measles."

as it was means that we shall have a hard year."

doctor they meant measles."

 $meant_{NN}$ something (that Mr. Υ had been unduly unfamiliar) or at least that I had meant_{NN} by it that Mr. Υ had been unduly familiar. What is the difference between the two cases? Surely that in case (1) Mr. X's recognition of my intention to make him believe that there is something between Mr. Υ and Mrs. X is (more or less) irrelevant to the production of this effect by the photograph. Mr. X would be led by the photograph at least to suspect Mrs. X even if instead of showing it to him I had left it in his room by accident; and I (the photograph shower) would not be unaware of this. But it will make a difference to the effect reflexive paradox, but it does not really do so.) of my picture on Mr. X whether or not he takes me to be intending to inform him (make him believe something) about Mrs. X, and

not to be just doodling or trying to produce a work of art. But now we seem to be landed in a further difficulty if we accept this account. For consider now, say, frowning. If I frown spontaneously, in the ordinary course of events, someone looking at me may well treat the frown as a natural sign of displeasure. But if I frown deliberately (to convey my displeasure), an onlooker may be expected, provided he recognizes my intention, still to conclude that I am displeased. Ought we not then to say, since it could not be expected to make any difference to the onlooker's reaction whether he regards my frown as spontaneous or as intended to be informative, that my frown (deliberate) does not mean_{NN} anything? I think this difficulty can be met; for though in general a deliberate frown may have the same effect (as regards inducing belief in my displeasure) as a spontaneous frown, it can be expected to have the same effect only provided the audience takes it as intended to convey displeasure. That is, if we take away the recognition of intention, leaving the other circumstances (including the recognition of the frown as deliberate), the belief-producing tendency of the frown must be regarded as

Perhaps we may sum up what is necessary for A to mean something by x as follows. A must intend to induce by x a belief in an audience, and he must also intend his utterance to be recognized as so intended. But these intentions are not independent: the recognition is intended by A to play its part in inducing the

with the fulfillment of A's intentions. Moreover, A's intending that the recognition should play this part implies, I think, that he assumes that there is some chance that it will in fact play this part, that he does not regard it as a foregone conclusion that the belief will be induced in the audience whether or not the intention behind the utterance is recognized. Shortly, perhaps, we may say that "A meant_{NN} something by x" is roughly equivalent to "A uttered x with the intention of inducing a belief by means of the recognition of this intention." (This seems to involve a

Now perhaps it is time to drop the pretense that we have to deal only with "informative" cases. Let us start with some examples of imperatives or quasi-imperatives. I have a very avaricious man in my room, and I want him to go; so I throw a pound note out of the window. Is there here any utterance with a meaning... No, because in behaving as I did, I did not intend his recognition of my purpose to be in any way effective in getting him to go. This is parallel to the photograph case. If on the other hand I had pointed to the door or given him a little push, then my behavior might well be held to constitute a meaningful_{NN} utter ance, just because the recognition of my intention would be intended by me to be effective in speeding his departure. Another pair of cases would be (1) a policeman who stops a car by standing in its way and (2) a policeman who stops a car by waving.

Or, to turn briefly to another type of case, if as an examiner I fail a man, I may well cause him distress or indignation or humiliation; and if I am vindictive, I may intend this effect and even intend him to recognize my intention. But I should not be inclined to say that my failing him meant, anything. On the other hand, if I cut someone in the street I do feel inclined to assimilate this to the cases of meaning, and this inclination seems to me dependent on the fact that I could not reasonably expect him to be distressed (indignant, humiliated) unless he recognized my intention to affect him in this way. (Cf., if my college stopped my salary altogether I should accuse them of ruining me; if they cut it by 2/6d I might accuse them of insulting MEANING

Perhaps then we may make the following generalizations. (1) "A meant_{NN} something by x" is (roughly) equivalent to "A intended the utterance of x to produce some effect in ar audience by means of the recognition of this intention"; and we may add that to ask what A meant is to ask for a specification o the intended effect (though, of course, it may not always be possible to get a straight answer involving a "that" clause, for

example, "a belief that . . ." (2) "x meant something" is (roughly) equivalent to "Some body meant_{NN} something by x." Here again there will be case where this will not quite work. I feel inclined to say that (a regards traffic lights) the change to red meant, that the traffic was to stop; but it would be very unnatural to say, "Somebody (e.g., the Corporation) meant $_{NN}$ by the red-light change that the traffic was to stop." Nevertheless, there seems to be some sort o reference to somebody's intentions.

(3) "x means_{NN} (timeless) that so-and-so" might as a first sho be equated with some statement or disjunction of statement about what "people" (vague) intend (with qualifications abou "recognition") to effect by x. I shall have a word to say abou

Will any kind of intended effect do, or may there be case where an effect is intended (with the required qualifications and yet we should not want to talk of meaning, ? Suppose ? overed some person so constituted that, when I told him that whenever I grunted in a special way I wanted him to blush or to incur some physical malady, thereafter whenever he recognized the grunt (and with it my intention), he did blush or incur the malady. Should we then want to say that the grunt meant. something? I do not think so. This points to the fact that for : to have meaning_{NN}, the intended effect must be something which in some sense is within the control of the audience, or that in some sense of "reason" the recognition of the intention behind x is for the audience a reason and not merely a cause. It might look as i there is a sort of pun here ("reason for believing" and "reason for doing"), but I do not think this is serious. For though no doubt from one point of view questions about reasons for believing

H. P. GRICE

for example, a belief. (I use "utterance" as a neutral word to

apply to any candidate for meaning, it has a convenient act-

object ambiguity.) It is no doubt the case that many people have

a tendency to put on a tail coat when they think they are about

to go to a dance, and it is no doubt also the case that many

people, on seeing someone put on a tail coat, would conclude

that the person in question was about to go to a dance. Does

this satisfy us that putting on a tail coat means, that one is

about to go to a dance (or indeed means, anything at all)?

Obviously not. It is no help to refer to the qualifying phrase

"dependent on an elaborate process of conditioning. . . ." For

if all this means is that the response to the sight of a tail coat being

put on is in some way learned or acquired, it will not exclude

take seriously the second part of the qualifying phrase ("attending

the use of the sign in communication"), then the account of

meaning_{NN} is obviously circular. We might just as well say,

"X has meaning_{NN} if it is used in communication," which, though

(2) If this is not enough, there is a difficulty—really the same

difficulty, I think-which Stevenson recognizes: how we are

to avoid saying, for example, that "Jones is tall" is part of what

is meant by "Jones is an athlete," since to tell someone that Jones

is an athlete would tend to make him believe that Jones is tall.

Stevenson here resorts to invoking linguistic rules, namely, a

permissive rule of language that "athletes may be nontall." This

amounts to saying that we are not prohibited by rule from speak-

ing of "nontall athletes." But why are we not prohibited? Not

because it is not bad grammar, or is not impolite, and so on, but

presumably because it is not meaningless (or, if this is too strong,

does not in any way violate the rules of meaning for the expres-

sions concerned). But this seems to involve us in another circle.

Moreover, one wants to ask why, if it is legitimate to appeal

here to rules to distinguish what is meant from what is suggested

this appeal was not made earlier, in the case of groans, for exam-

ple, to deal with which Stevenson originally introduced the

the present case from being one of meaning_{NN}. But if we have to

about reasons for doing, nevertheless to recognize an utterer's intention in uttering x (descriptive utterance), to have a reason for believing that so-and-so, is at least quite like "having a motive for" accepting so-and-so. Decisions "that" seem to involve decisions "to" (and this is why we can "refuse to believe" and also be "compelled to believe"). (The "cutting" case needs slightly different treatment, for one cannot in any straightforward sense "decide" to be offended; but one can refuse to be offended.) It looks then as if the intended effect must be something within the control of the audience, or at least the sort of thing which is within its control.

One point before passing to an objection or two. I think it follows that from what I have said about the connection between meaning $_{NN}$ and recognition of intention that (insofar as I am right) only what I may call the primary intention of an utterer is relevant to the meaning_{NN} of an utterance. For if I utter x, intending (with the aid of the recognition of this intention) induce an effect E, and intend this effect E to lead to a further effect F, then insofar as the occurrence of F is thought to be dependent solely on E, I cannot regard F as in the least dependent on recognition of my intention to induce E. That is, if (say) I intend to get a man to do something by giving him some infor mation, it cannot be regarded as relevant to the meaning $_{NN}$ of my utterance to describe what I intend him to do.

Now some question may be raised about my use, fairly free, of such words as "intention" and "recognition." I must disclaim any intention of peopling all our talking life with armies of complicated psychological occurrences. I do not hope to solve any philosophical puzzles about intending, but I do want briefly to argue that no special difficulties are raised by my use of the word "intention" in connection with meaning. First, there will be cases where an utterance is accompanied or preceded by a conscious "plan," or explicit formulation of intention (e.g., I declare how I am going to use x, or ask myself how to "get something across"). The presence of such an explicit "plan" obviously counts fairly heavily in favor of the utterer's intention (meaning) being as "planned"; though it is not, I think, conMEANING

to use a familiar expression in an unfamiliar way may slip into the familiar use. Similarly in nonlinguistic cases: if we are asking about an agent's intention, a previous expression counts heavily; nevertheless, a man might plan to throw a letter in the dustbin and yet take it to the post; when lifting his hand he might "come to" and say either "I didn't intend to do this at all" or "I suppose I must have been intending to put it in."

Explicitly formulated linguistic (or quasi-linguistic) intenare no doubt comparatively rare. In their absence we would seem to rely on very much the same kinds of criteria as we do in the case of nonlinguistic intentions where there is a general usage. An utterer is held to intend to convey what is normally conveyed (or normally intended to be conveyed), and we require a good reason for accepting that a particular use diverges from the general usage (e.g., he never knew or had forgotten the general usage). Similarly in nonlinguistic cases: we are presumed to intend the normal consequences of our actions.

Again, in cases where there is doubt, say, about which of two or more things an utterer intends to convey, we tend to refer to the context (linguistic or otherwise) of the utterance and ask which of the alternatives would be relevant to other things he is saying or doing, or which intention in a particular situation would fit in with some purpose he obviously has (e.g., a man who calls for a "pump" at a fire would not want a bicycle pump). Nonlinguistic parallels are obvious: context is a criterion in settling the question of why a man who has just put a cigarette in his mouth has put his hand in his pocket; relevance to an obvious end is a criterion in settling why a man is running away from a

In certain linguistic cases we ask the utterer afterward about his intention, and in a few of these cases (the very difficult ones, like a philosopher asked to explain the meaning of an unclear passage in one of his works), the answer is not based on what he remembers but is more like a decision, a decision about how what he said is to be taken. I cannot find a nonlinguistic parallel here; but the case is so special as not to seem to contribute a vital

MEANING

for judging linguistic intentions are very like the criteria for judging nonlinguistic intentions is to show that linguistic intentions are very like nonlinguistic intentio

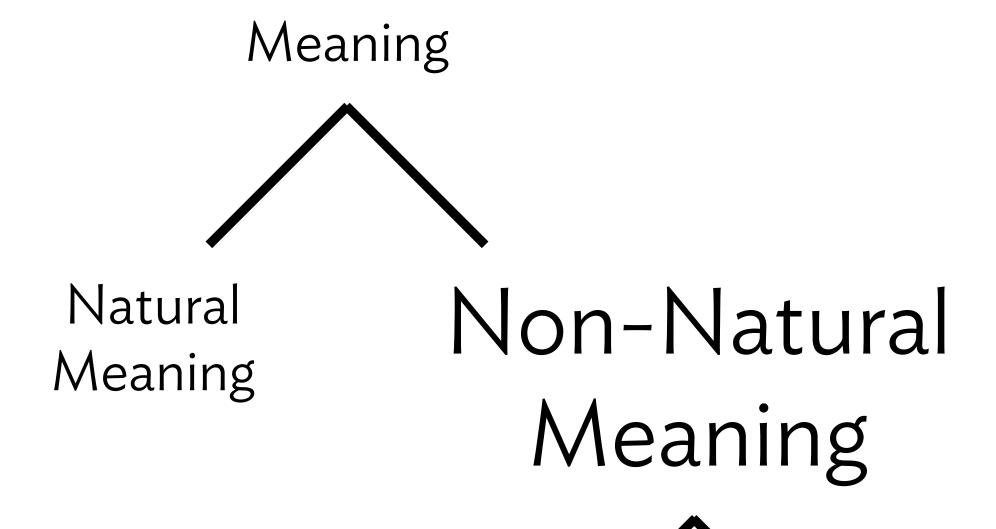
H. P. GRICE

St. John's College

Introducing and defending communicative intentions

Explication of timeless meaning

Comments, responses to objections



Utterer's Meaning

What a person means by a particular utterance on a particular occasion.

Timeless Meaning

What a type of word or sentence means, independent of any particular occasion of use.

Grice's Examples of Meaning_{NN} (Part 1)

Those three rings on the bell (of the bus) mean that the bus is full.

That remark, 'Smith couldn't get along without his trouble and strife', meant that Smith found his wife indispensable.

I draw a picture of Mr. Y [displaying undue familiarity to Mrs. X] and show it to Mr. X. ... [T]he picture (or my drawing and showing it) meant_{NN} something (that Mr. Y had been unduly familiar), or at least that I had meantNN by it that Mr. Y had been unduly familiar.

If I frown deliberately (to convey my displeasure), an onlooker may be expected, provided he recognizes my intention, ...to conclude that I am displeased. [Grice goes on to argue that this case counts as meaning_{NN} provided that the frowner intends the addressee to conclude that the frowner is displeased via the recognition of the frowner's intention.]

If...I had pointed to the door or given him a little push, then my behav- ior might well be held to constitute a meaningfulNN utterance, just because the recognition of my intention would be intended by me to be effective in speeding his departure.

Grice's Examples of Meaning_{NN} (Part 2)

If...I had pointed to the door or given him a little push, then my behavior might well be held to constitute a meaningful_{NN} utterance, just because the recognition of my intention would be intended by me to be effective in speeding his departure.

...a policeman who stops a car by waving.

...if I cut someone in the street, I do feel inclined to assimilate this to the cases of meaning_{NN}, and this inclination seems to me dependent on the fact that I would not reasonably expect him to be distressed (indignant, humiliated) unless he recognized my intention to affect him in this way.

If my college stopped my salary altogether, I should accuse them of ruining me; if they cut it by one pound, I might accuse them of insulting me [This example immediately follows the previous one, and the implication is that the latter case is an example of meaning_{NN}.]

Expression Meaning (a.k.a linguistic meaning, timeless meaning)

EXPLAINED IN TERMS OF

Speaker Meaning (a.k.a utterer's meaning)

EXPLAINED IN TERMS OF

Mental States

Specifically:

Communicative Intentions

Grice's 1957 Theory of Utterer's Meaning:

"A meant_{NN} something by [an utterance] x" is (roughly) equivalent to "A intended the utterance of x to produce some effect in an audience by means of the recognition of this intention"

(A is an arbitrary speaker)(x is an arbitrary utterance)

Grice's 1968 Analysis of Utterer's Meaning

S means something by uttering u if and only if S utters u intending:

- Meaning intention /
- Communicative Intention

- (1) to produce thereby a certain response Δ in a certain addressee A;
- (2) that A recognize S's intention (1);
- (3)that A's response Δ be at least partly based on of her recognition of (1).

Asserting (Stating)

Sasserts p by uttering u if and only if S utters u intending:

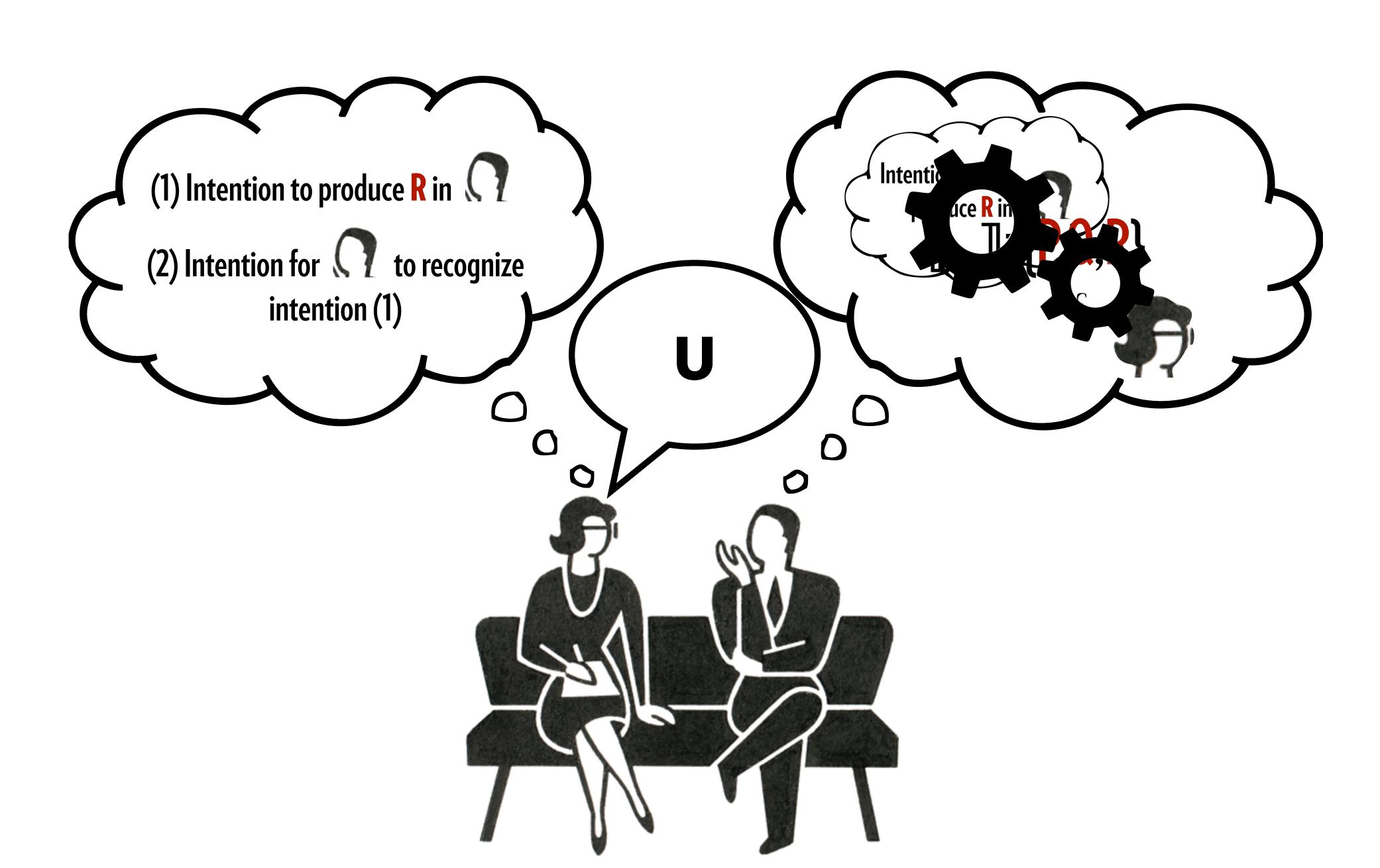
- (1) to produce thereby a belief that p in a certain addressee A;
- (2) that A recognize S's intention (1);
- (3)that A's belief be at least partly based on of her recognition of (1).

Directing (e.g. Requesting, Commanding)

S directs A to do X by uttering u if and only if S utters u intending:

- (1) to produce thereby an intention to do X in a certain addressee A;
- (2) that A recognize S's intention (1);
- (3)that A's intention be at least partly based on of her recognition of (1).

Gricean Communication



1957 Expression Meaning:

"x means NN (timeless) that so-and-so" might as a first shot be equated with some statement or disjunction of statements about what "people" (vague) intend (with qualifications about "recognition") to effect by x

(x is an arbitrary utterance-type)

Why Gricean Intentionalism?

- •Method of Cases: The analysis predicts our judgments about when people mean things by what they say (Grice 1957, 1969, etc.)
- •Context Sensitivity: In many cases, the speaker's intentions seem like the best candidate for what fixes the contents of context-sensitive expressions.
- •Non-Conventional Communication: We mean things in the absence of conventions, and intentions are the best candidate to do that work.
- •Meaning and agency: Locates meaning within a broader account of what speakers are trying to do, which helps to explain their linguistic and cooperative choices.

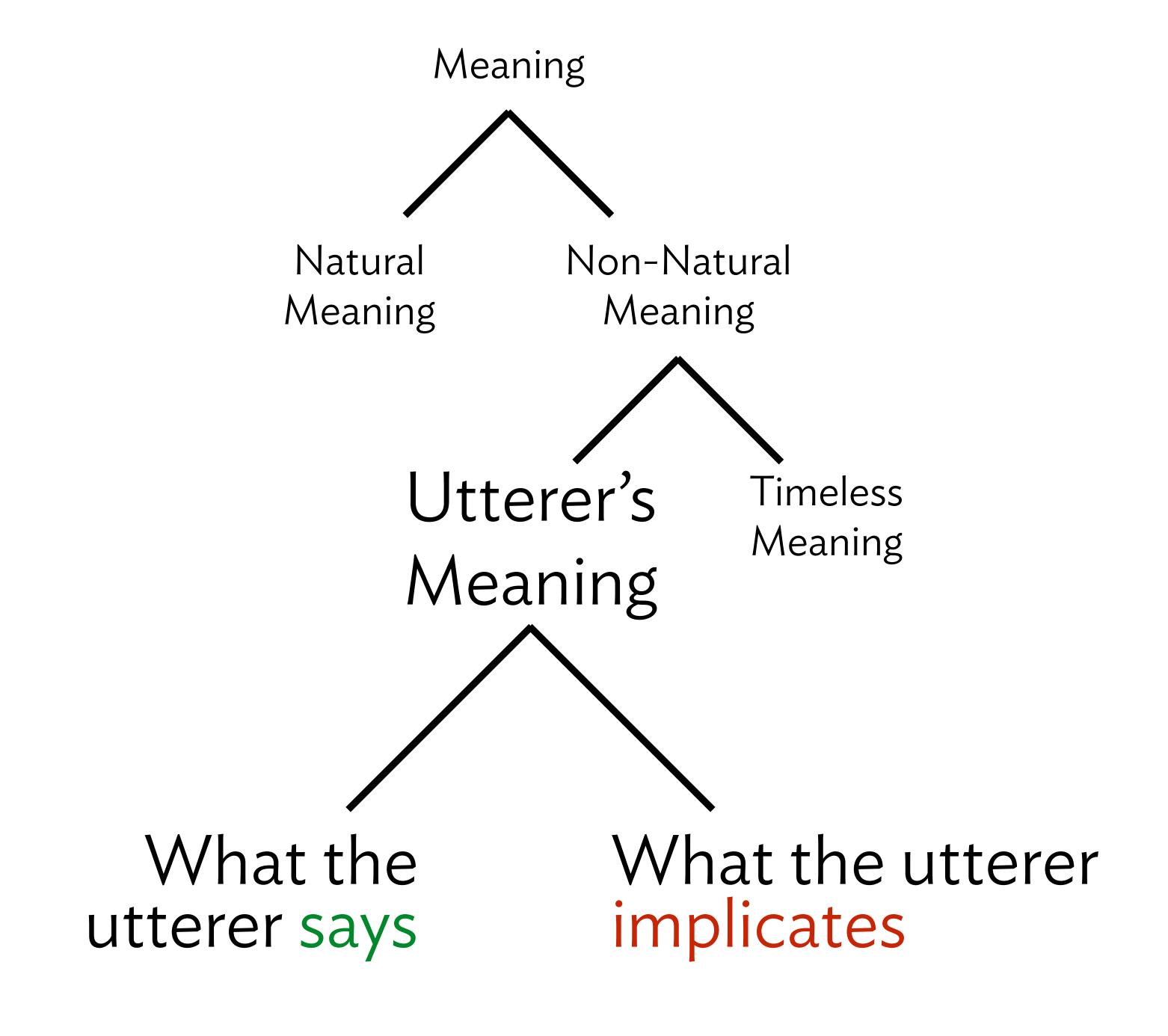
Some Influential Objections to Grice

- Puzzle Cases: People have come up with all kinds of intuitive counterexamples to Grice's analyses (Neale 1992)
- •Convention: Grice can't explain the ways in which conventions constrain what we mean. (Austin 1956; Searle 1969; Lepore & Stone 2014; Stojnic 2021)
- •Openness: Many utterances are so ambiguous, underdetermined, or indirect that there is no specific content we could reasonably intend for our addressees to recognize us as intending (Schiffer 1993; Buchanan 2010; Lepore & Stone 2014)
- •Audienceless Utterances: We sometimes seem to mean things without any audiences to direct our intentions to (Grice 1969; Chomsky 1975; Carruthers 1996; etc.)

More Influential Objections to Grice

- •Overintellectualization: Communicative intentions seem very complex and cognitively demanding. It's implausible that we have all of that going on in our heads every time we speak
- •Ontogeny: Children communicate before they can pass a lot of mindreading tasks; it's implausible that they're doing it the Gricean way.
- •Phylogeny: It's implausible that we had enough mindreading to do Gricean communication before we got language (Bar-On
- •Neurodiversity: Some neuroatypical people can communicate and use language in spite of mindreading deficits

INDIRECT SPEECH & COOPERATIVITY



The Banker Case

Suppose that A and B are talking about a mutual friend, C, who is now working in a bank. A asks B how C is getting on in his job, and B replies, Oh quite well, I think; he likes his colleagues, and he hasn't been to prison yet.

Grice's Banker Case

In uttering 'quite well...he hasn't been to prison yet', A:

...**said** that the banker is doing well and hasn't been to prison.

...and **conversationally implicated** that the banker is up to no good (or that his colleagues are out to get him, etc.).

The "Fine Friend" Case

X, with whom A has been on close terms until now, has betrayed a secret of A's to a business rival. A and his audience both know this. A says X is a fine friend.

Grice's Fine Friend Case

In uttering 'X is a fine friend', A:

...made as if to say that X is a fine friend.

...and **conversationally implicated** that X is not a good friend.

S said p VS.

entails that S meant p

S made as if to say p

Question

How does a hearer correctly interpret a conversational implicature, given that it goes beyond what can be semantically decoded from their utterance?

Grice's Answer:

We infer that they meant something beyond what they said (or made as if to say) by assuming that they were being cooperative, and inferring what they must have meant in order to count as cooperative.

Cooperative Principle:

"Make your contribution such as it is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged."

Maxim of Quantity:

- 1. Make your contribution as informative as is required for the current purposes of the exchange.
- 2. Do not make your contribution more informative than is required.

Maxim of Quality: Try to make your contribution one that si true

- 3. Do not say what you believe to be false.
- 4. Do not say that for which you lack adequate evidence.

Maxim of Relation:

1. Be relevant.

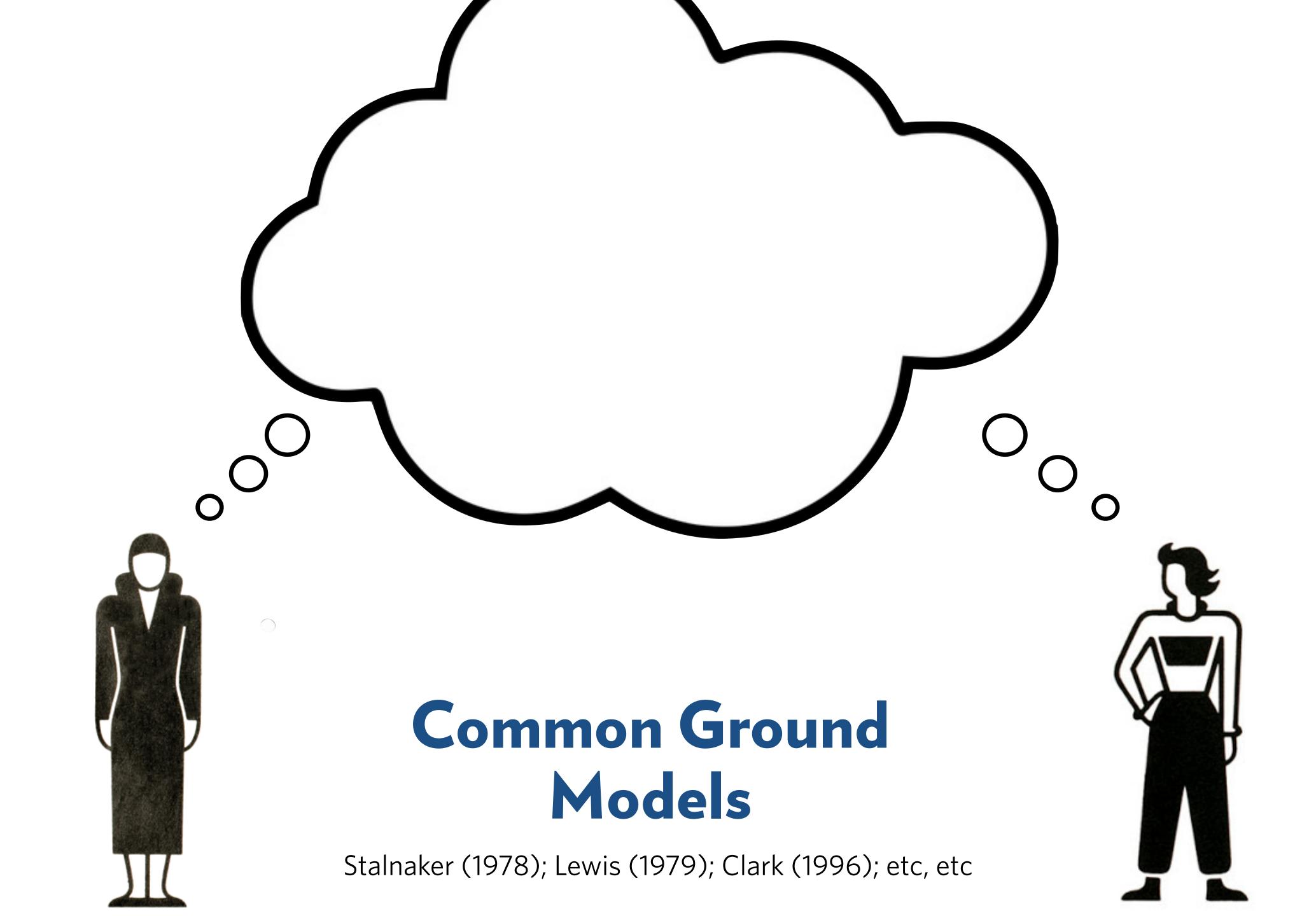
Maxim of Manner: Be perspicuous

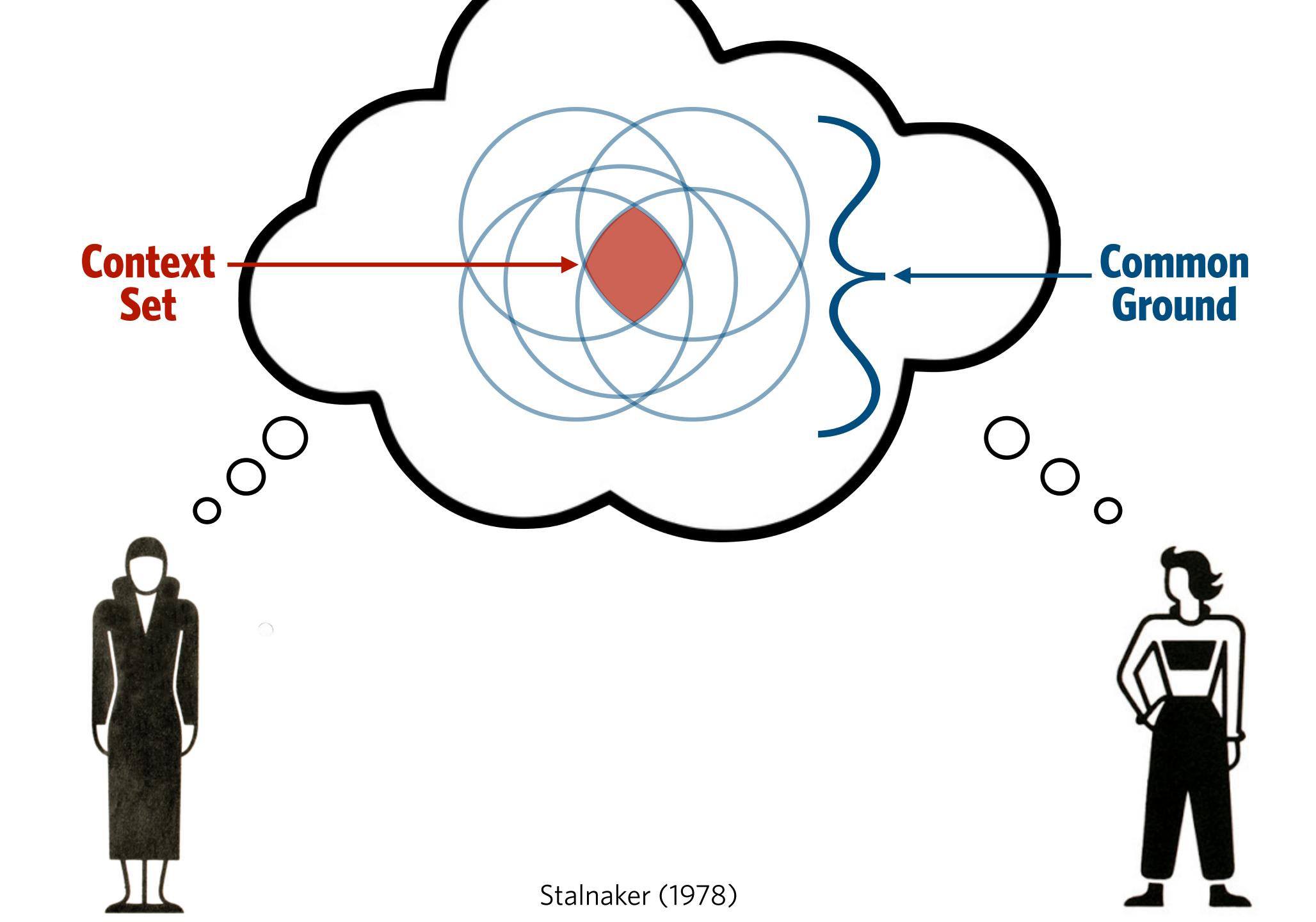
- 1. Avoid obscurity of expression.
- 2. Avoid ambiguity.
- 3. Be brief (avoid unnecessary prolixity).
- 4. Be orderly.

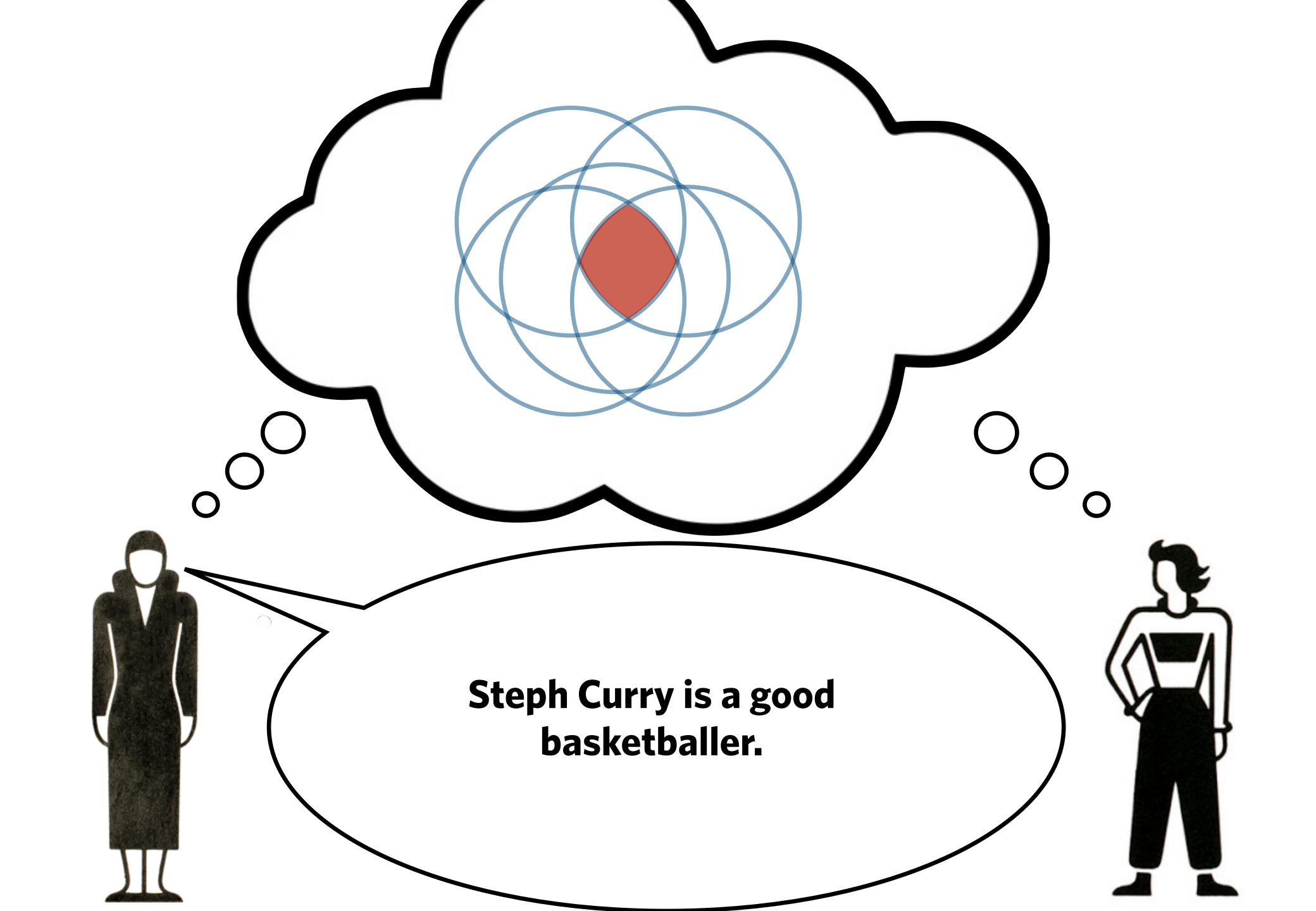
Some Influential Objections

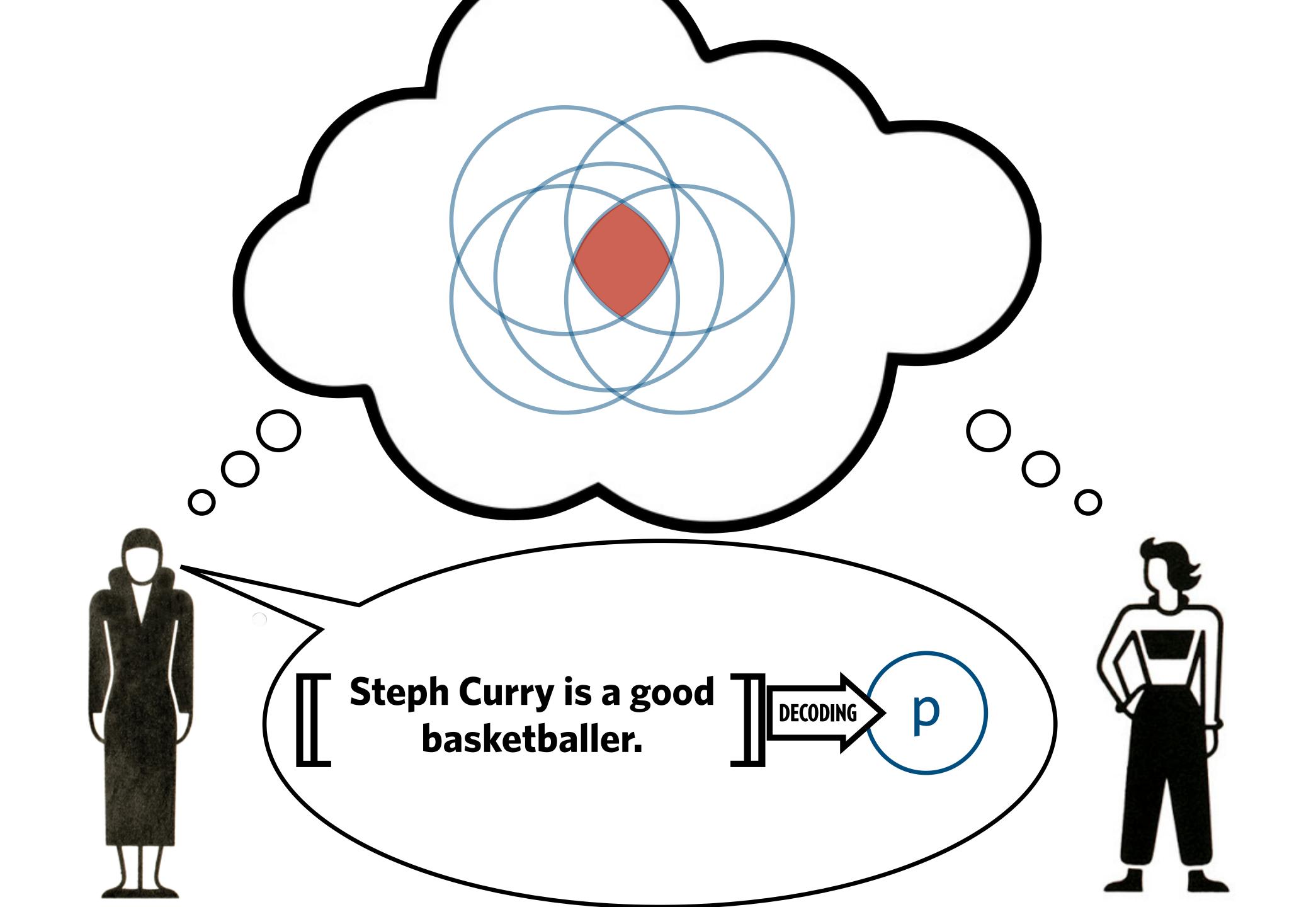
- •It's a sloppy theory: The theory can't actually make predictions; there's too much hand waving at key moments in the implicature derivations (lots of people, friend and foe)
- ■Openness Again: There's almost never enough evidence for a specific implicature as opposed to others (Lepore & Stone 2014)
- •Neo-Gricean Proposals: We can do better than Grice's maxims (Horn, Levinson, Roberts, etc.)
- •**Grammaticality:** Some of what Grice called implicature seems to arise in much more grammatical ways than Grice thinks (e.g. Chierchia 2002)
- •Non-cooperativity: We sometimes implicate things in adversarial contexts (e.g. Asher & Lascarides 2013)

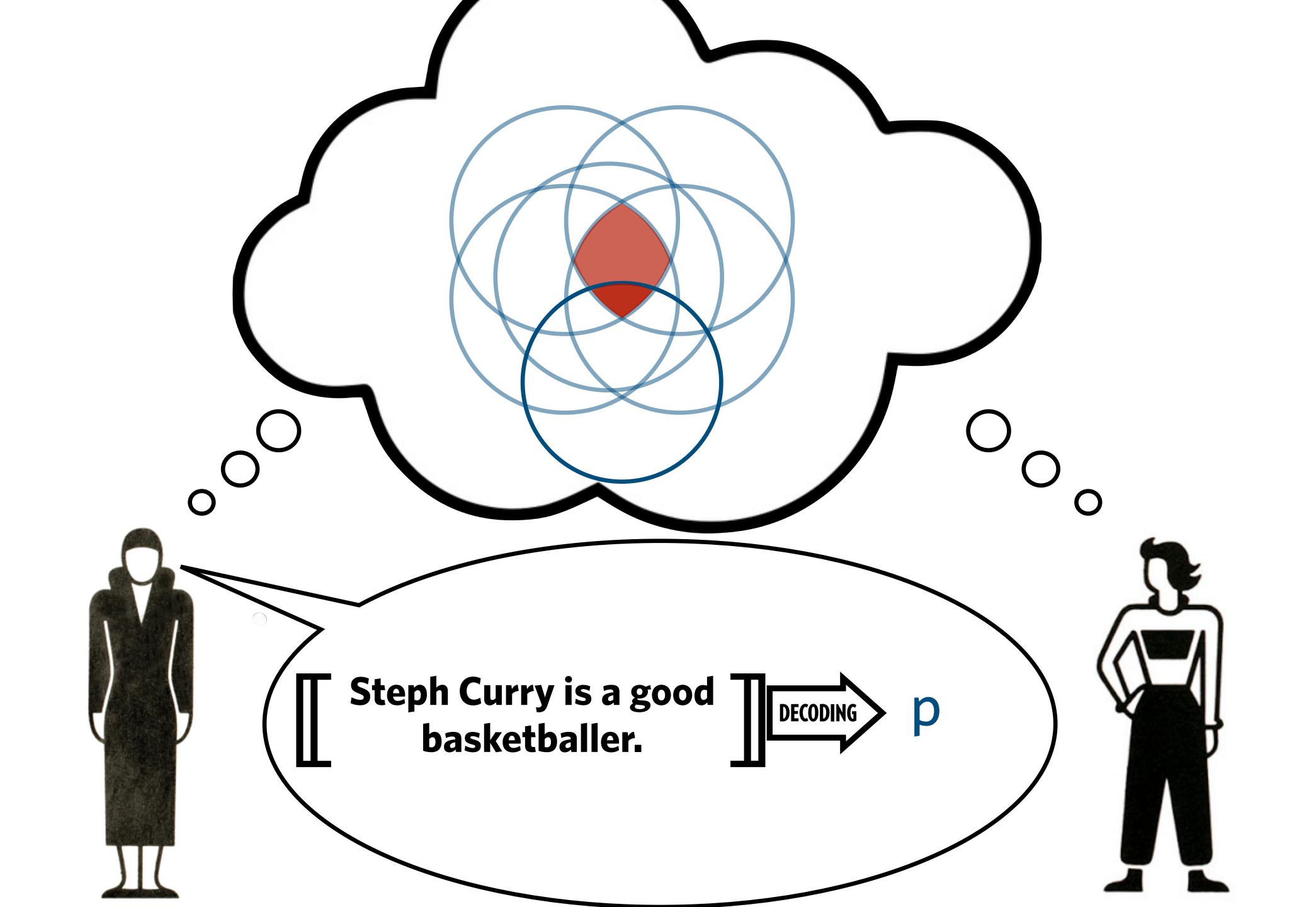
COMMON GROUND

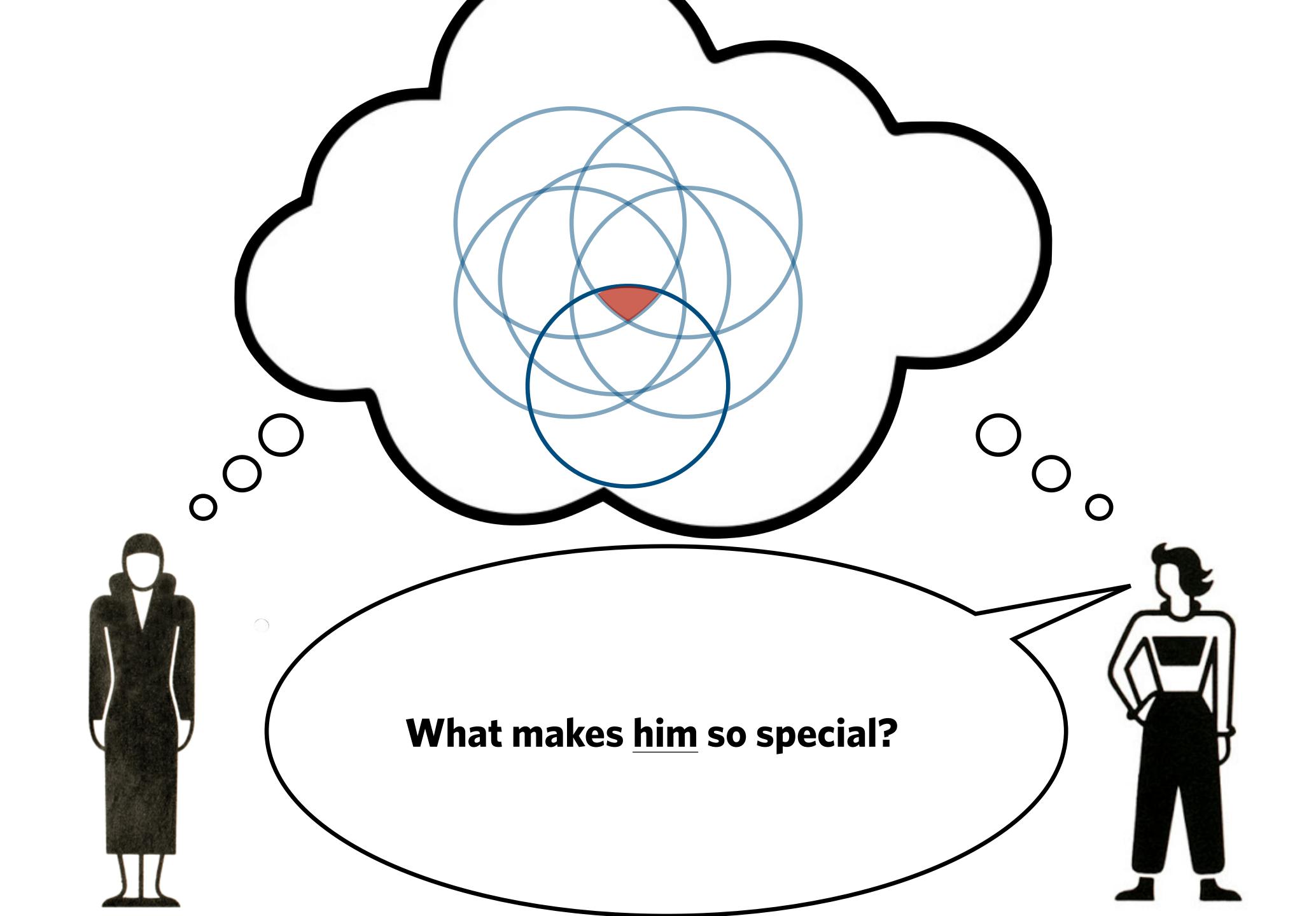


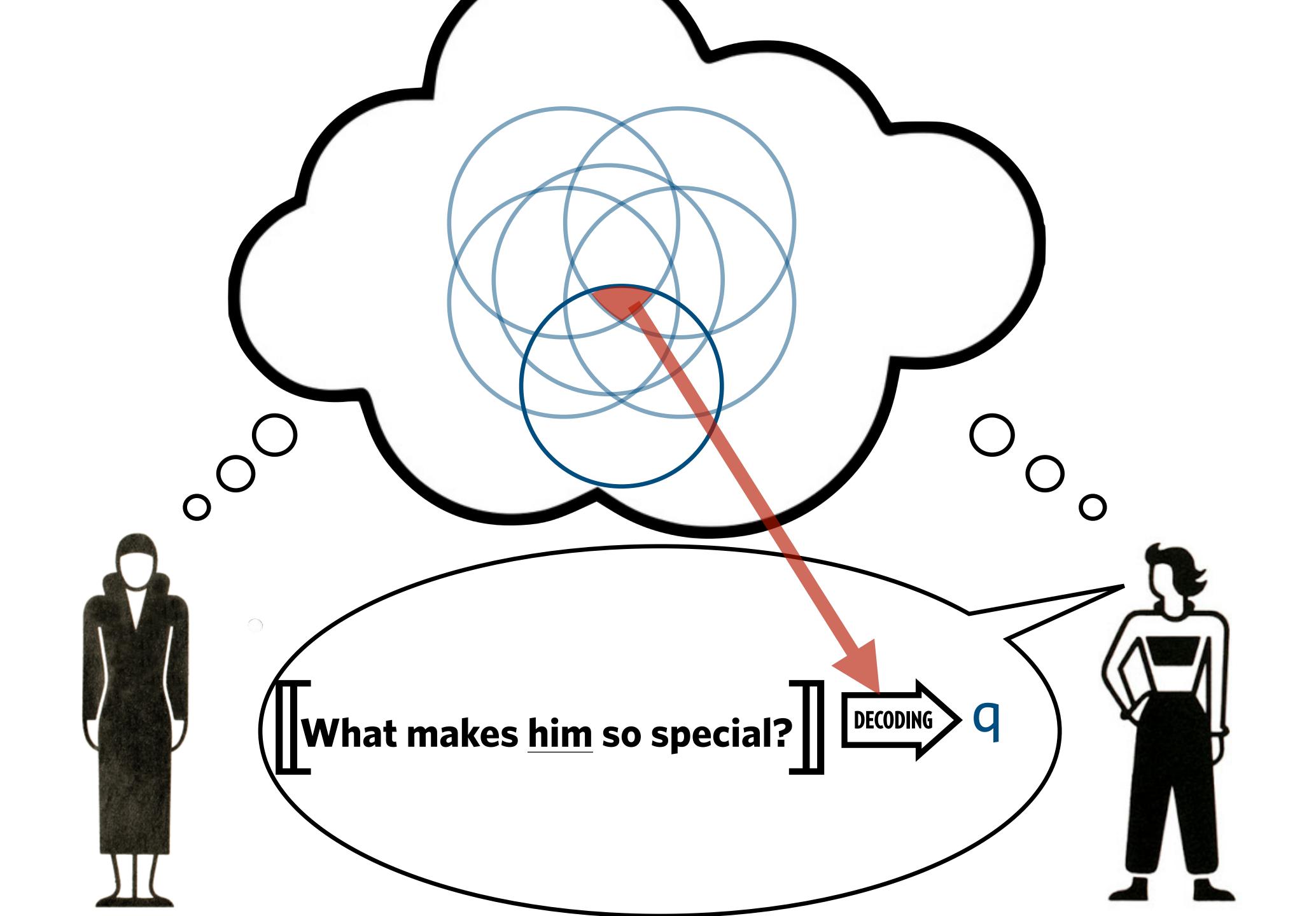












It's the night of game 7 of the NBA Championship. Sam and Ethan haven't been watching. Then:



PHONES: They separately look at their phones. Coincidentally, each has been sent the same image of Steph Curry celebrating victory.



TV: Ethan turns on the TV and, together, they see an image of Steph Curry Celebrating victory.

Assertion

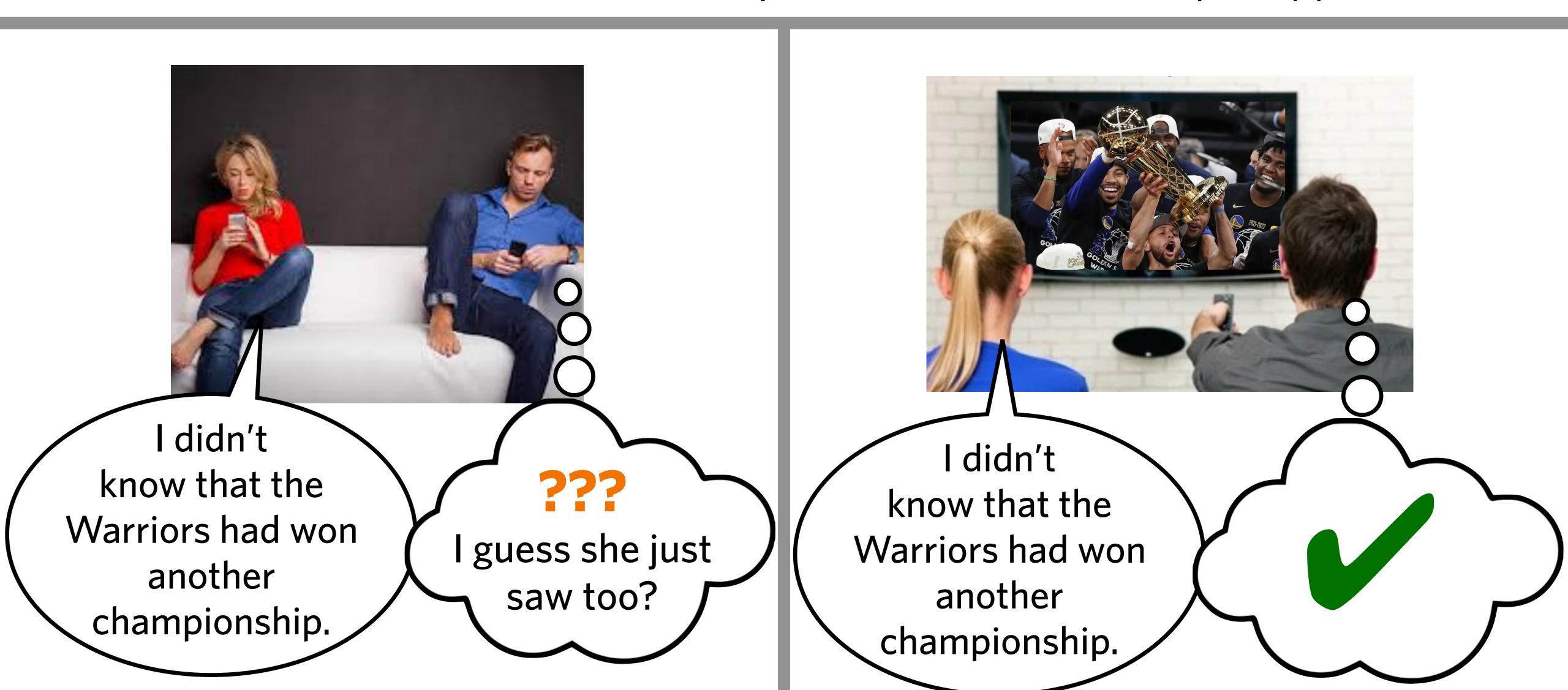
A central purpose of asserting a proposition is to add it to the common ground, and so it's infelicitous if the proposition is already common ground.





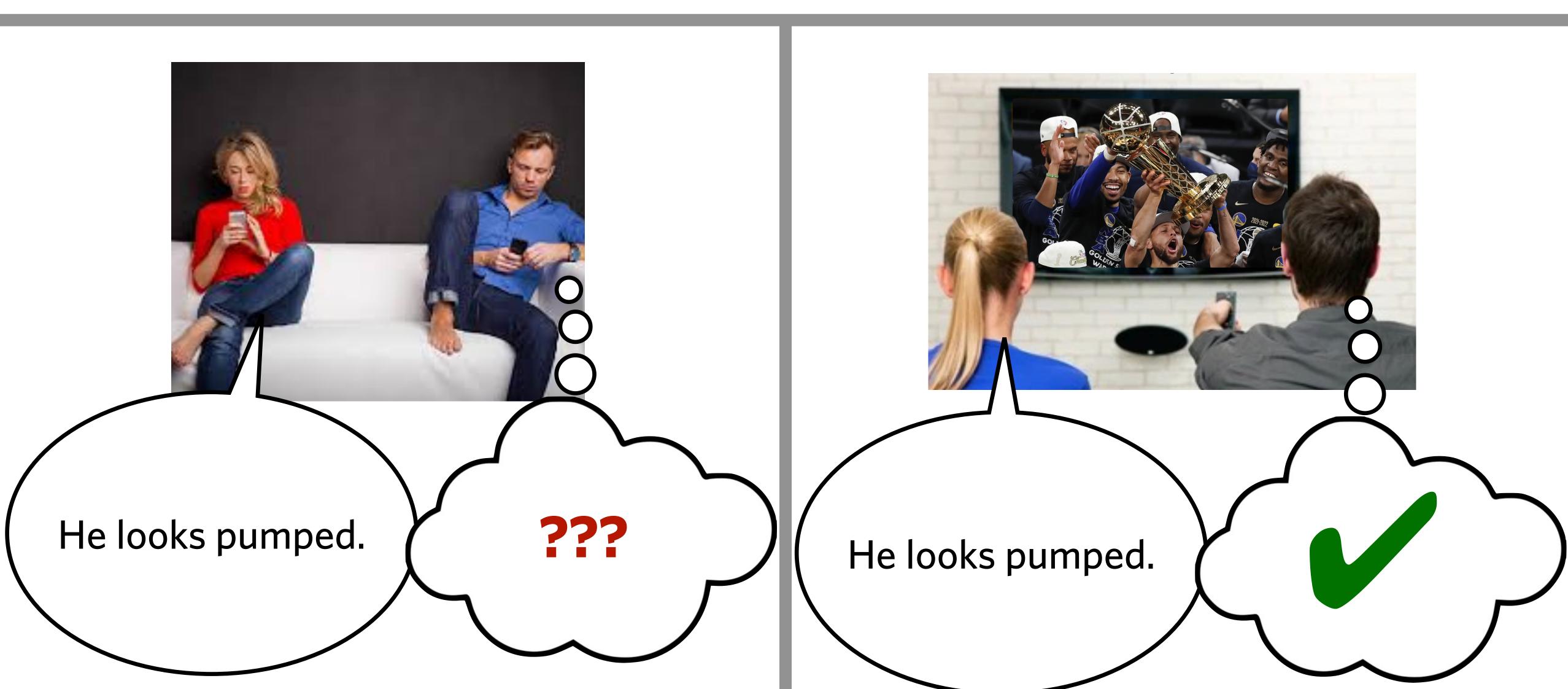
Presupposition

If a speaker presupposes something that isn't common ground, this will confuse the addressee unless/until they can accommodate the presupposition.



Definite Noun Phrases

A speaker should use a definite noun phrase to refer only if it is common ground that the referent satisfies the noun phrase's presuppositions.



Indicative Conditionals

An utterance of an indicative conditional presupposes that its antecedent is compatible with, but not entailed by, the common ground.



Counterfactual Conditionals

An utterance of an counterfactual conditional presupposes that its antecedent is false in the common ground.



Context Sensitive Expressions

You should use a context-sensitive expression to communicate something specific only if the common ground entails a way of resolving it.



Anaphoric Links

Use an anaphoric expression only if its antecedent has modified the common ground in the appropriate way.



WHY COMMON GROUND?

WHY COMMON GROUND?

He is going to be at Thanksgiving again.



My wife has this one uncle.
He's fine, but every time we see
him he goes on and on about his stock
market portfolio, and about politics,
in the most annoying way.....



...the account of context we need for our background story must distinguish a body of information that is available, or presumed to be available, as a resource for communication. The development of this point is part of what led to [the theory of] context as a body of available information: the common ground. ...

—Stalnaker, Context, pp.24–25

WHY COMMON GROUND? As a Guarantor Against Miscommunication

(cf. Lewis 1969; Schiffer 1972; Stalnaker 1978; Clark & Marshall 1981)

- •If the speaker and addressee rely on different background information, then they will be more likely to miscommunicate.
 - •For example, they might interpret context-sensitive expressions in different ways.
- •Relying on shared information (i.e., common ground) is the best way to avoid this.

...when a listener tries to understand what a speaker means, the process he goes through can limit memory access to information that is common ground between the speaker and his addressees. ... and its performance will be optimal if it limits its access to that common ground. Whether its design is actually optimal in this respect is a question that can only be answered empirically

—Herbert H. Clark and Thomas B. Carlson, Context for Comprehension (1981)

WHY COMMON GROUND? As a Cost-Saving Device

(Clark 1996; etc.)

- •Designing and interpreting communicative acts has to be fast.
- •It is slow and costly to consult all of one's beliefs every time.
- •By relying on common ground, we narrow the search space and make pragmatic reasoning more efficient.

WHAT DOES THE MODEL MODEL MODEL?

Common Knowledge (Iterated)

A and B commonly know that p if and only if:

1a. A knows that p;

1b. B knows that p;

2a. A knows that B knows that p;

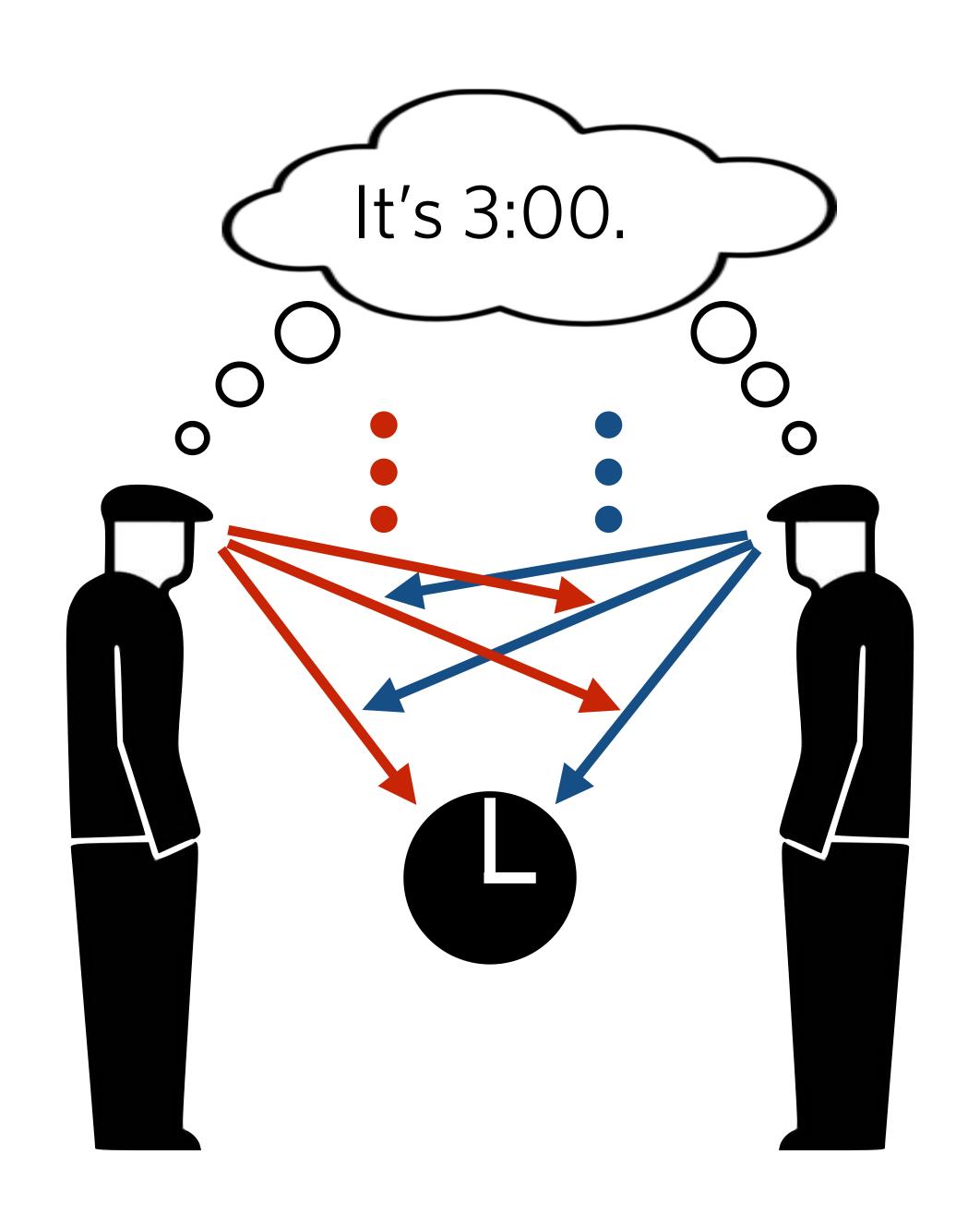
2b. B knows that A knows that p;

3a. A knows that B knows that A knows that p;

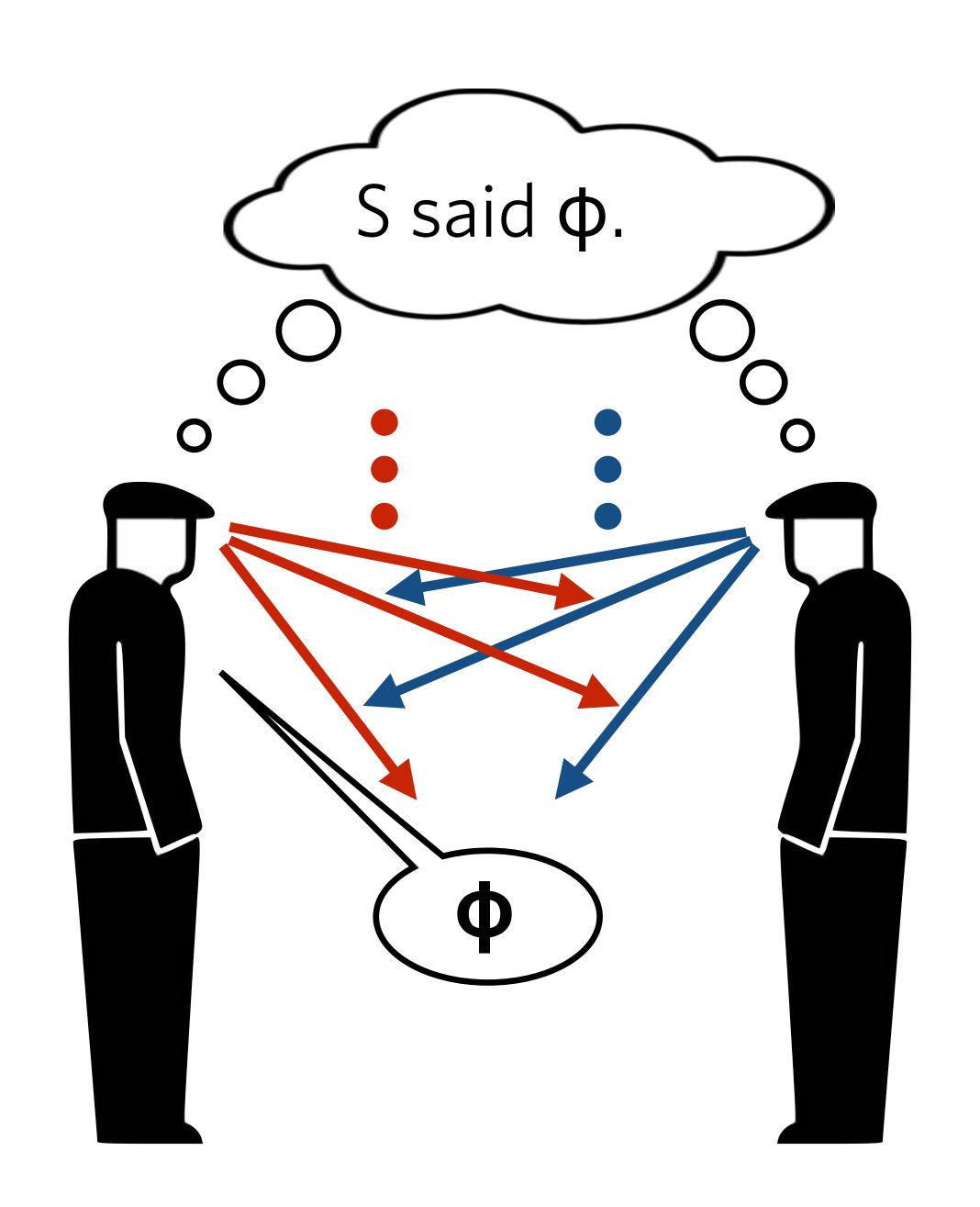
3b. B knows that A knows that B knows that p;

•

HOW COULD WE GET COMMON KNOWLEDGE?



HOW COULD WE GET COMMON KNOWLEDGE?



Shared Belief₃ (Bach & Harnish 1978)

p is common ground for A and B if and only if:

- 1a. A believes that p;
 - 1b. B believes that p;
- 2a. A believes that B believes that p;
 - 2b. B believes that A believes that p;
- 3a. A believes that B believes that A believes that p;
 - 3b. B believes that A believes that B believes that p;

(and that's all!)

CG as Commonly Believed Joint Acceptance (Stalnaker 2002)

A proposition is CG for A and B (relative to some conversational purpose) iff:

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1a. A accepts that p (for the purpose of the conversation);
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1b. B accepts that p (for the purpose of the conversation);

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2a. A believes (1a-b);
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2b. B believes (1a-b);
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3a. A believes that B believes (1a-b);

3b. B accepts that A believes (1a-b);

•

Stalnaker on Acceptance

Acceptance, as I shall use this term, is a broader concept than belief; it is a generic propositional attitude concept with such notions as presupposing, presuming, postulating, positing, assuming and supposing as well as believing falling under it.

[...]

To accept a proposition is to treat it as a true proposition in one way or another—to ignore, for the moment at least, the possibility that it is false. One may do this for different reasons, more or less tentatively, more or less self-consciously, with more or less justification, and with more or less feeling of commitment.

—Stalnaker, Inquiry, p.79

CG as Common Acceptance (Stalnaker 2014)

A proposition is CG for A and B (relative to some conversational purpose G) iff:

1a. A accepts that p;

1b. B accepts that p;

2a. A accepts that B accepts that p;

2b. B accepts that A accepts that p;

3a. A accepts that B accepts that A accepts that p;

3b. B acceptsG that A acceptsG that B acceptsG that p;

•

WHY ACCEPTANCE AND NOT BELIEF/KNOWLEDGE?





An attitude is the conversational tone of a group of interlocutors just in case it is common knowledge in the group that everyone is to strike this attitude towards the propositions which are common ground.

—Seth Yalcin, "Epistemic Modals" (2008)

PROBLEMS WITH ITERATED ATTITUDES

THE COGNITIVE-RESOURCES OBJECTION

Clark & Marshall (1981)

- (1) Each of our propositional attitudes requires some finite amount of cognitive resources (e.g. time, storage space) to enter into and maintain.
- (2) We don't have infinite cognitive resources.
- (3) We can't have infinite propositional attitudes.

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Response (e.g., Greco 2023) Deny (1).

HOW TO THINK ABOUT ITERATED ATTITUDES

- (1) It's a model that idealizes away from all of the cognitive work that goes into inferring and coordinating with others' states of mind.
- (2) Take it literally but pair it with a dispositionalist/interpretationist theory of propositional attitudes. (This is a very MIT move.)





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Response (e.g., Bach and Harnish 1978)

We only ever form a finite number of iterated attitudes (say, 3–4), but that's enough.

THE OBJECTION FROM ITERATION-AVERSE SITUATIONS

Harris (2020); Simons (Forthcoming)

- (1) Iteration-Averse Situations are situations in which, if we try to communicate, we won't come to accept that we've been understood.
- (2) We regularly communicate in situations of this kind, and we can then successfully presuppose things we've communicated, use anaphora, and do the other things that CG is supposed to do for us.
- (3) Therefore, whatever plays the CG role needn't involve any iterated acceptance states.

DISCOURSE CONTEXT



T — BALL – STRIKE – OUT– (H)



Components of Conversational Score Proposed by Lewis:

- 1. A body of presupposed information
- 2. A "permissibility sphere"
- 3. A salience rankings of the people and things we might talk about
- 4. A point of reference from the perspective of which things can be "coming" or "going."
- 5. One or more "standards of precision" for interpreting vague expressions.
- 6. A body of relevant possibilities relative to which modals like "can," "must," and "knows" are interpreted.
- 7. A representation of whatever shared plan we are constructing.

PHILOSOPHICAL QUESTIONS:

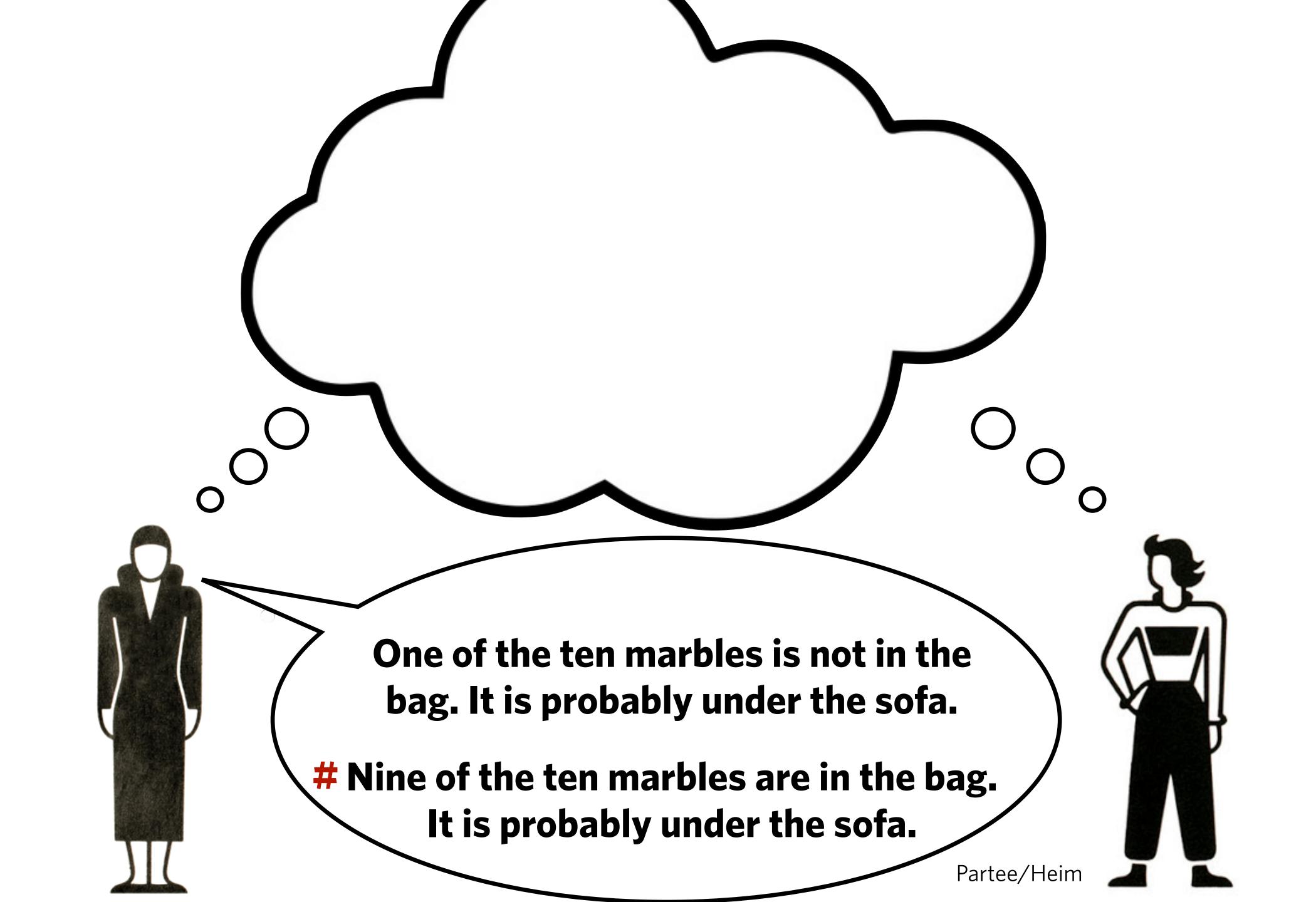
- What is the metaphysics of conversational score?
- •Can we somehow build it out of interlocutors' mental states
- •If so, which ones?
- •If not, what's the deal?

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- 7. A representation of whatever shared plan we are constructing.

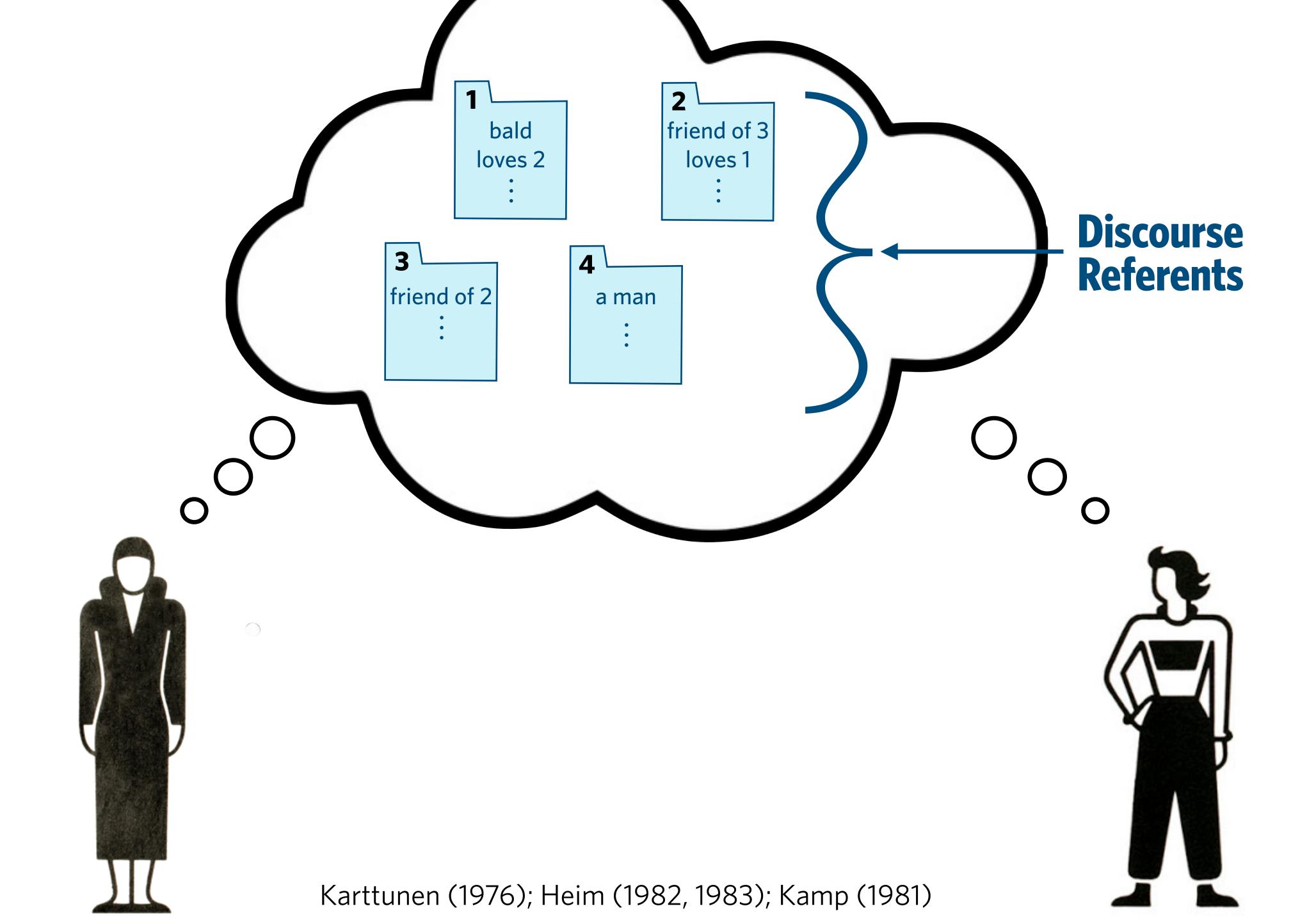


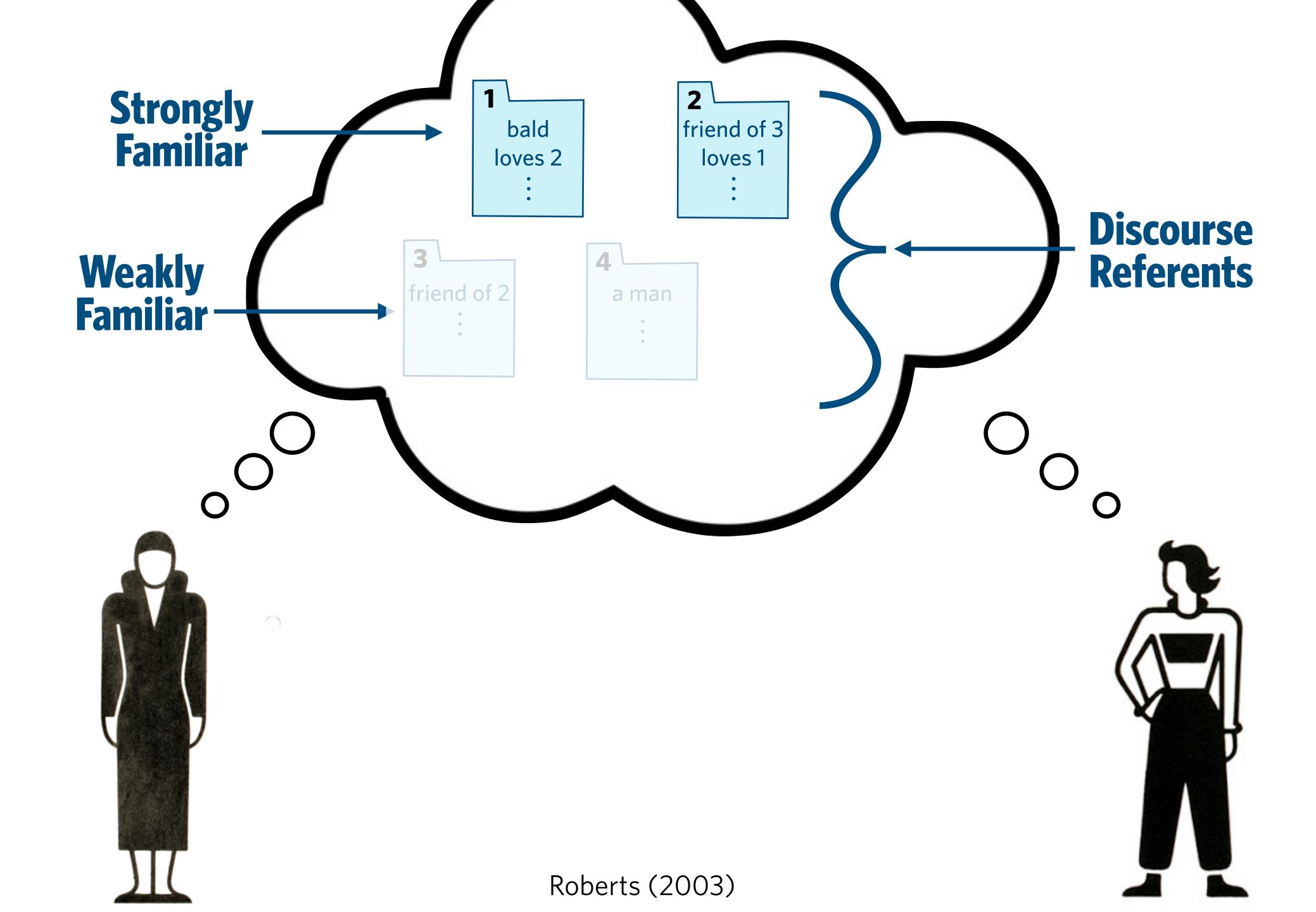


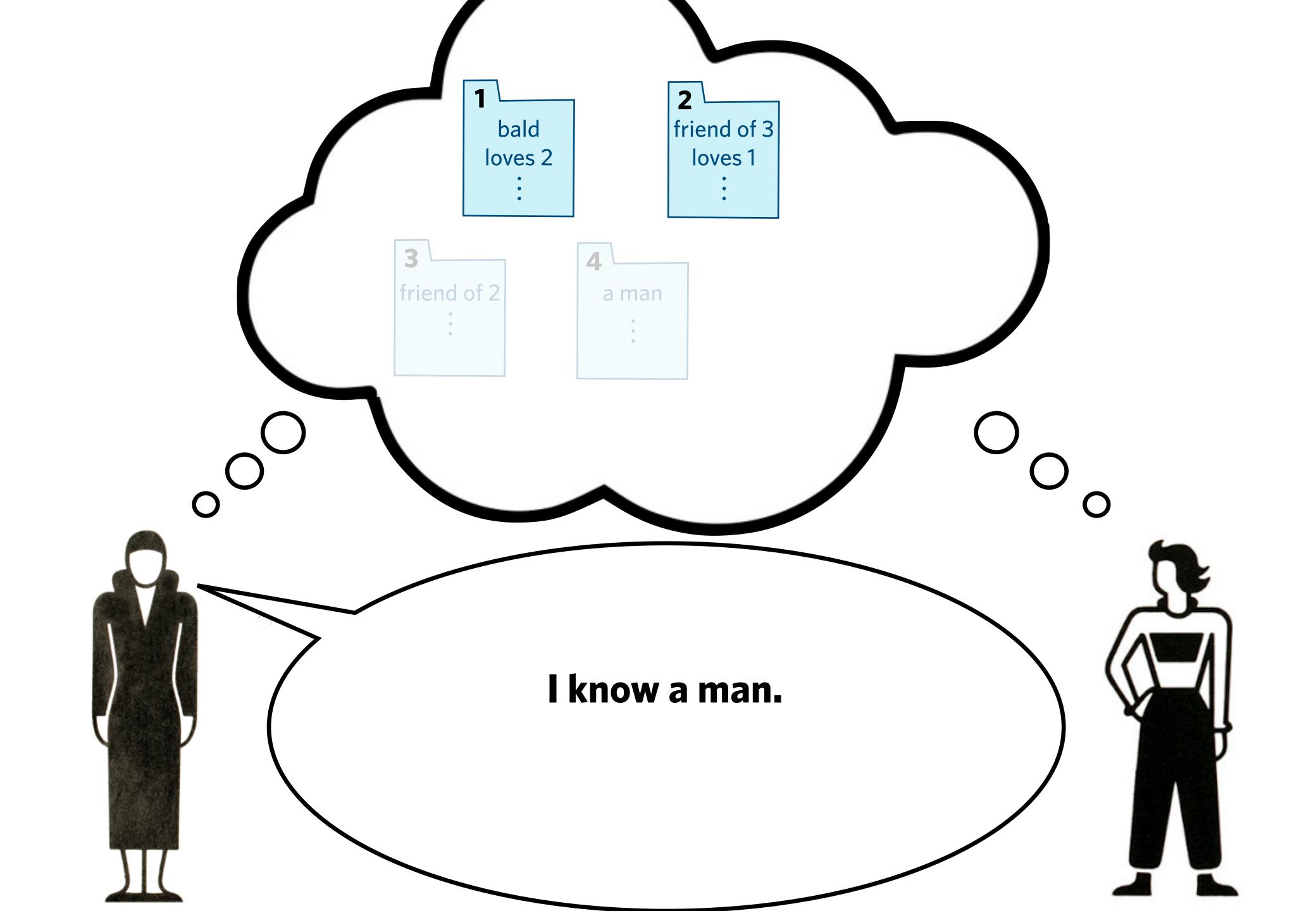


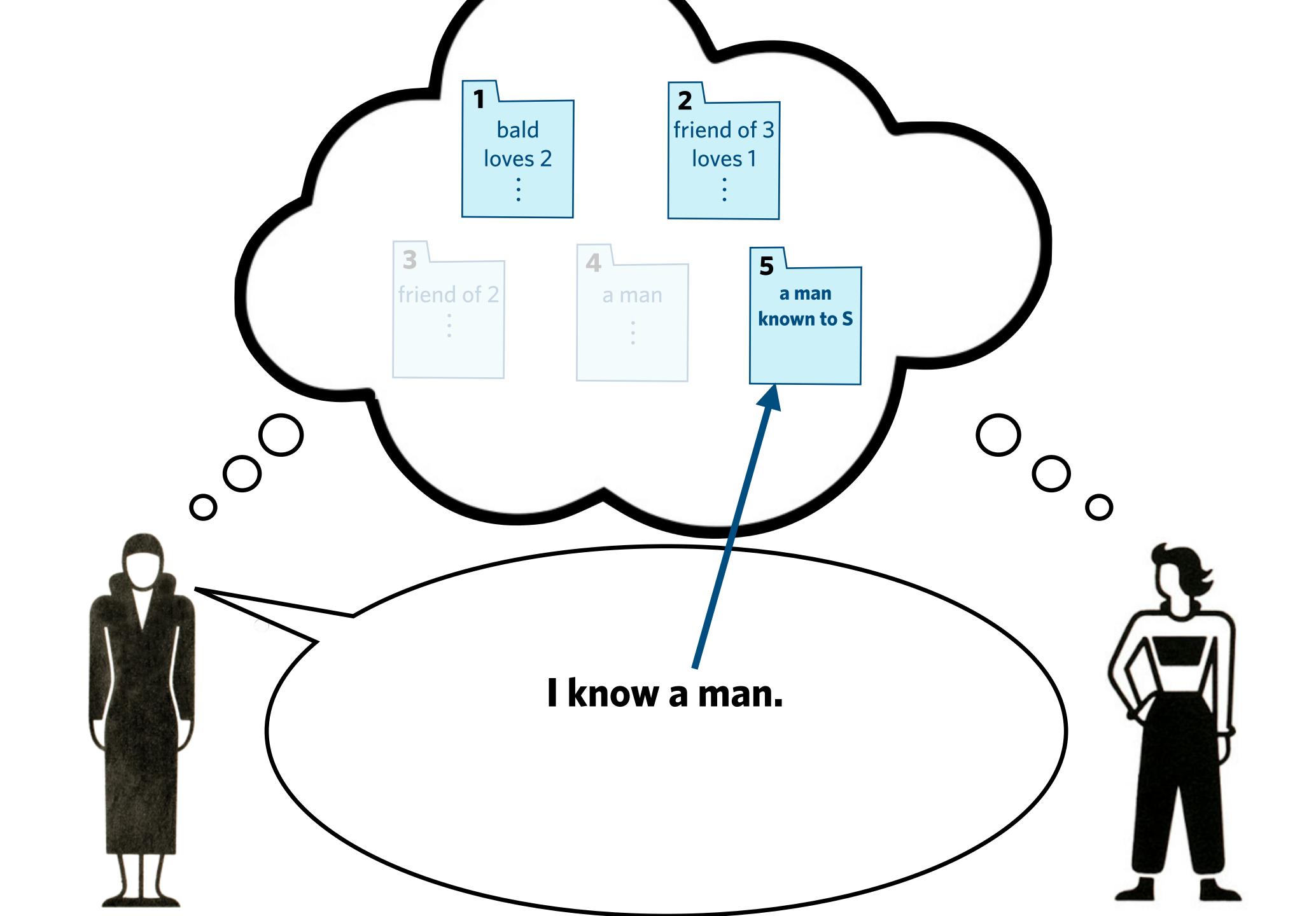
I propose that the common ground of a context be identified with what I have been calling the "file" of that context. As we will see, files cannot be construed as sets of possible worlds, although each file determines such a set.

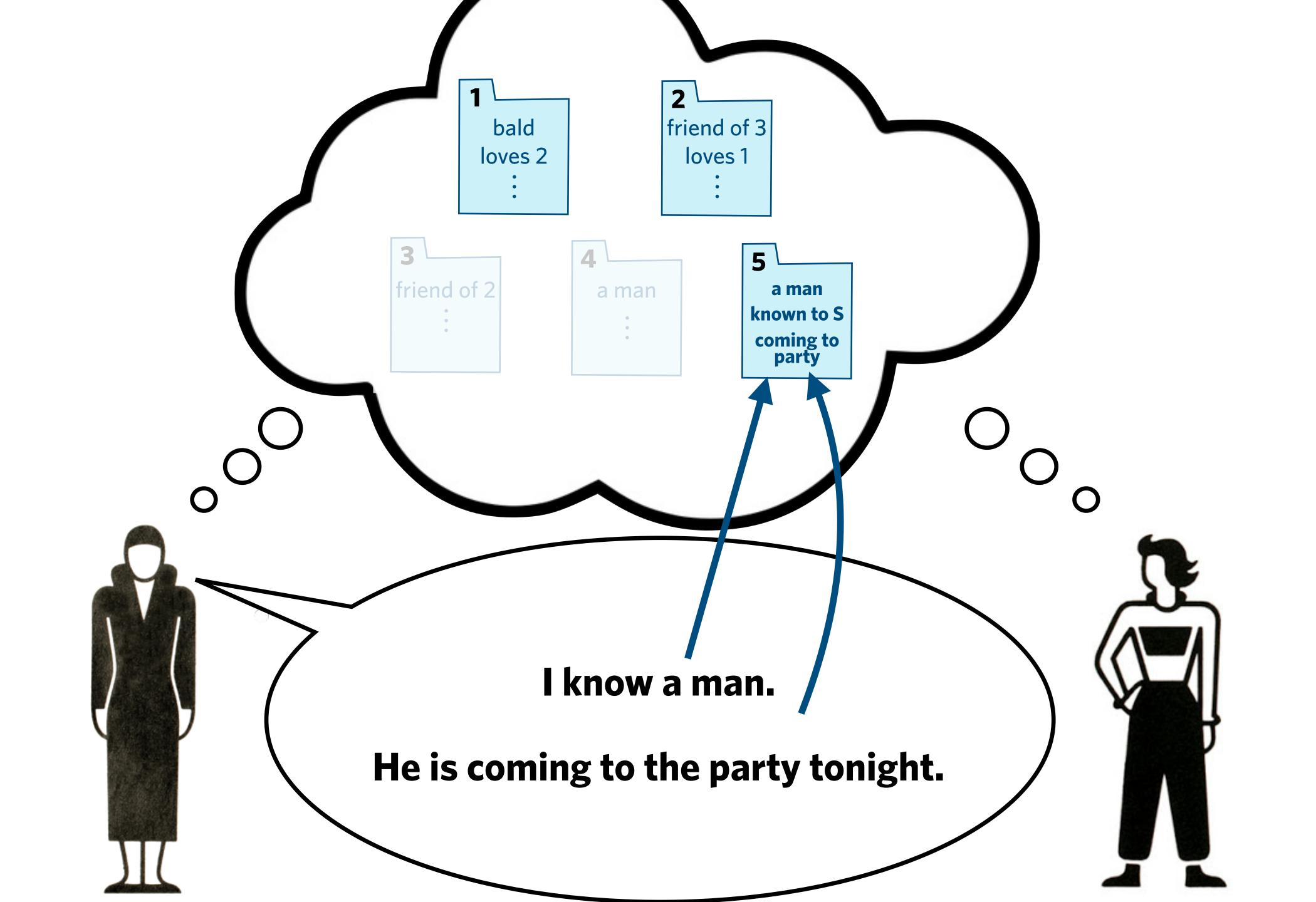
—Heim (1982)

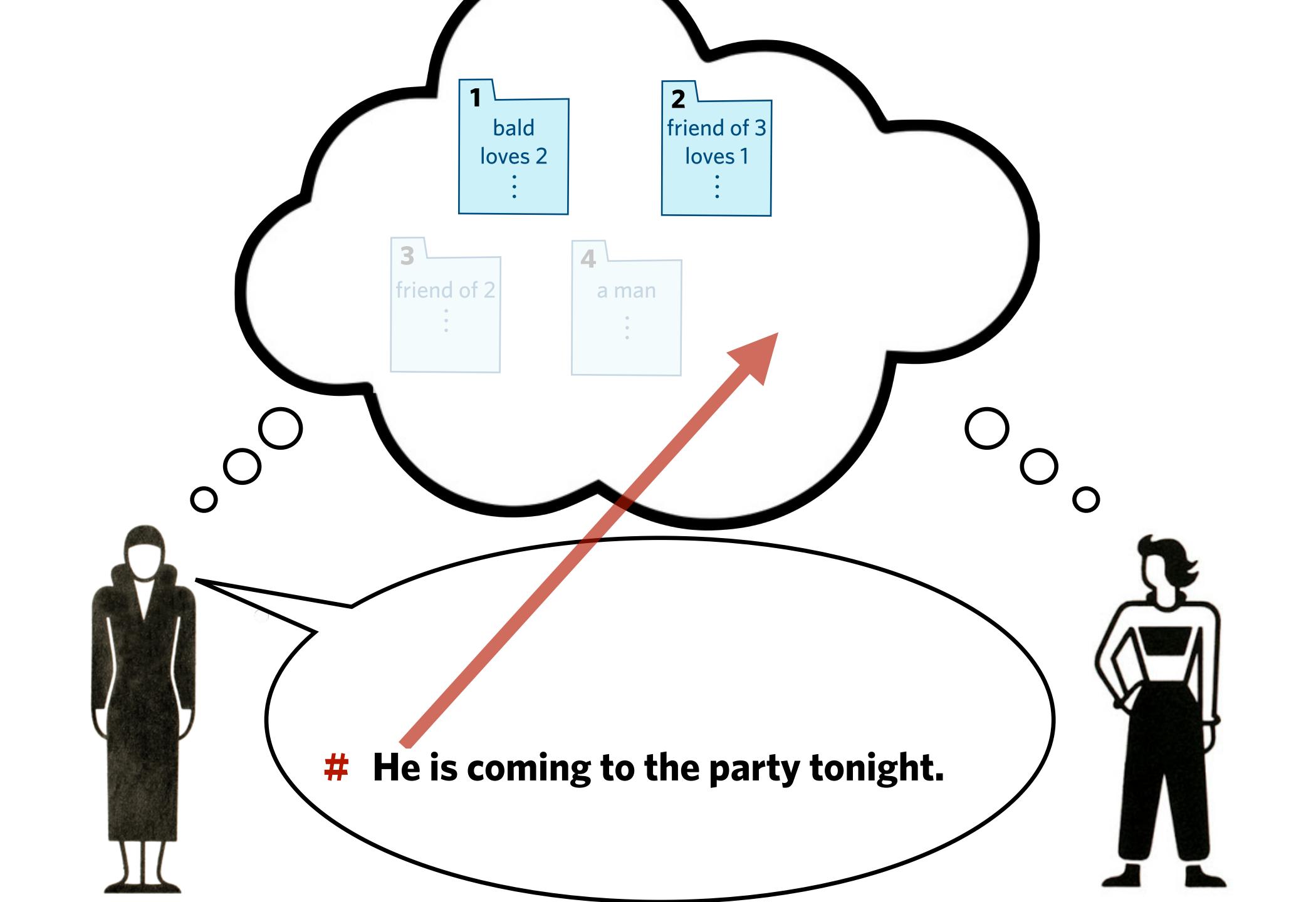


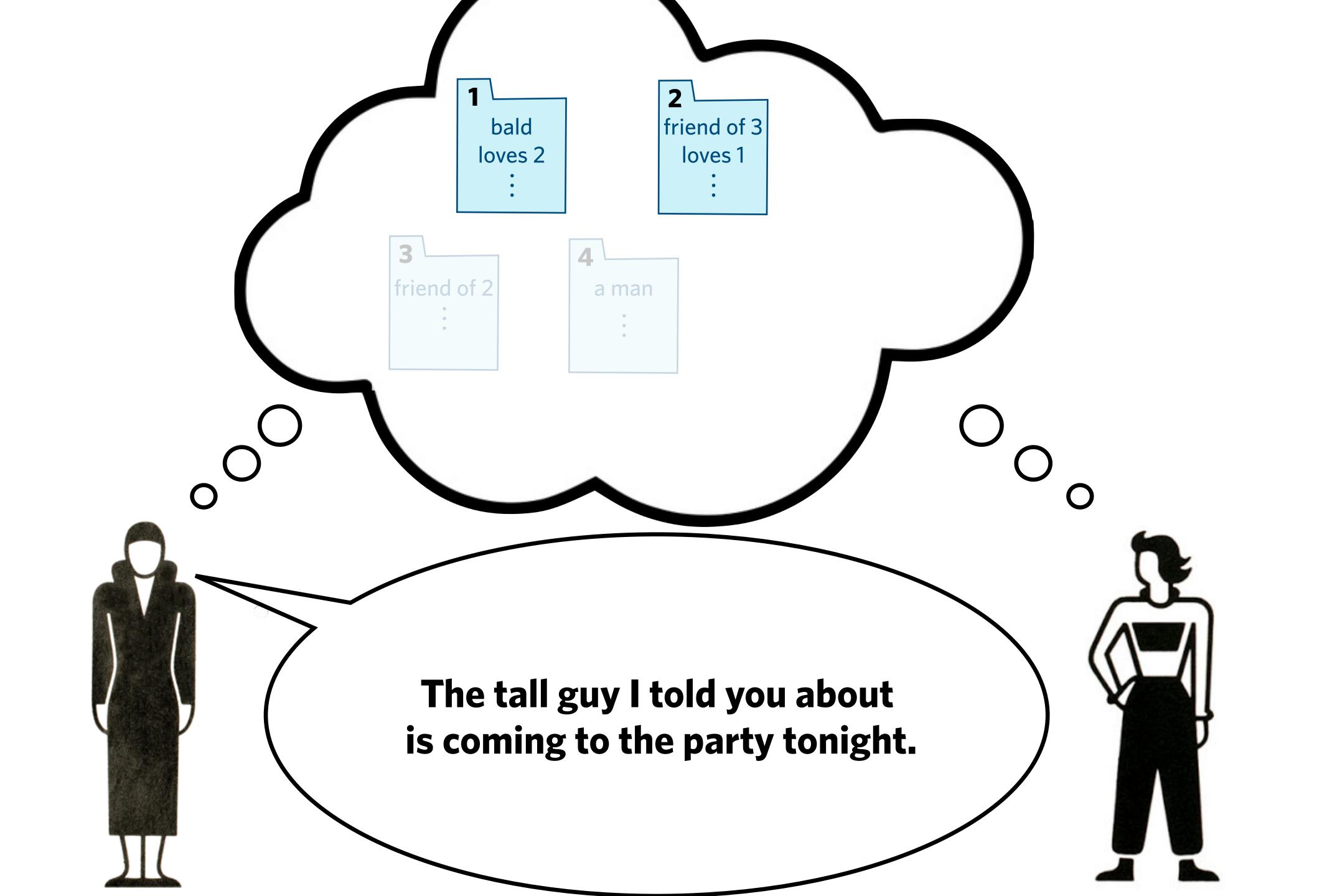


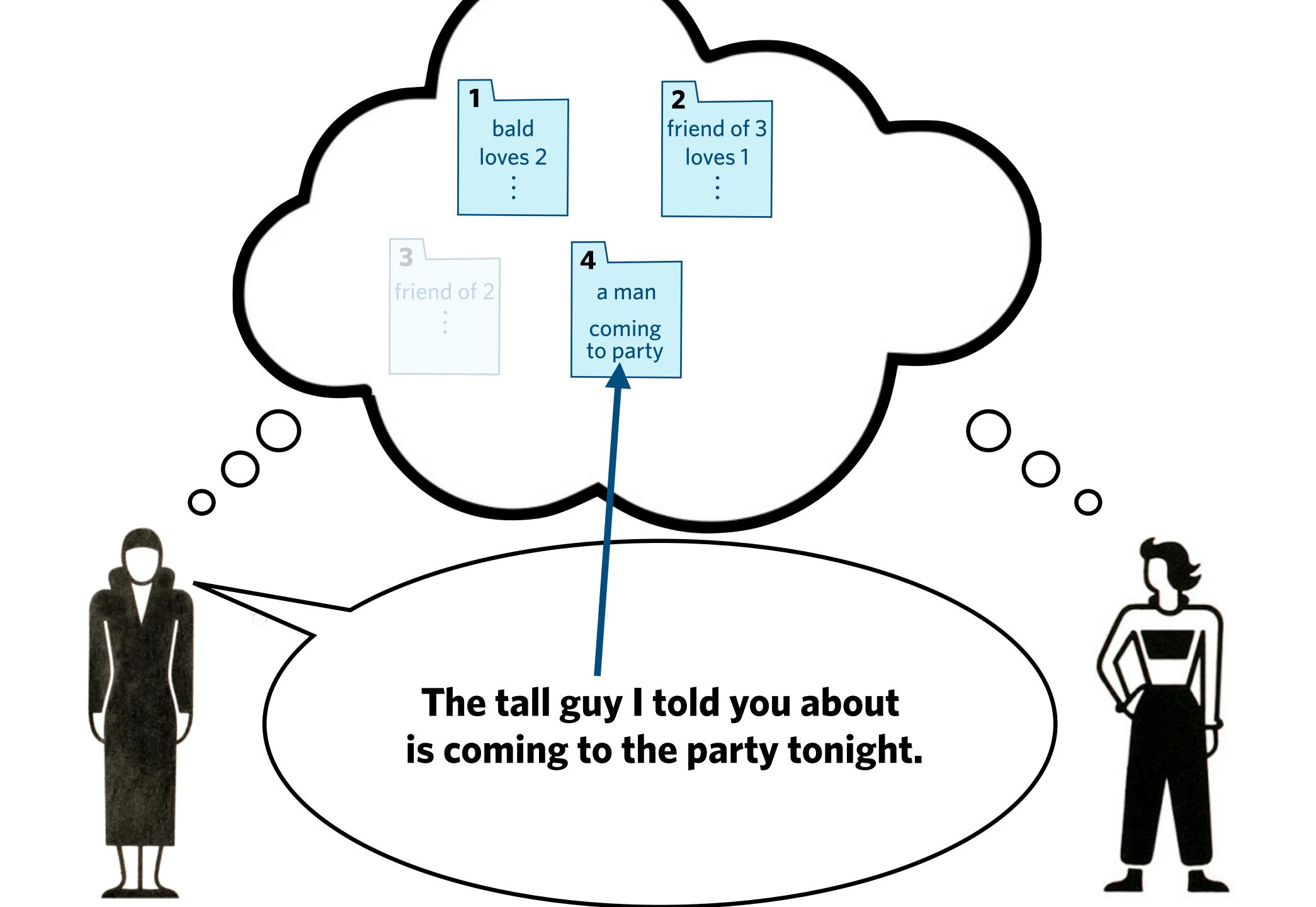












I propose that the common ground of a context be identified with what I have been calling the "file" of that context. As we will see, files cannot be construed as sets of possible worlds, although each file determines such a set.

—Heim (1982)

QUESTION:

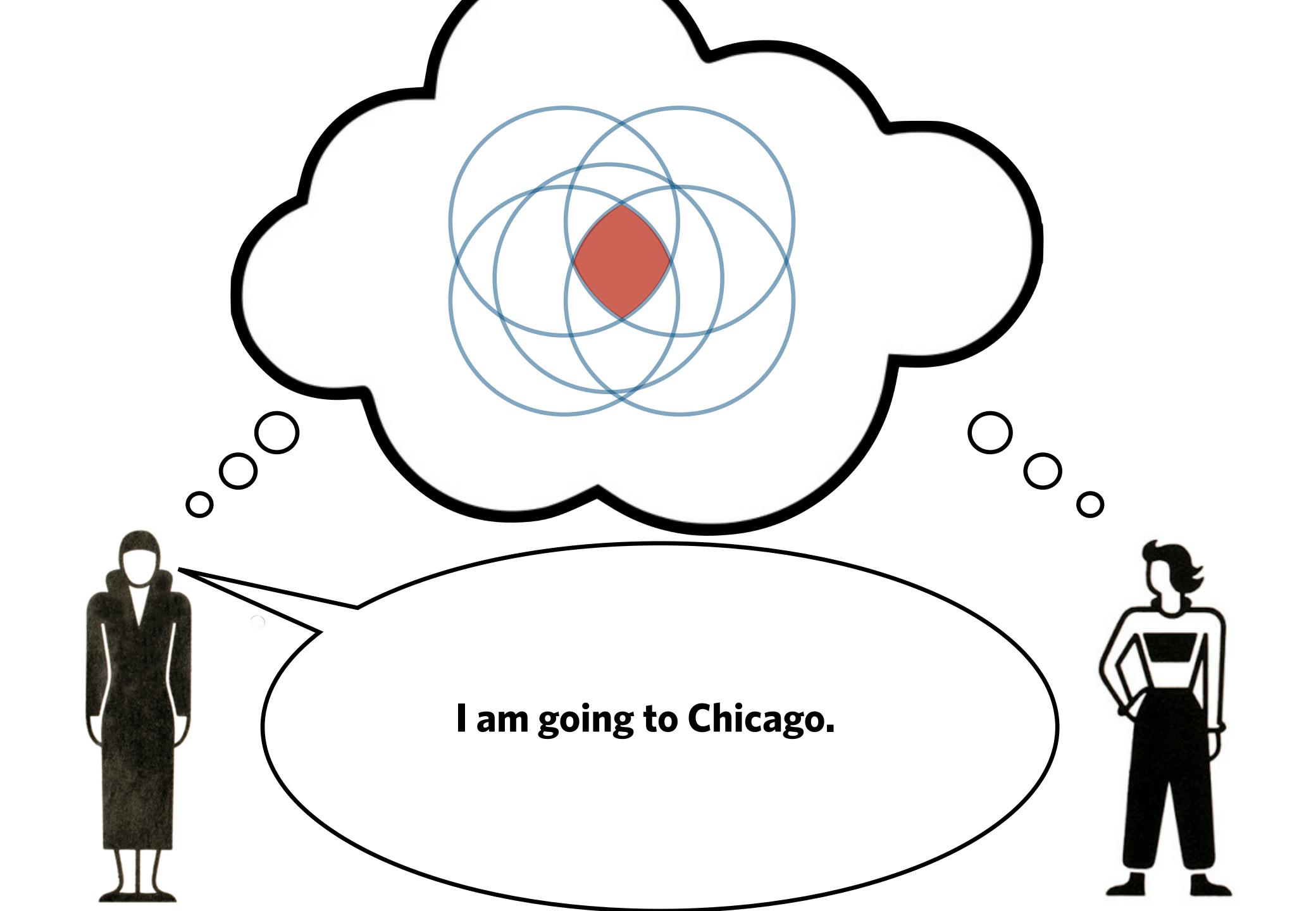
How do we build these contexts out of interlocutors' states of mind?

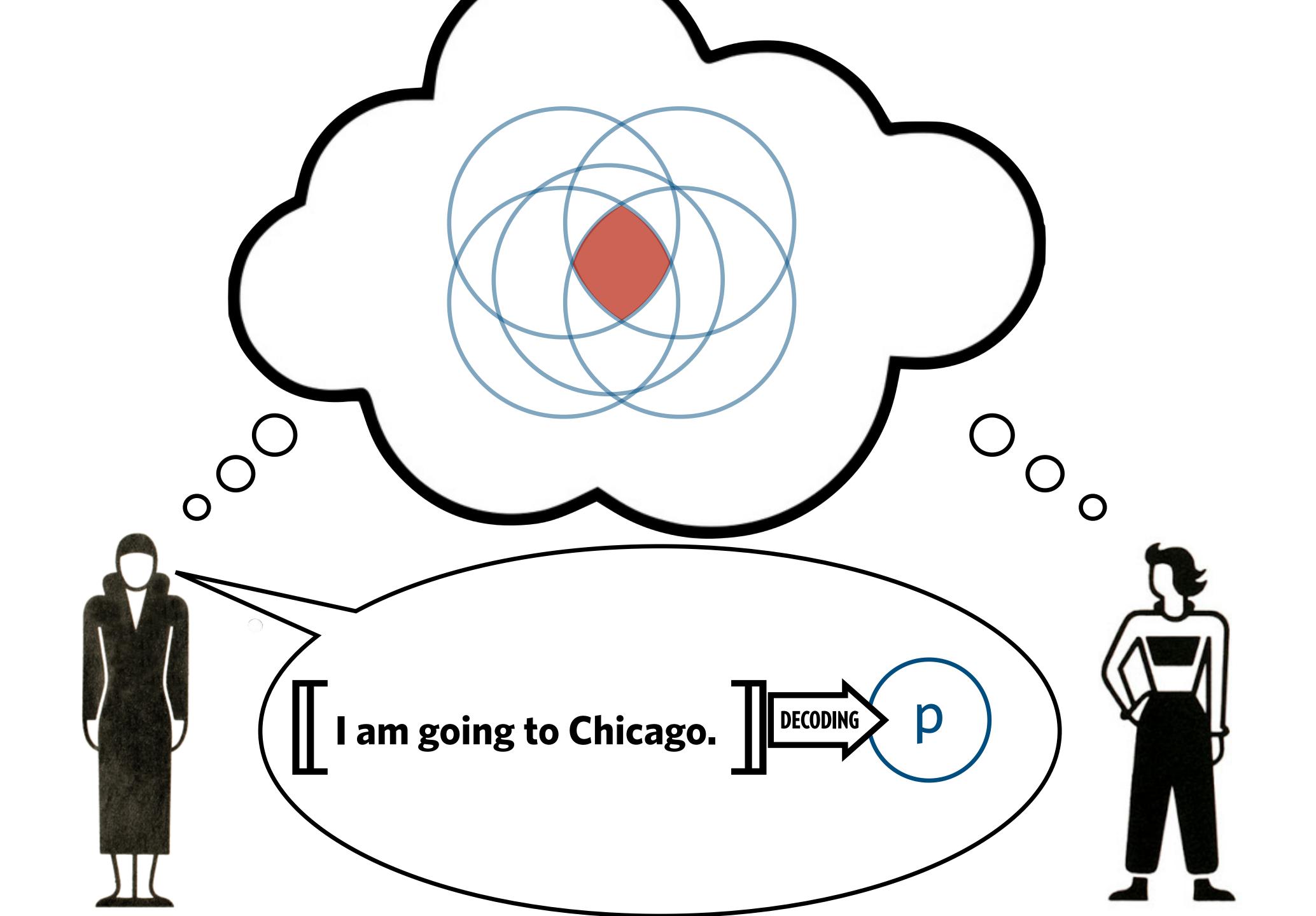
Grammatically Controlled Contexts?

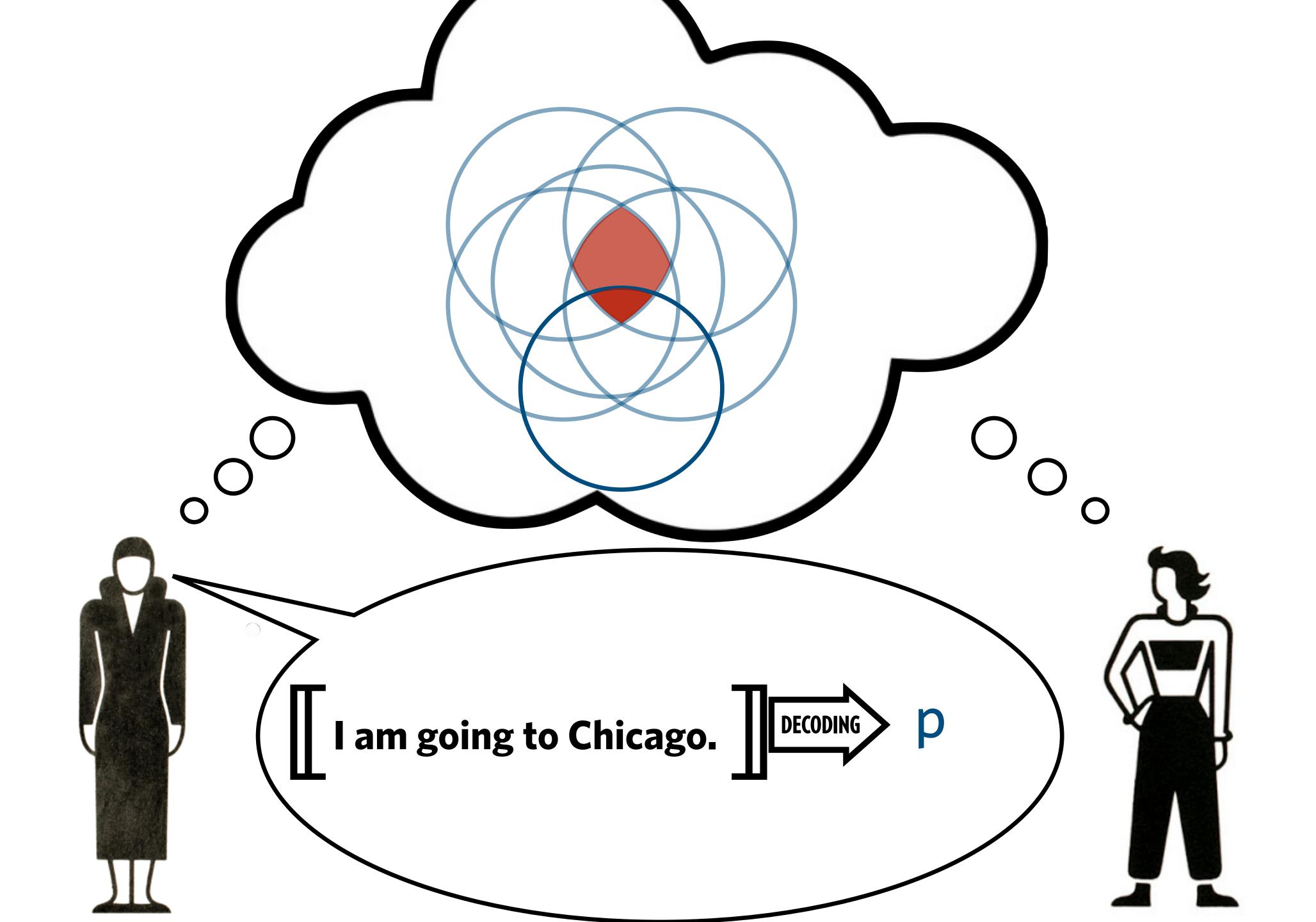
"the features of context that fix the meaning of context-sensitive expressions are linguistically determined, through the effects of discourse conventions, which trigger semantic effects of the linguistic items an utterance—or more generally the discourse in which it is embedded comprises. The context...is a running record of linguistic information that is contributed by discourse-internal, linguistic cues; the record, in turn, fully determines the interpretation by fixing the content expressed by the discourse. My conception of context is thus *linguistic*, rather than extra-linguistic."

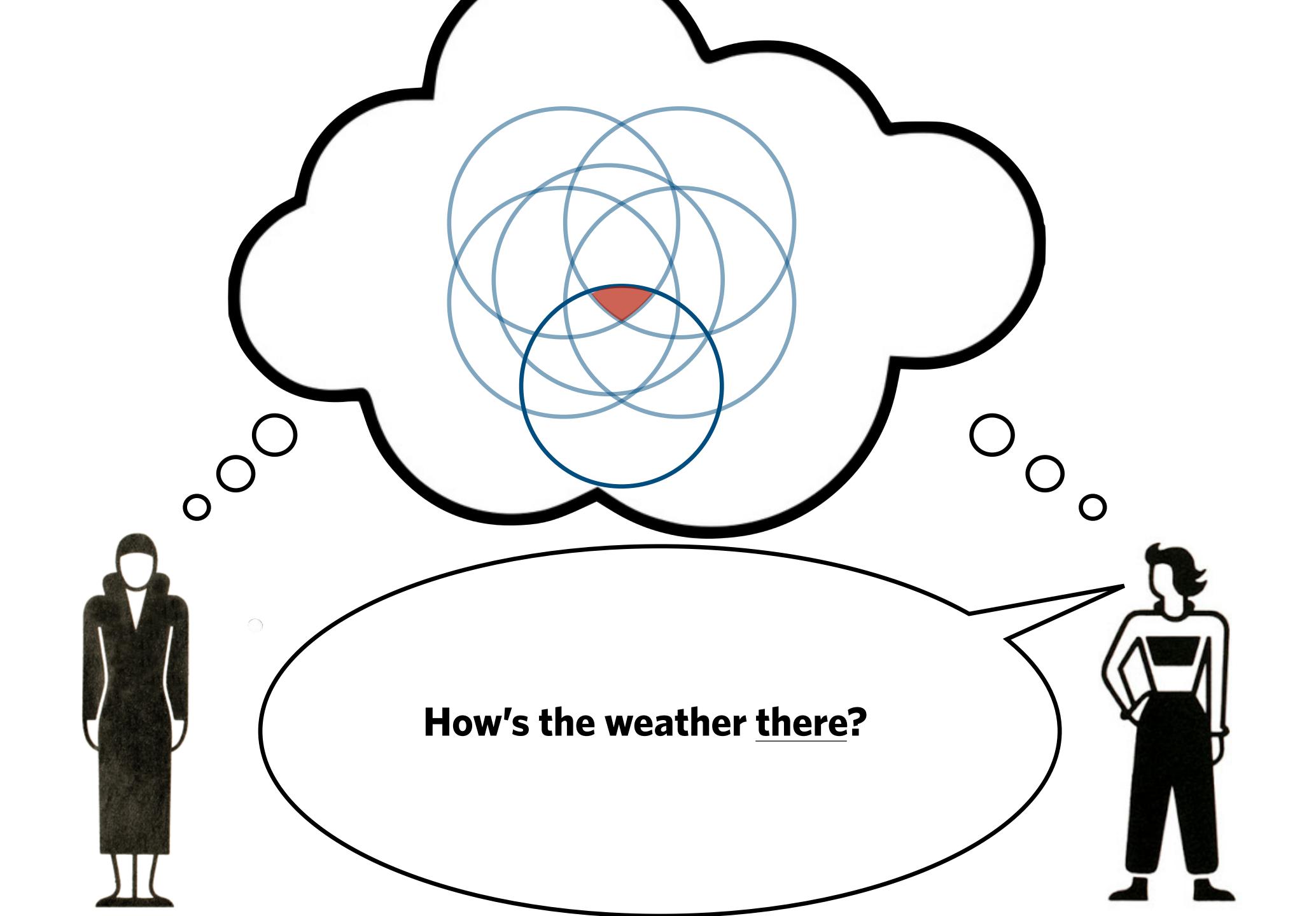
...such context-sensitive elements as pronouns, demonstratives, definite descriptions, tenses and various adverbs of space and time are capable of picking up contextual cues whether those were established by the earlier discourse or by non-linguistic factors. On the reasonable assumption that such elements receive their context-dependent interpretations by the same processes irrespective of the cues' origin, this suggests that the contextual information on which the human interpreter relies, and on which those processes must operate, is available to him in much the same form whether he has derived it from the preceding discourse or from other sources (such as e.g. perception)

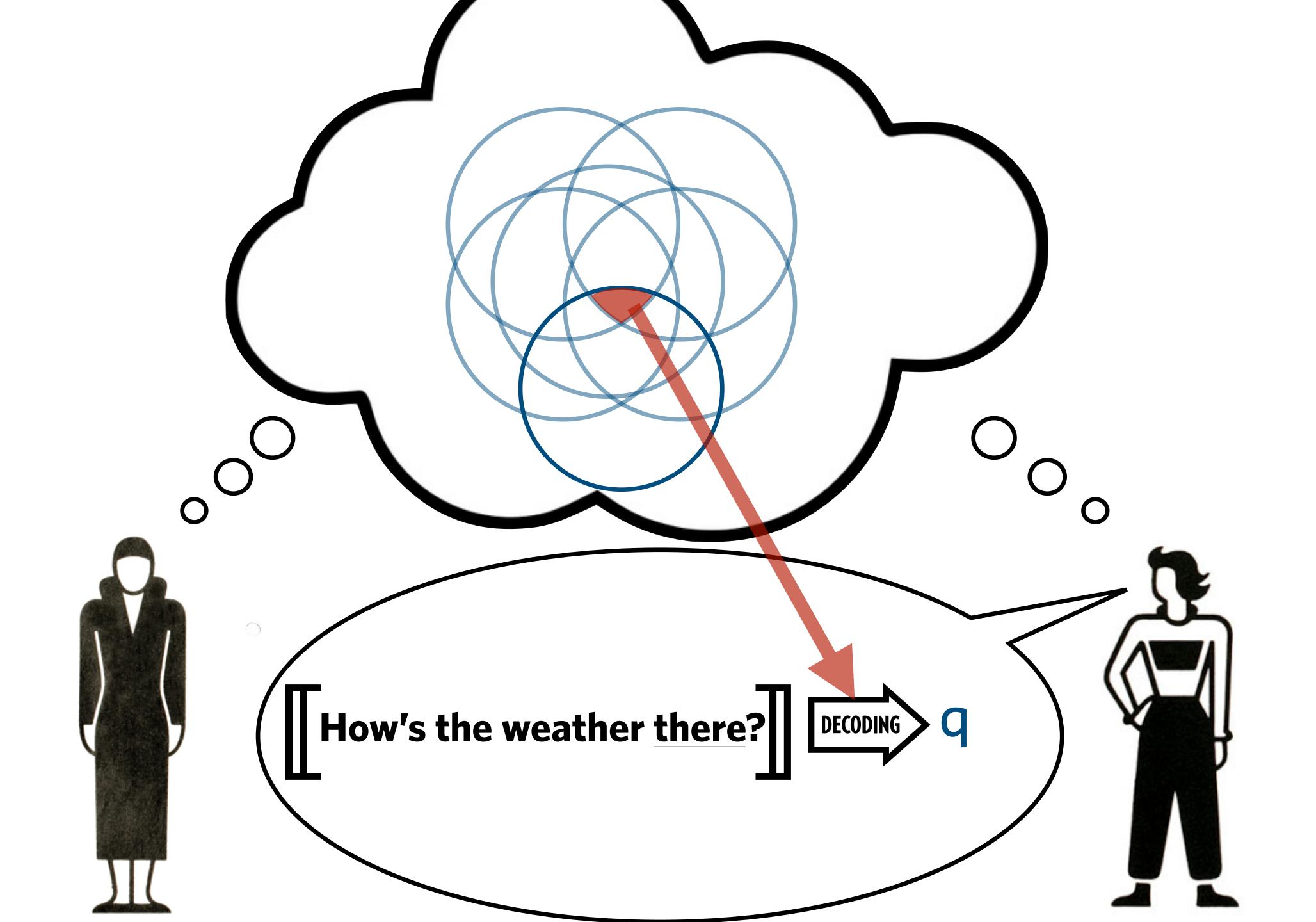
—Kamp (1984): 'Context, Thought, and Communication' (cf. Stalnaker, Heim, Roberts, etc.)

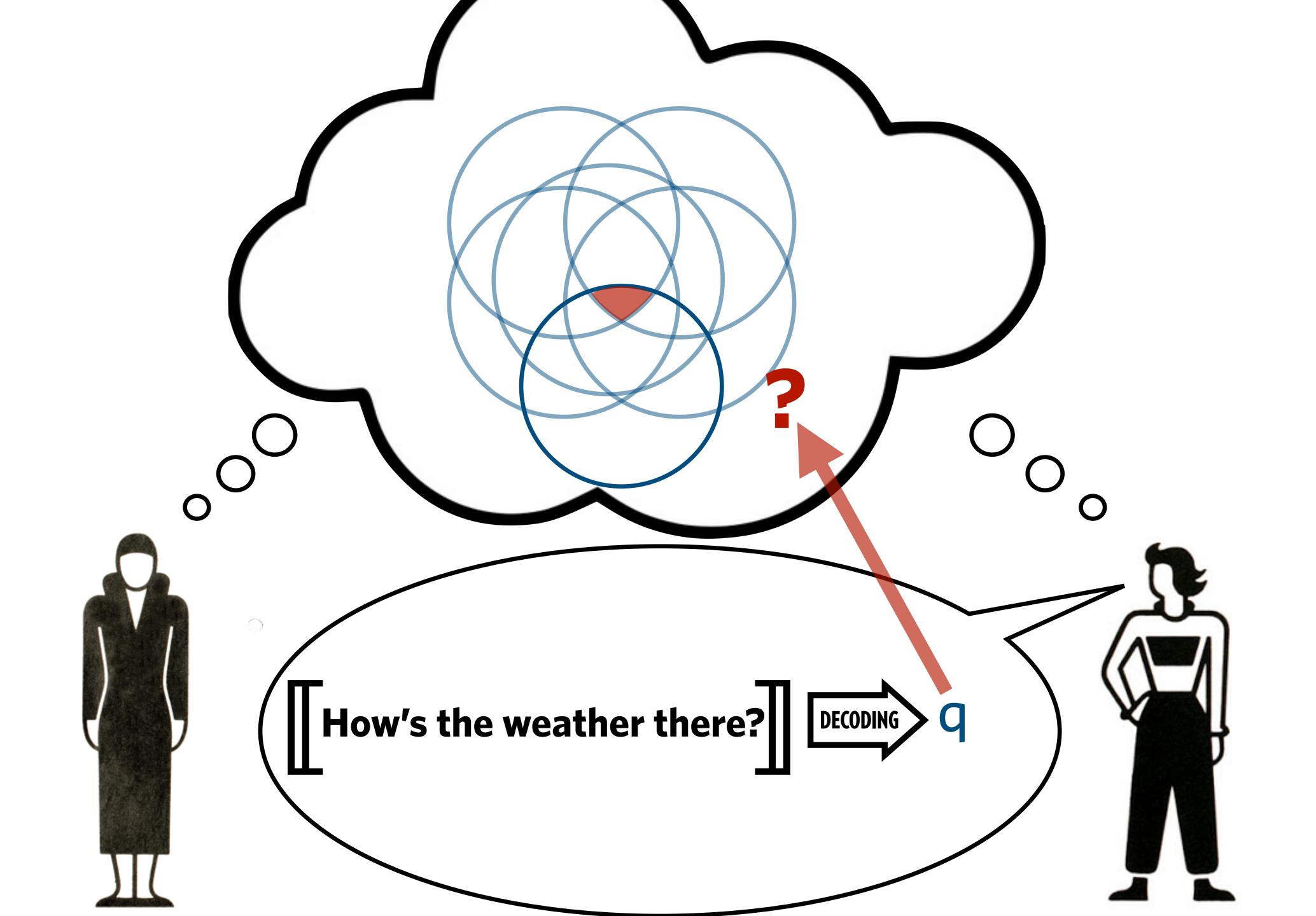


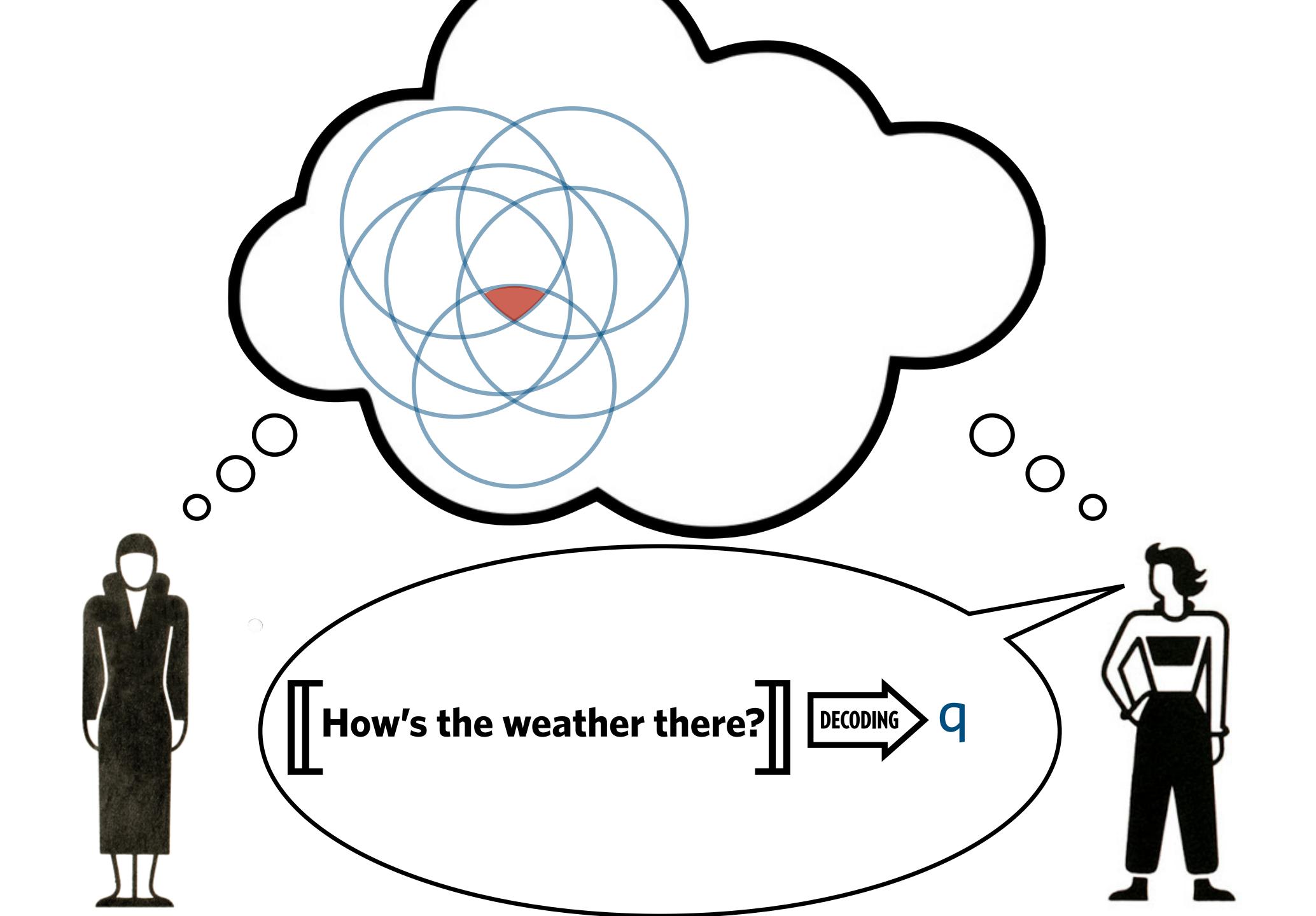


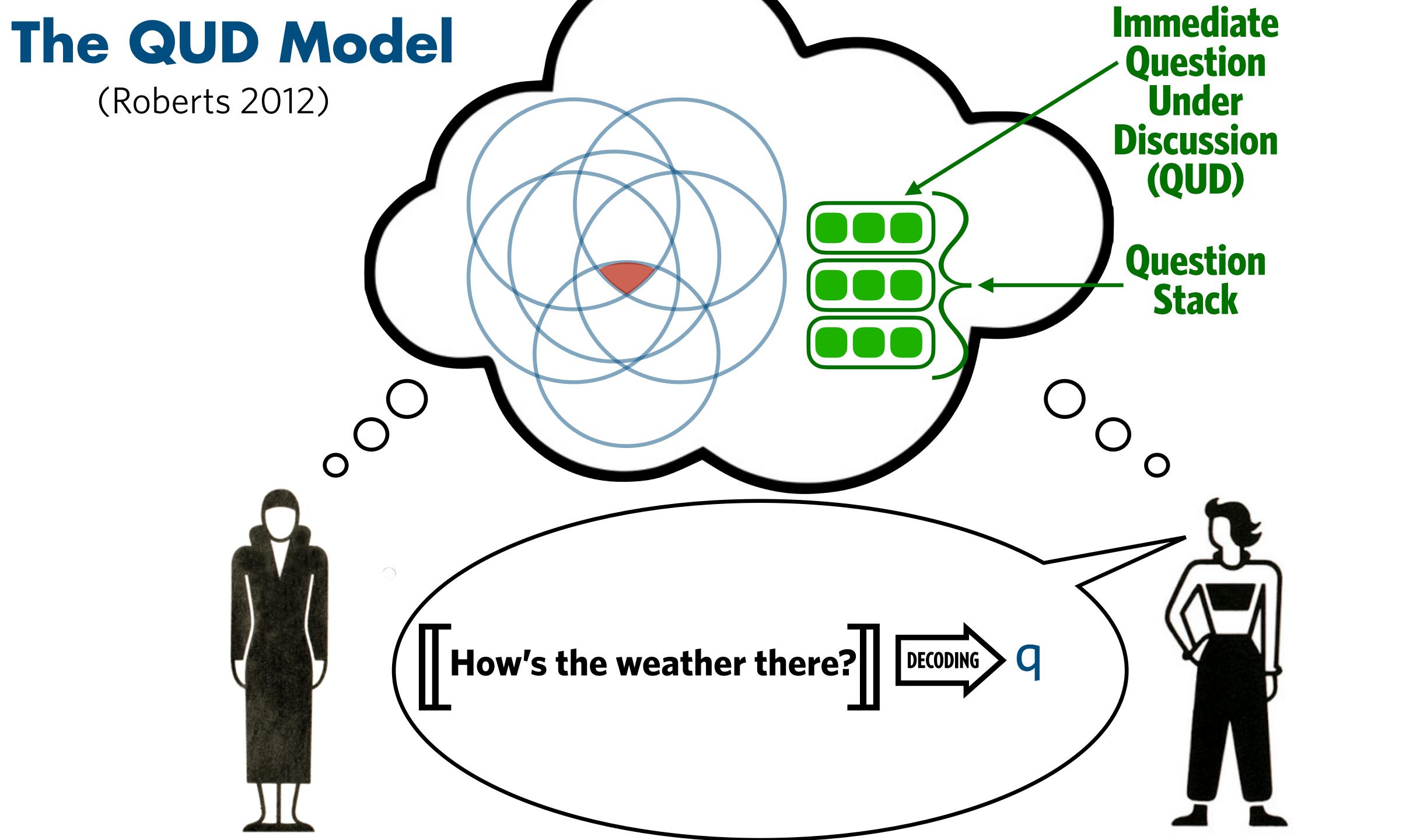


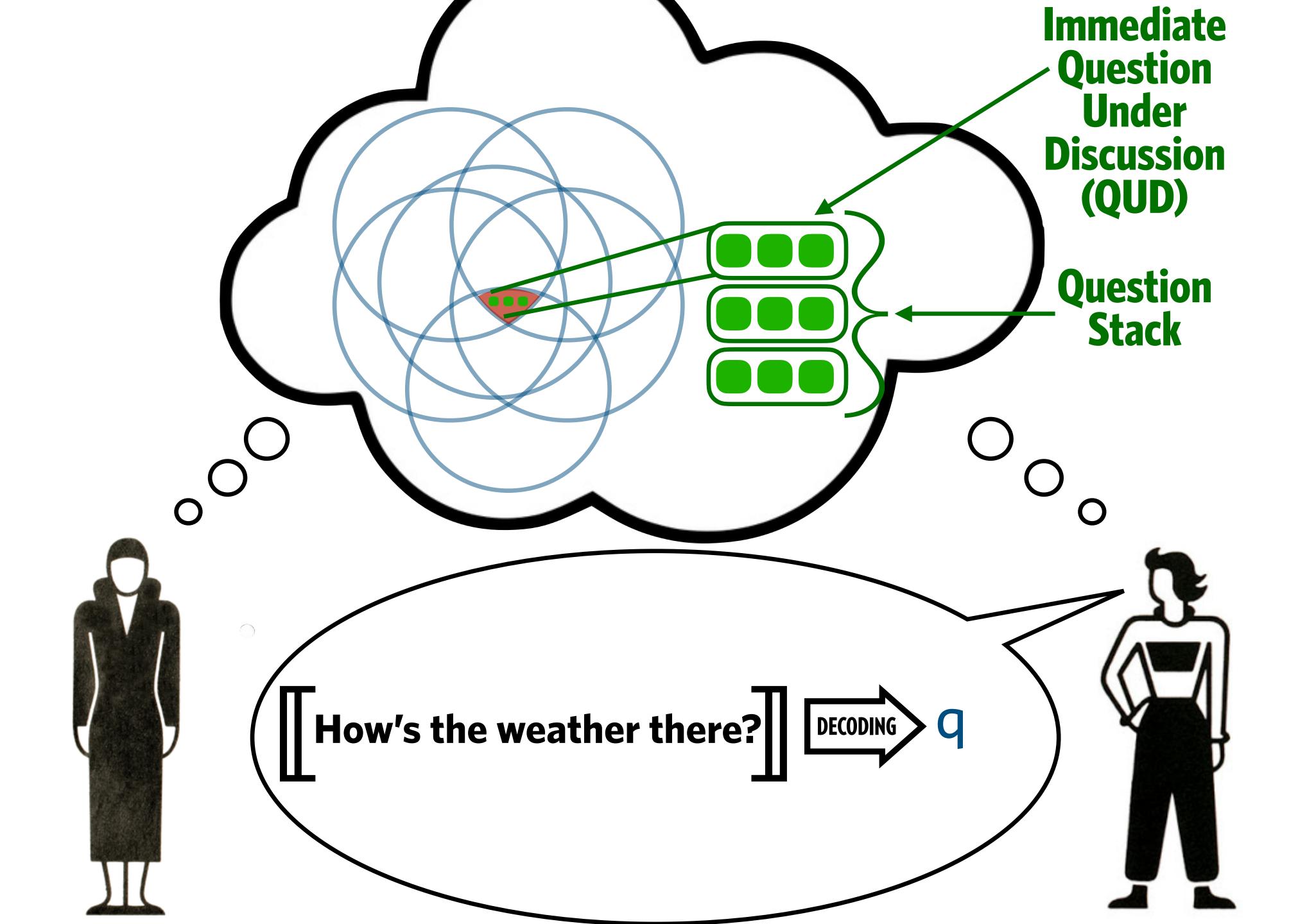


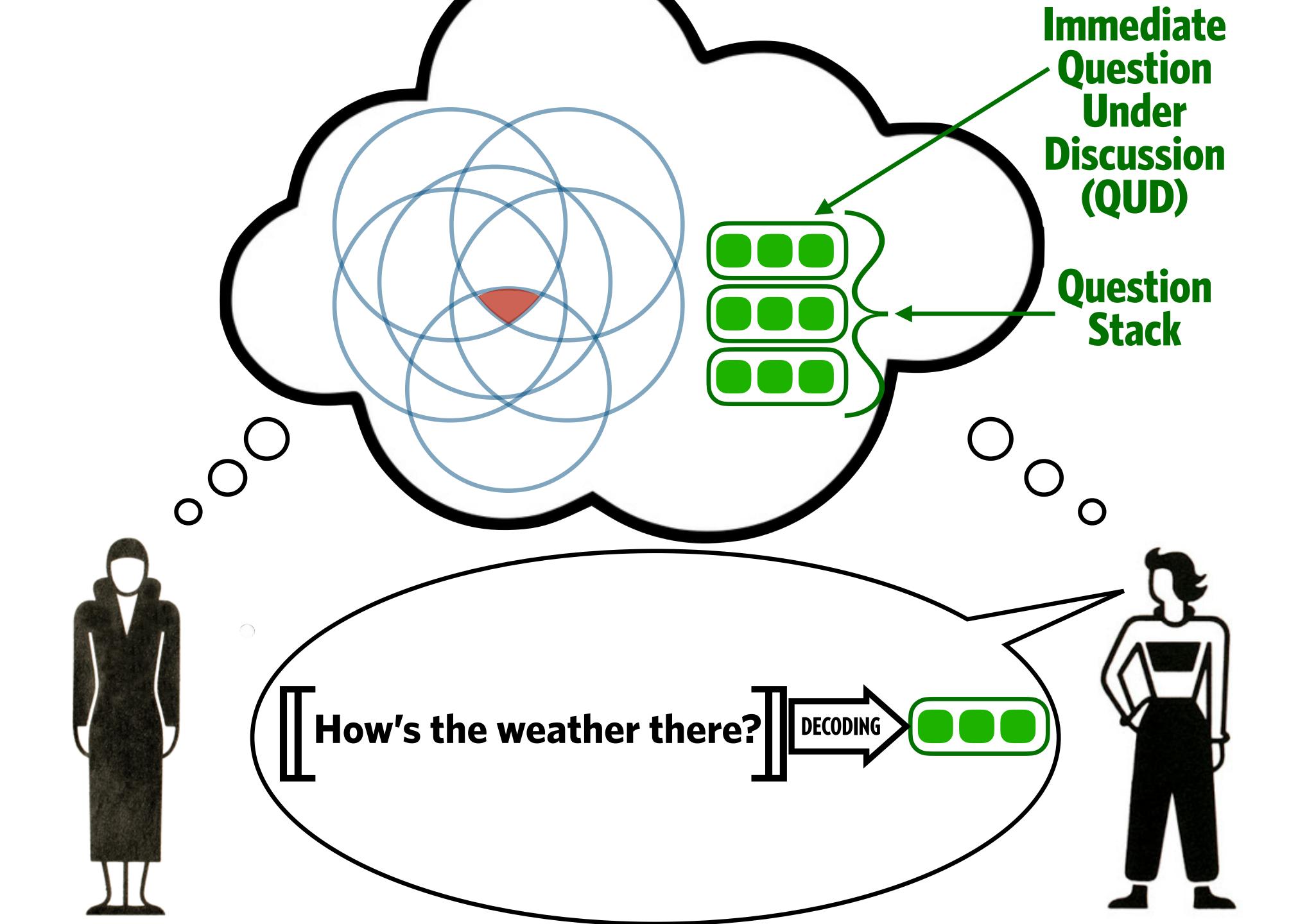


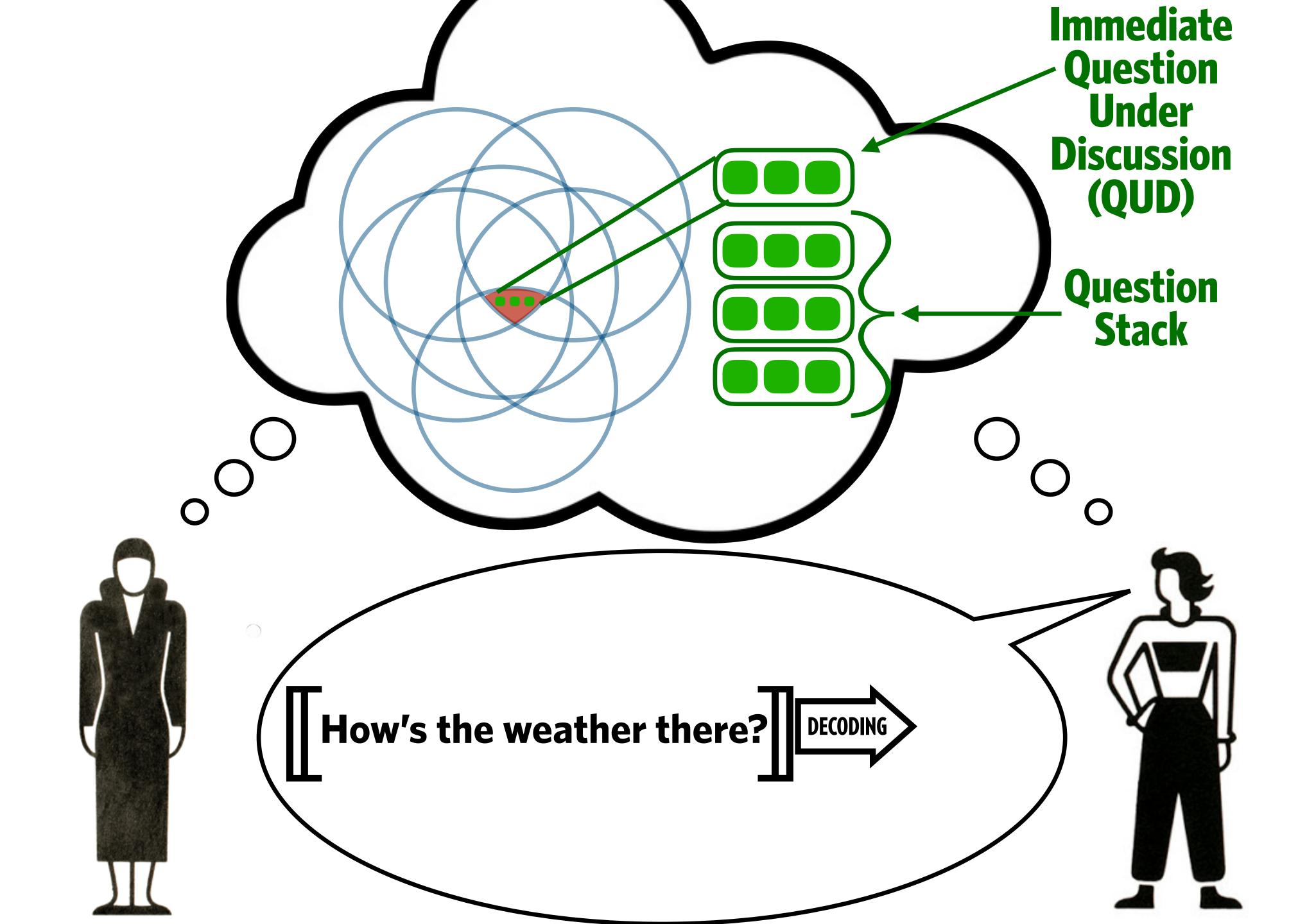


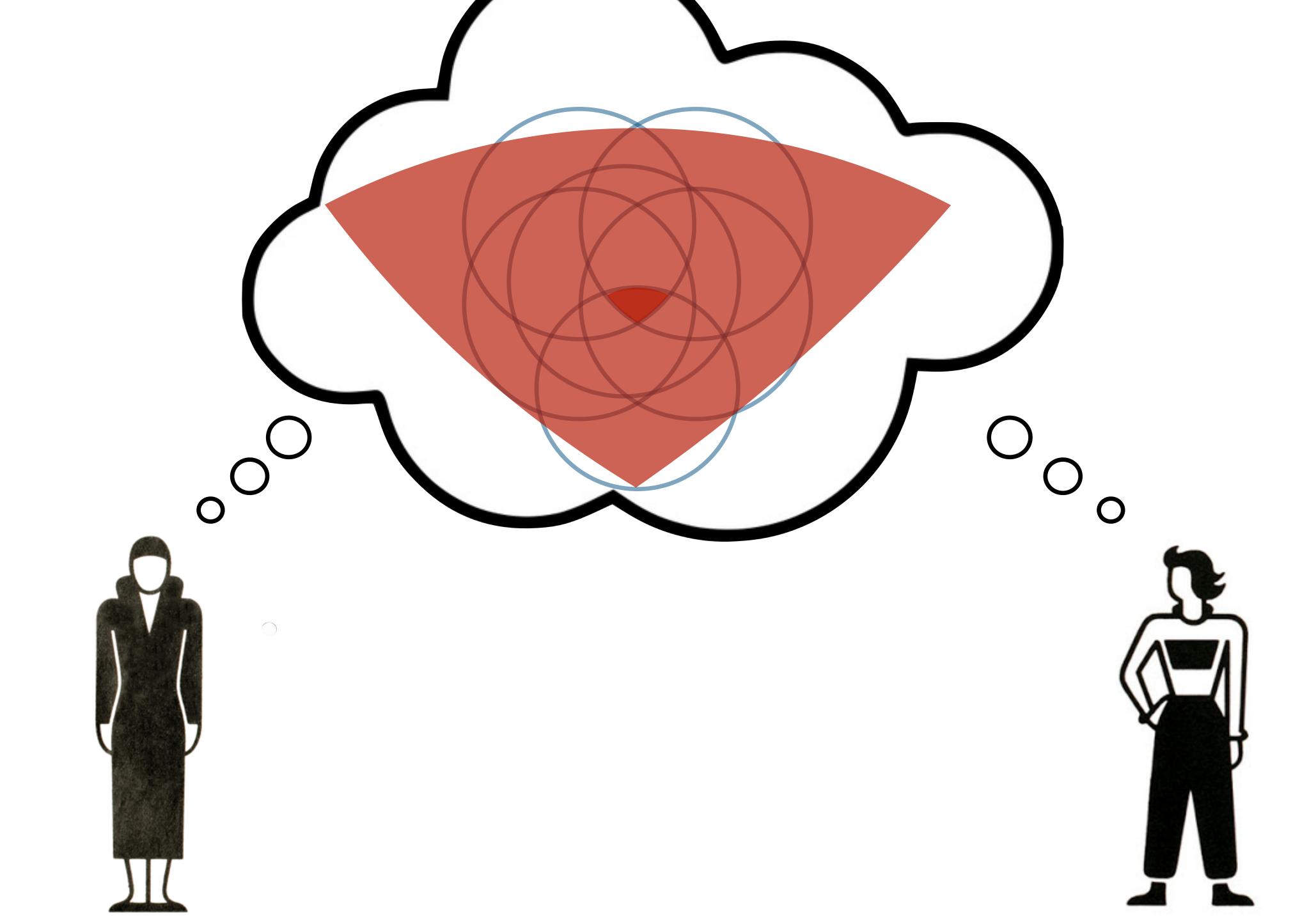






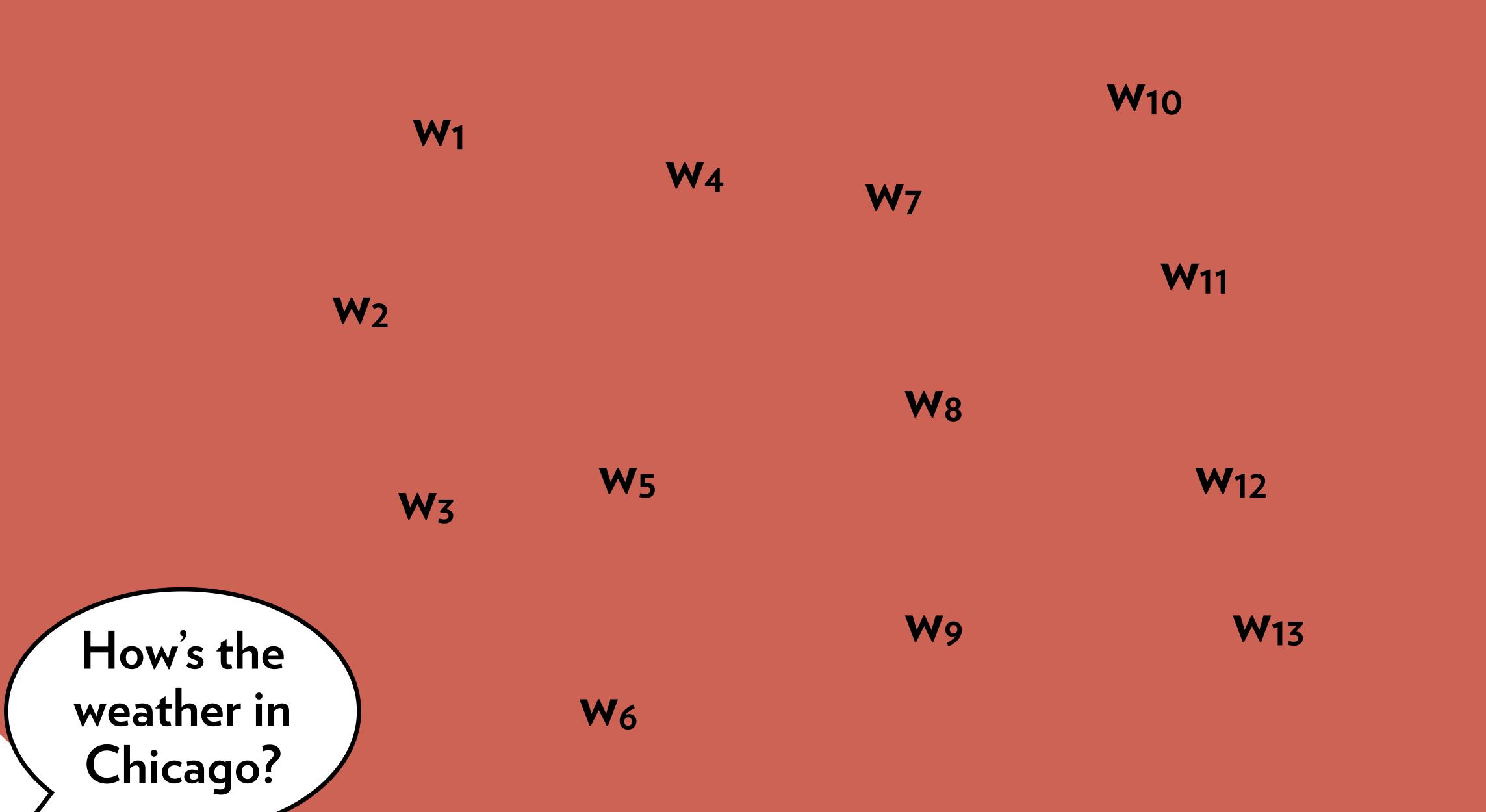


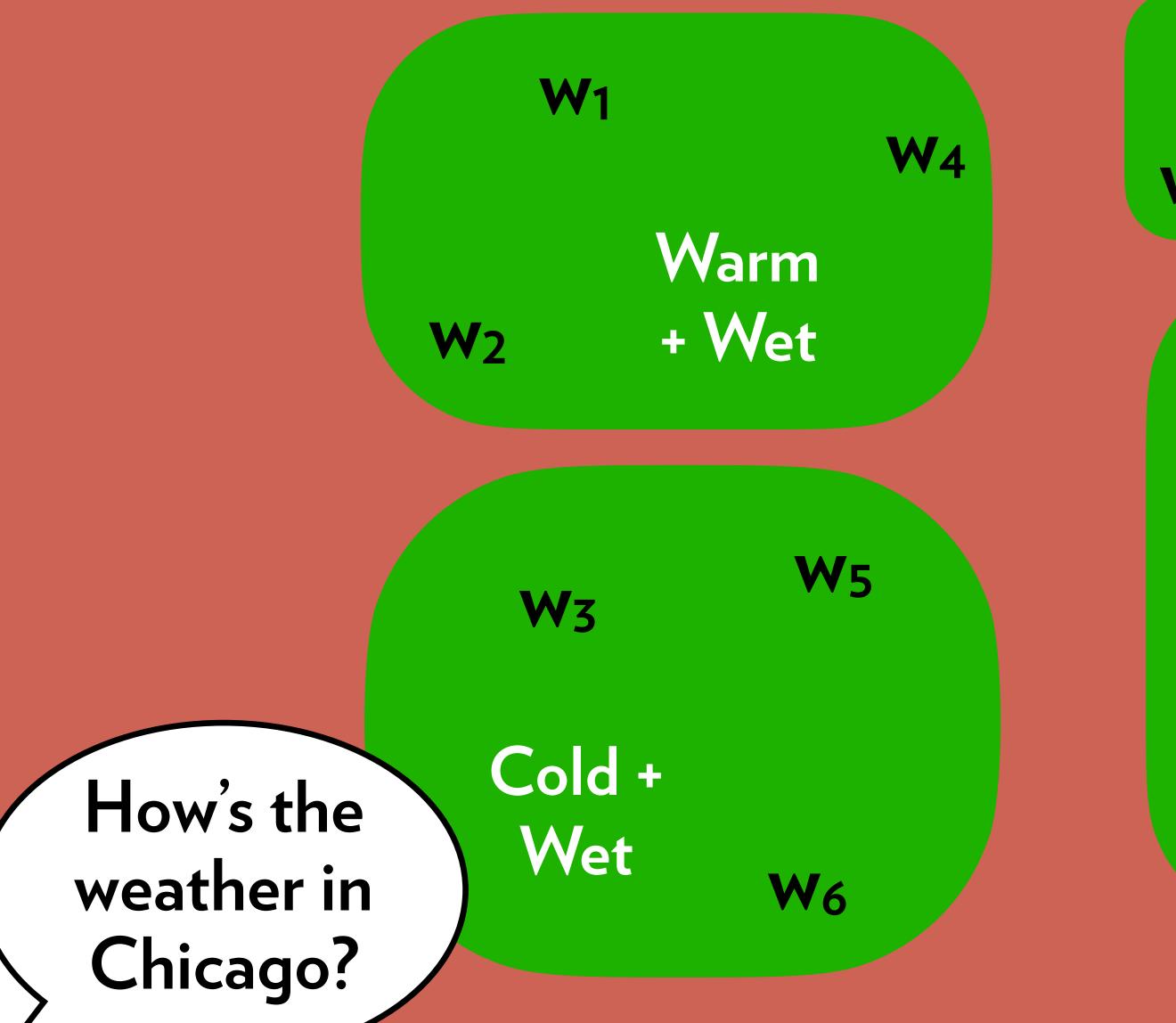


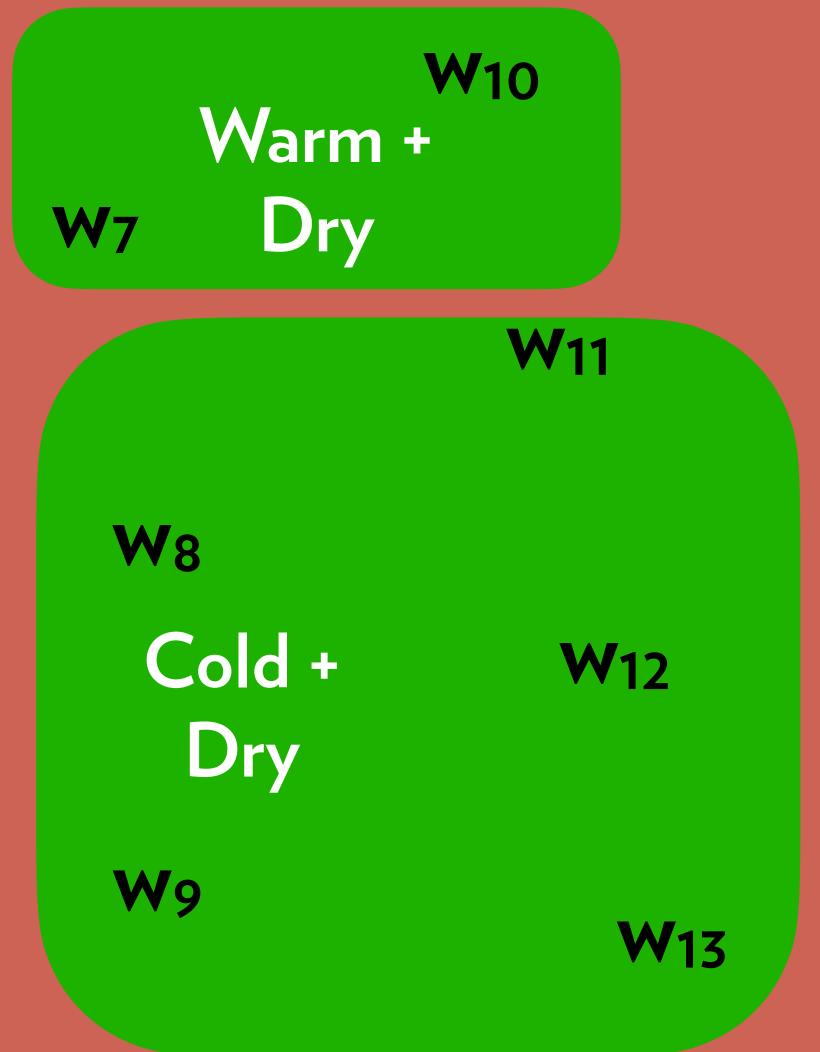


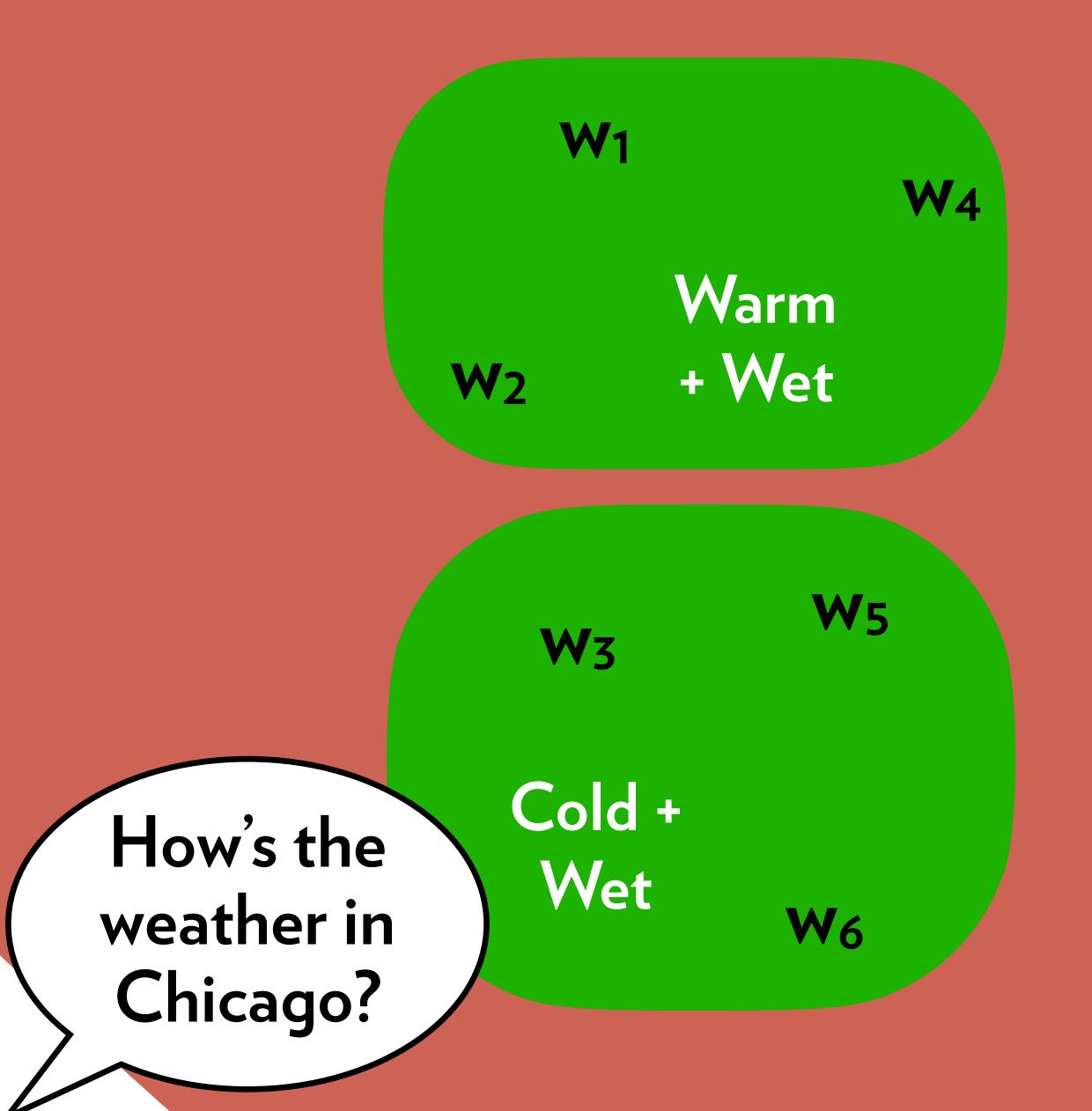


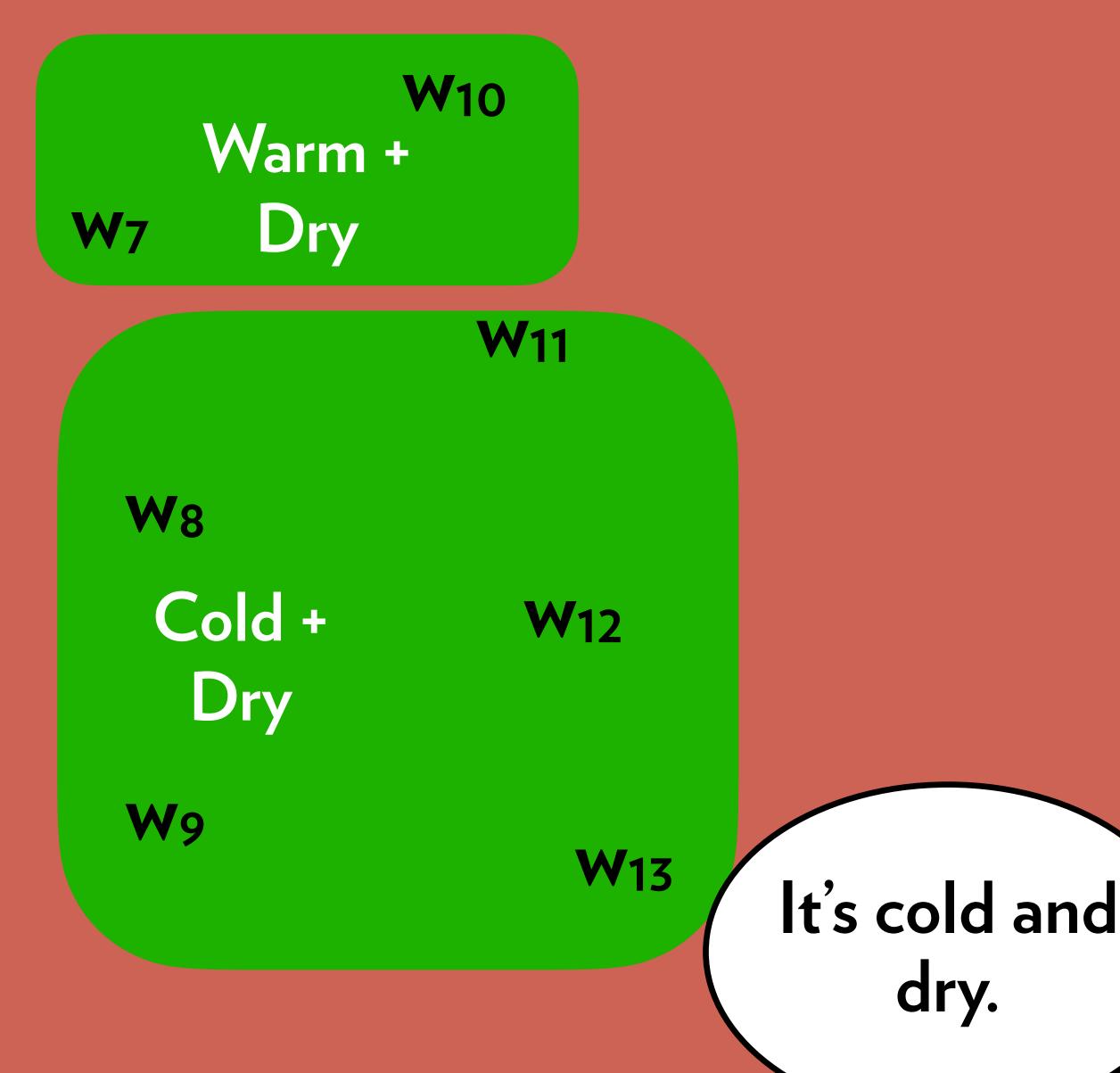






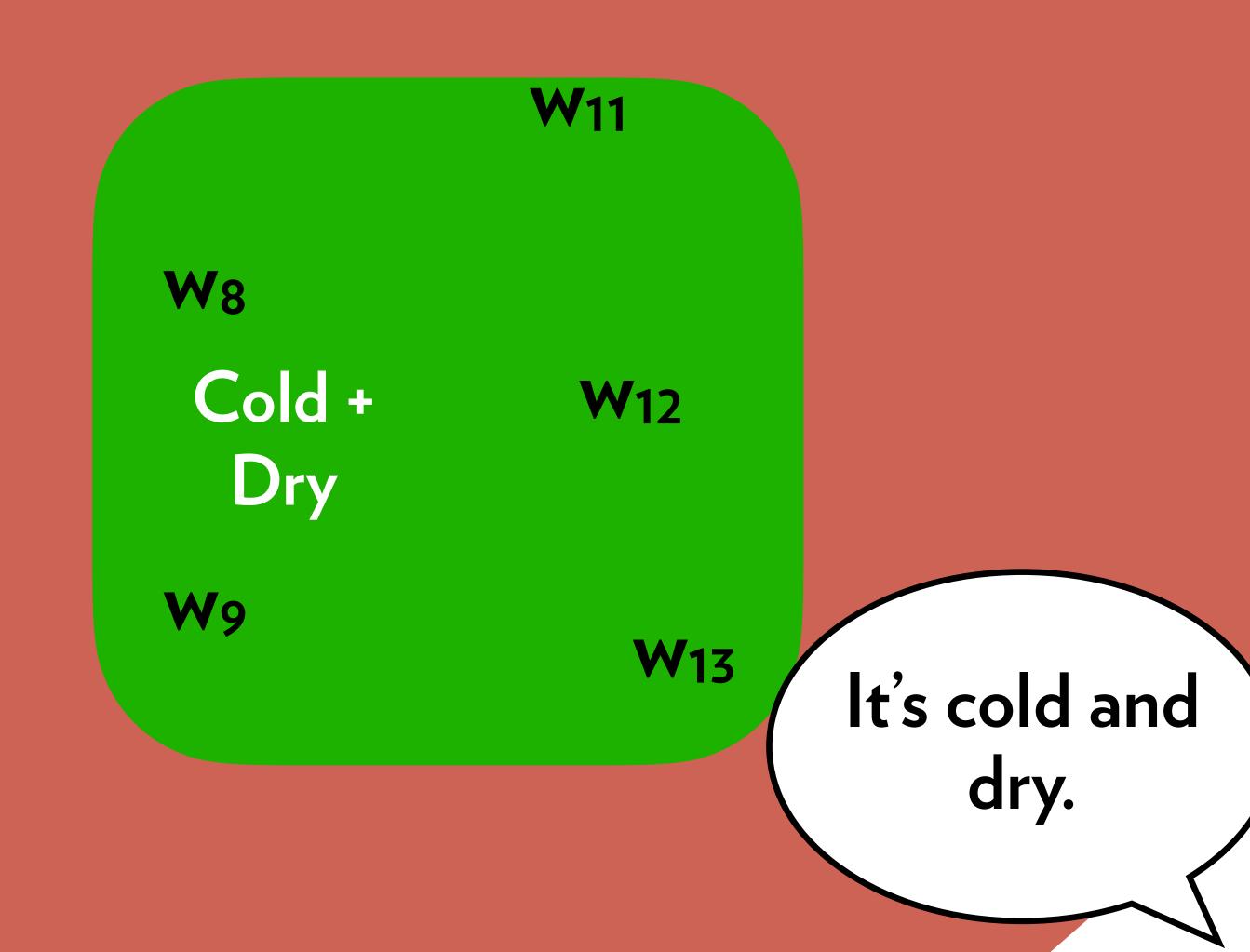


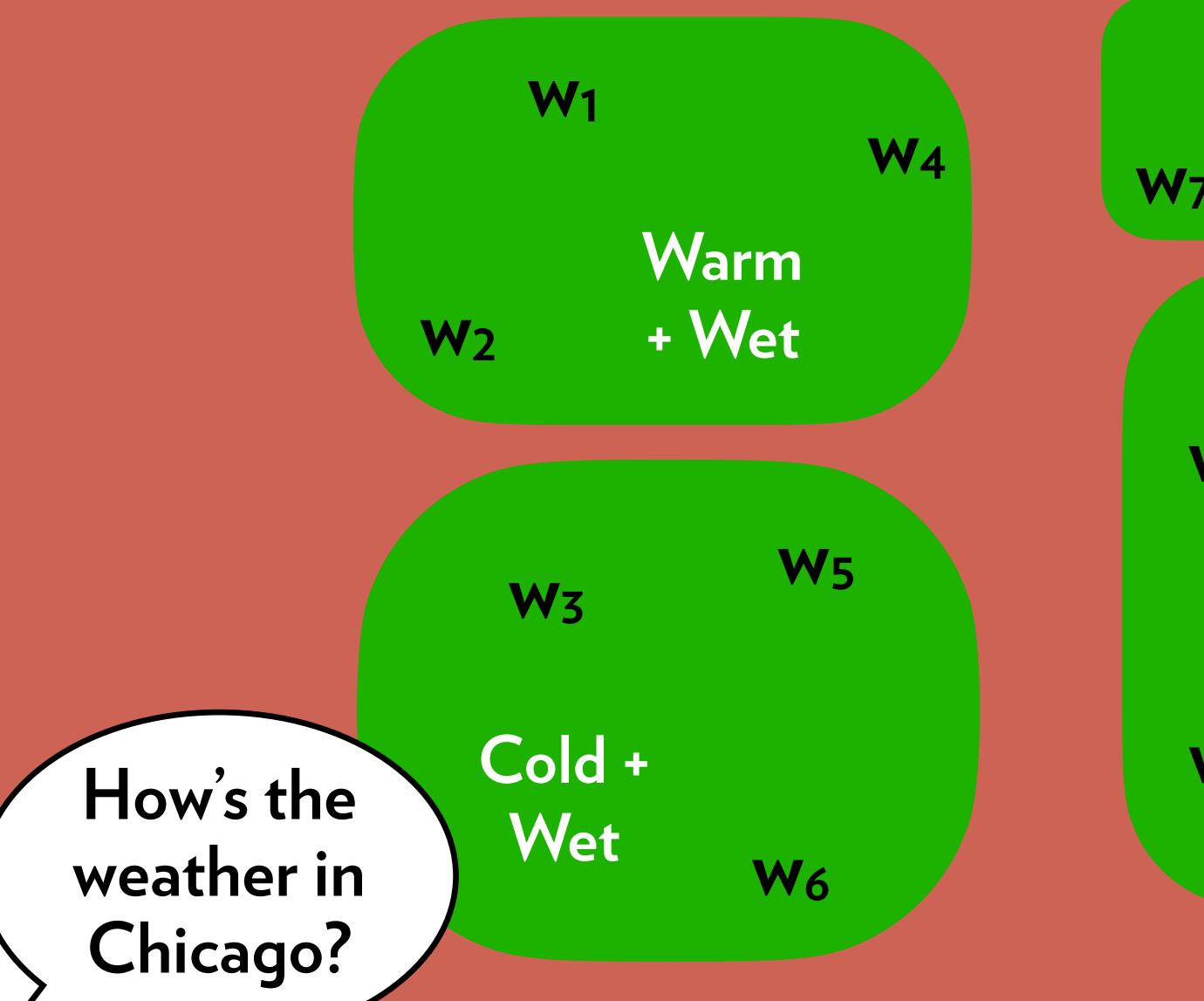


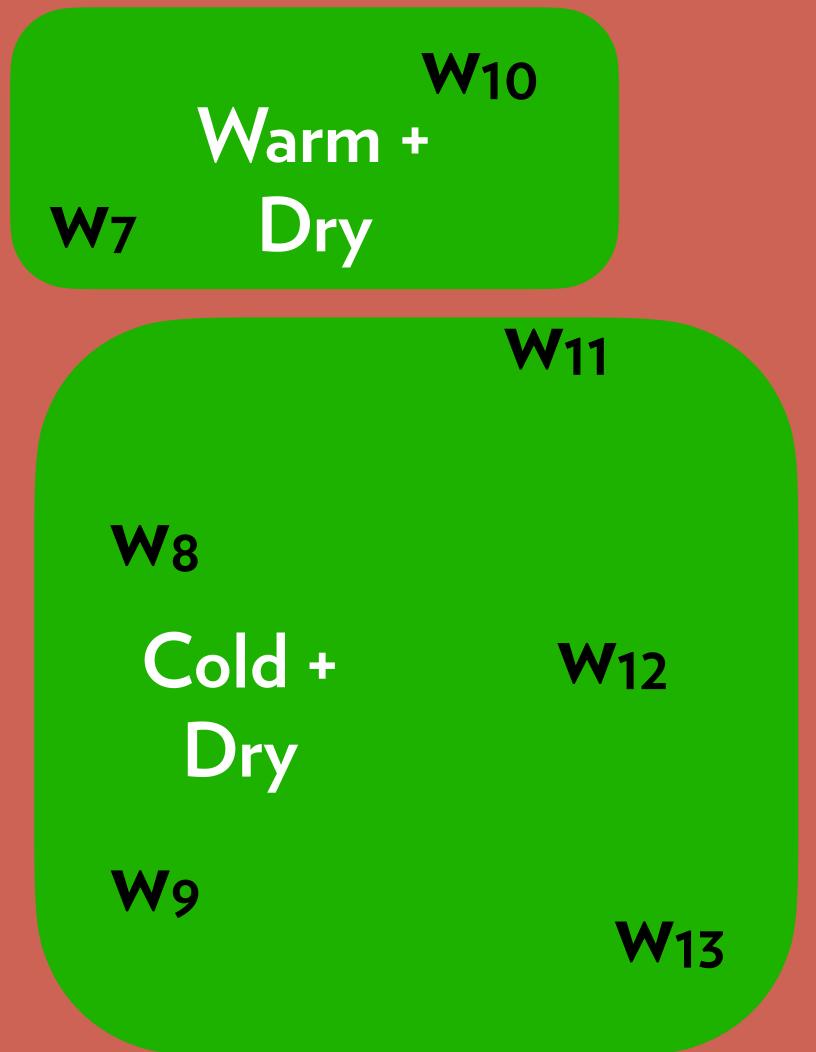


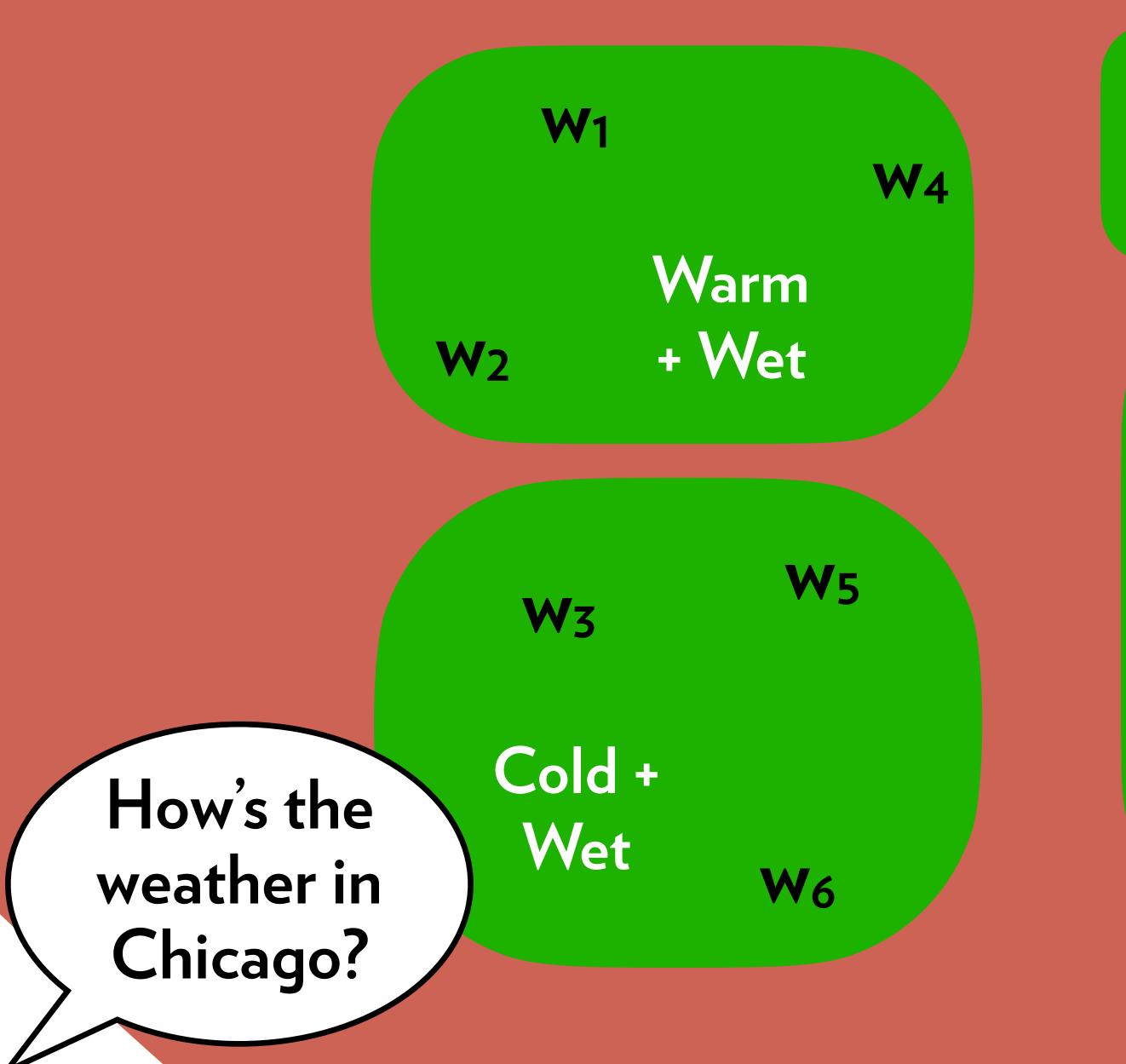
dry.

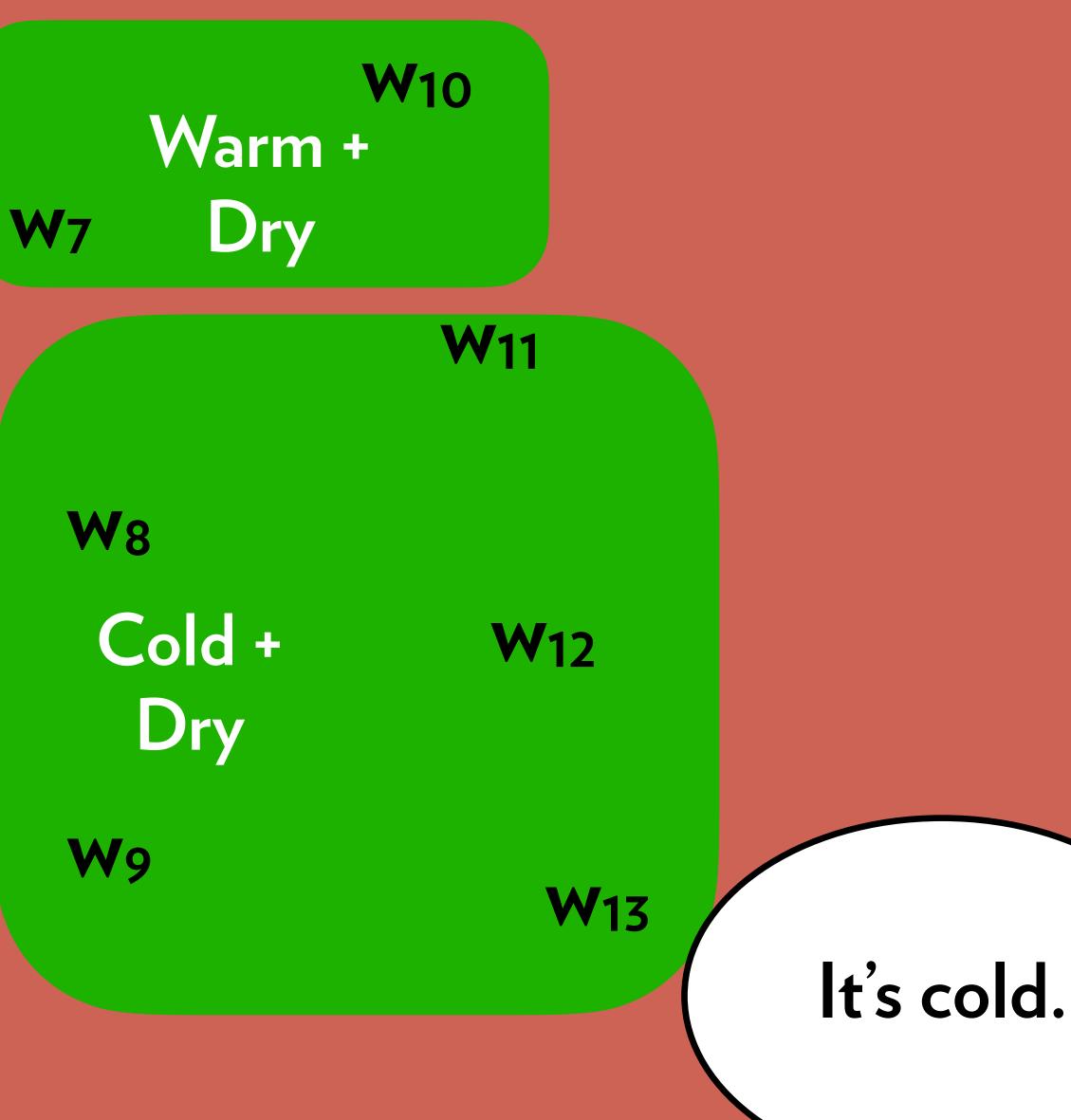


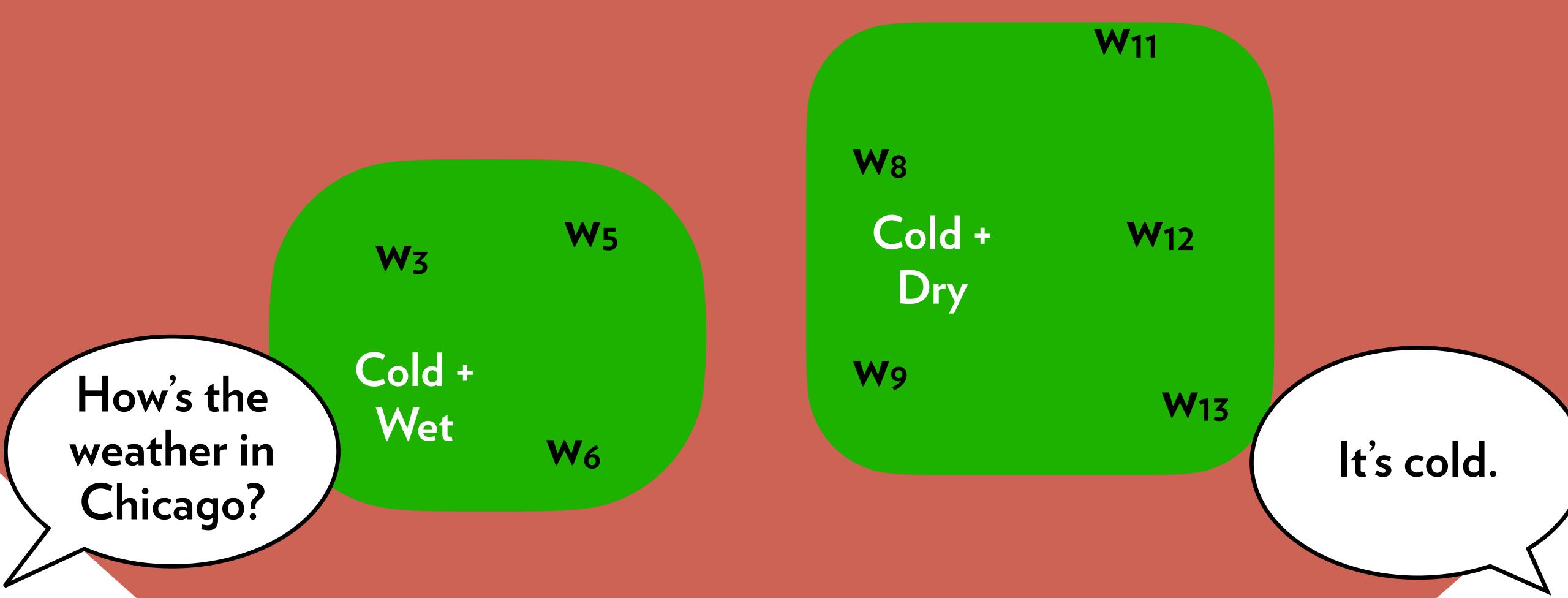


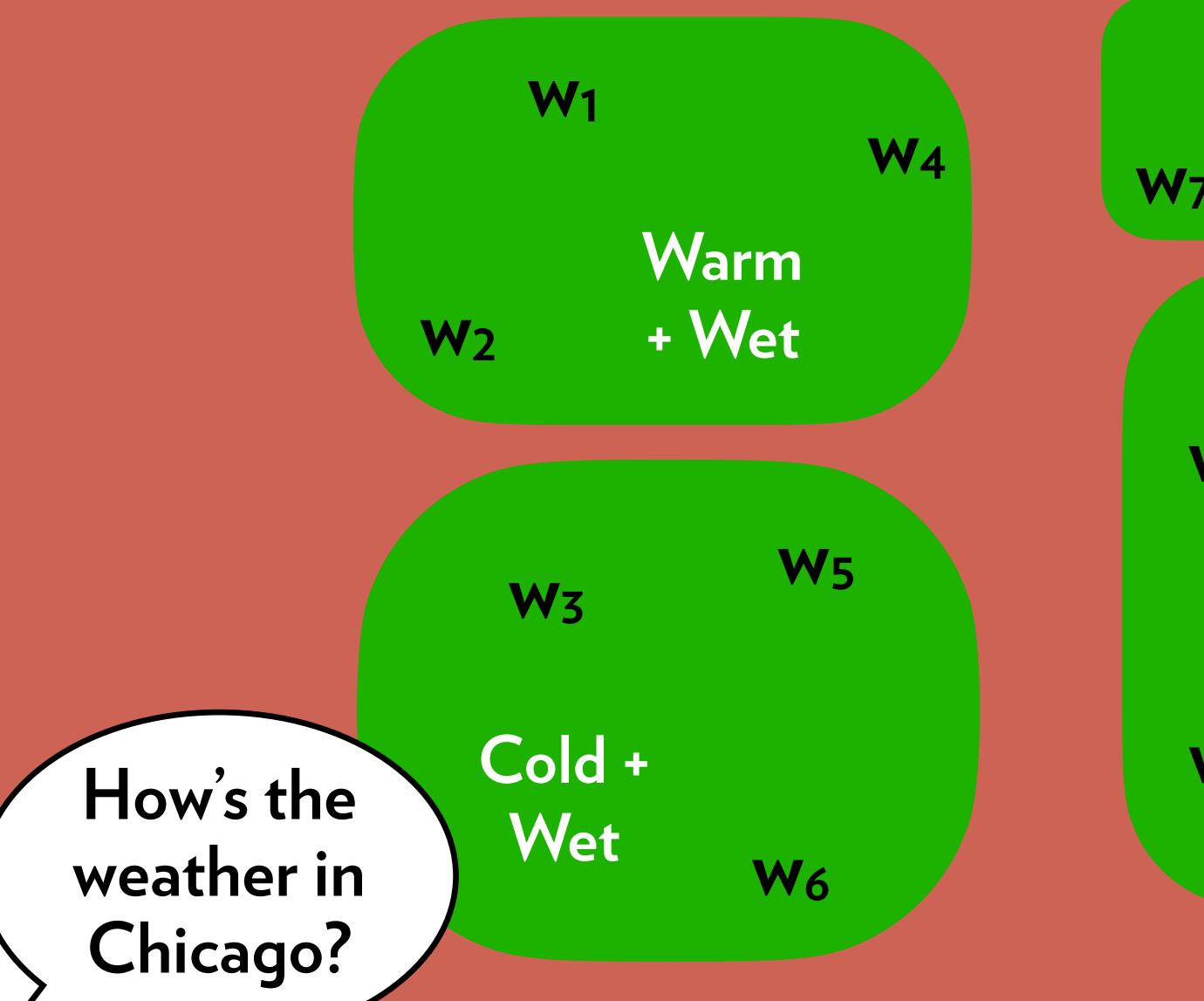


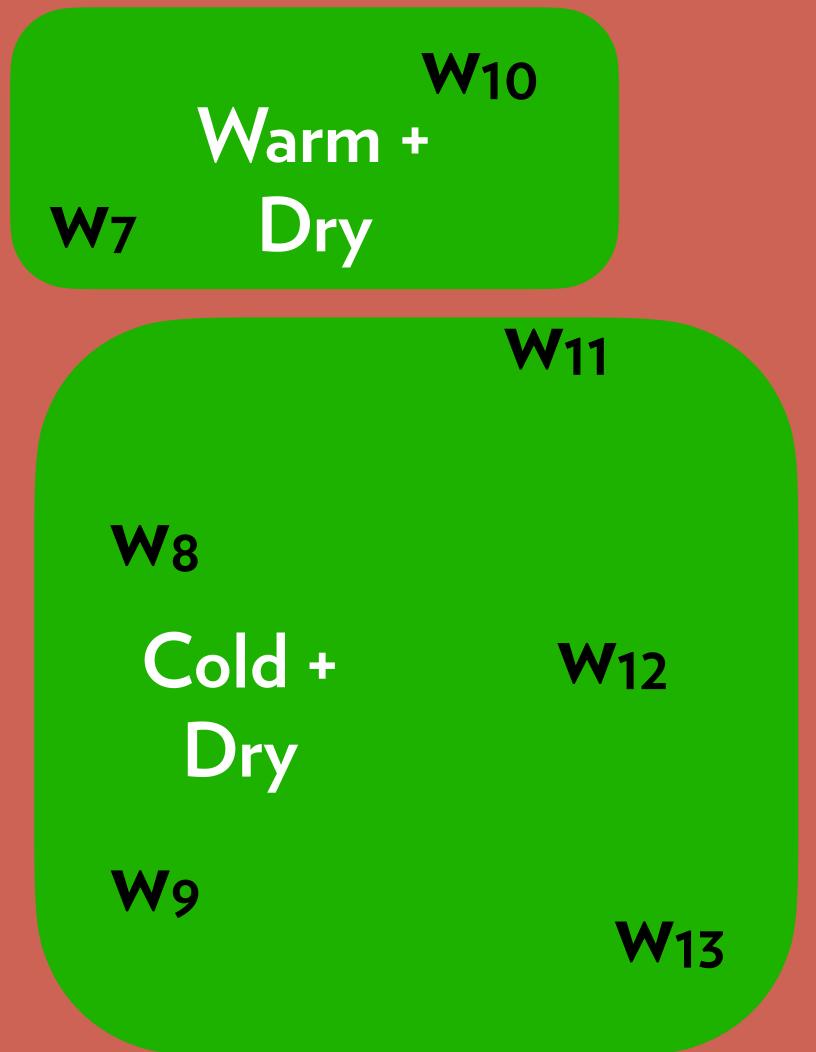


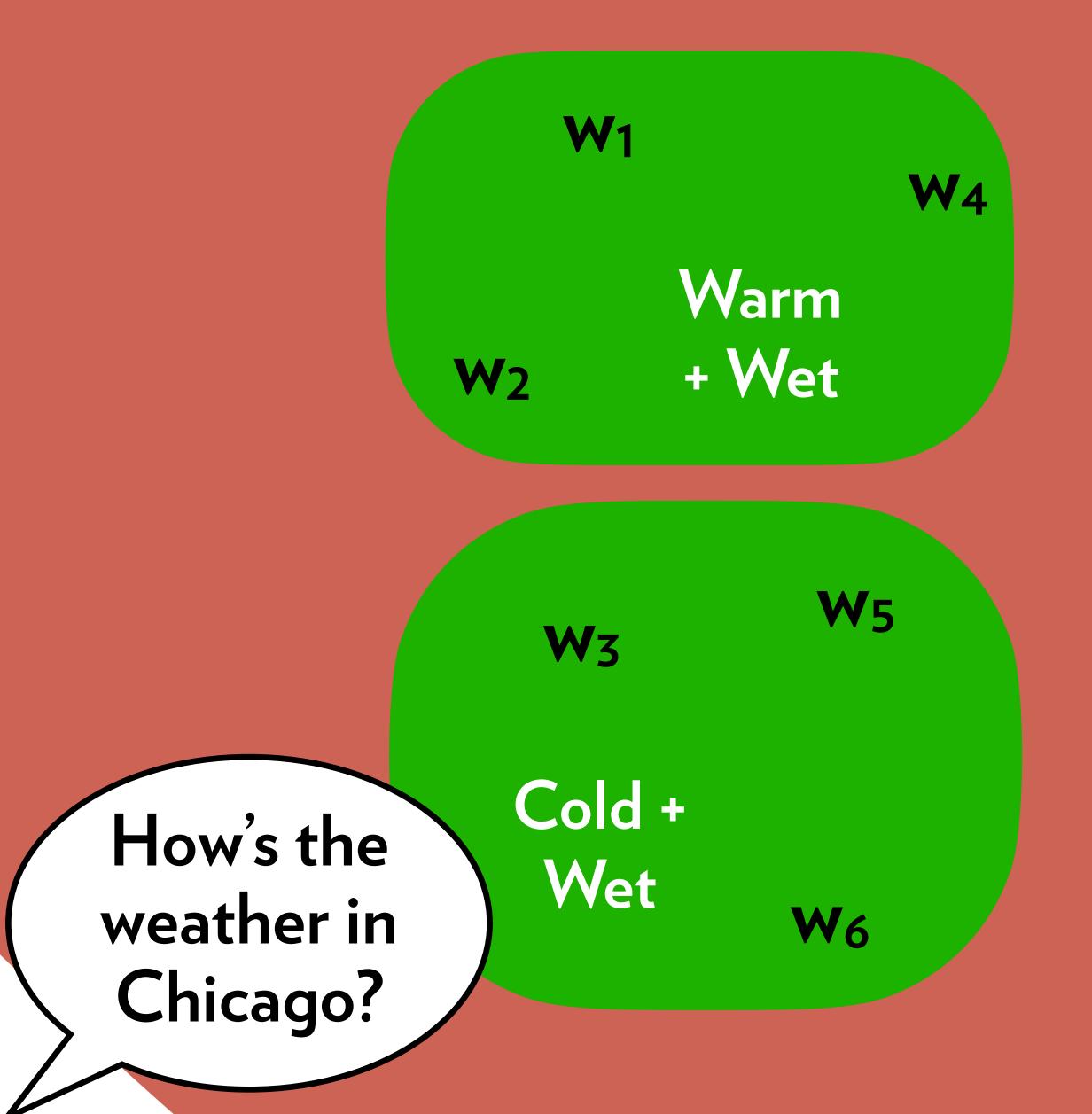


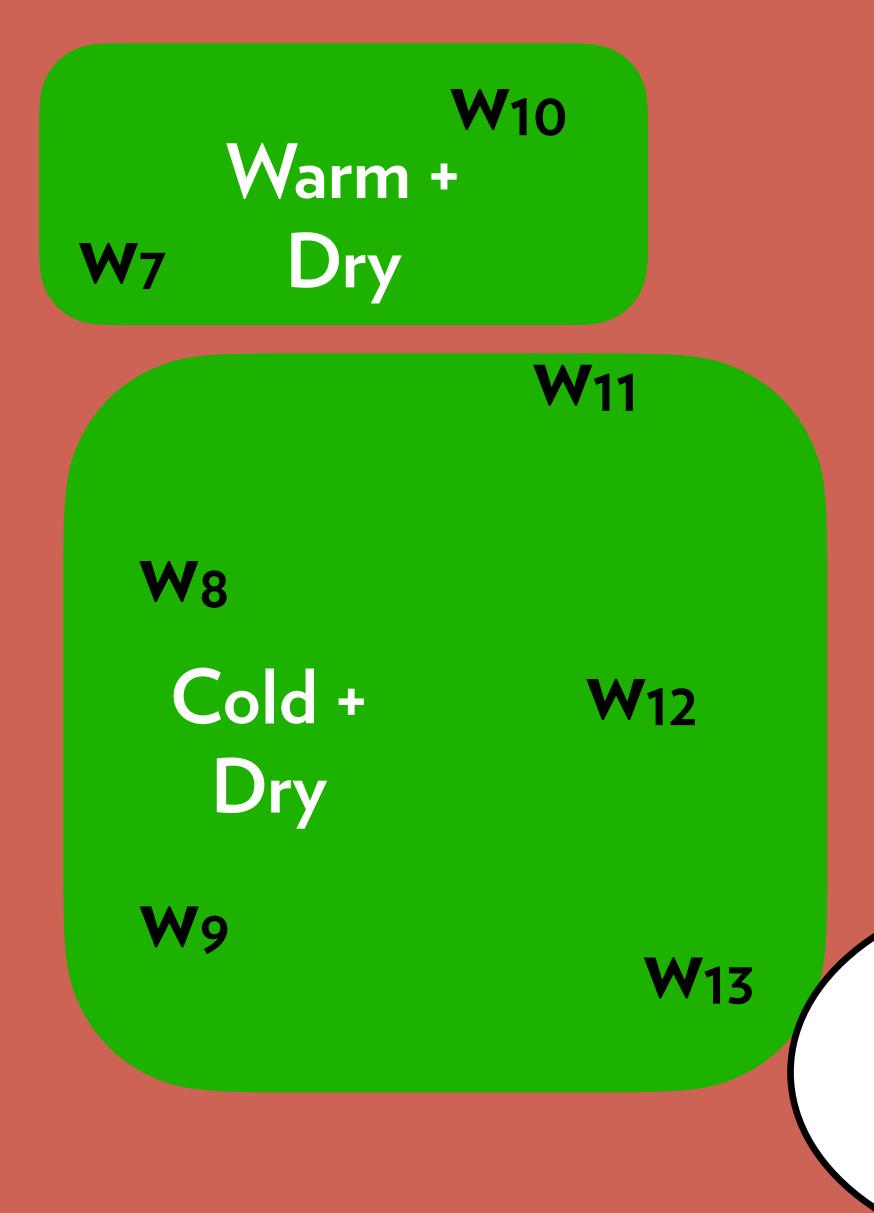










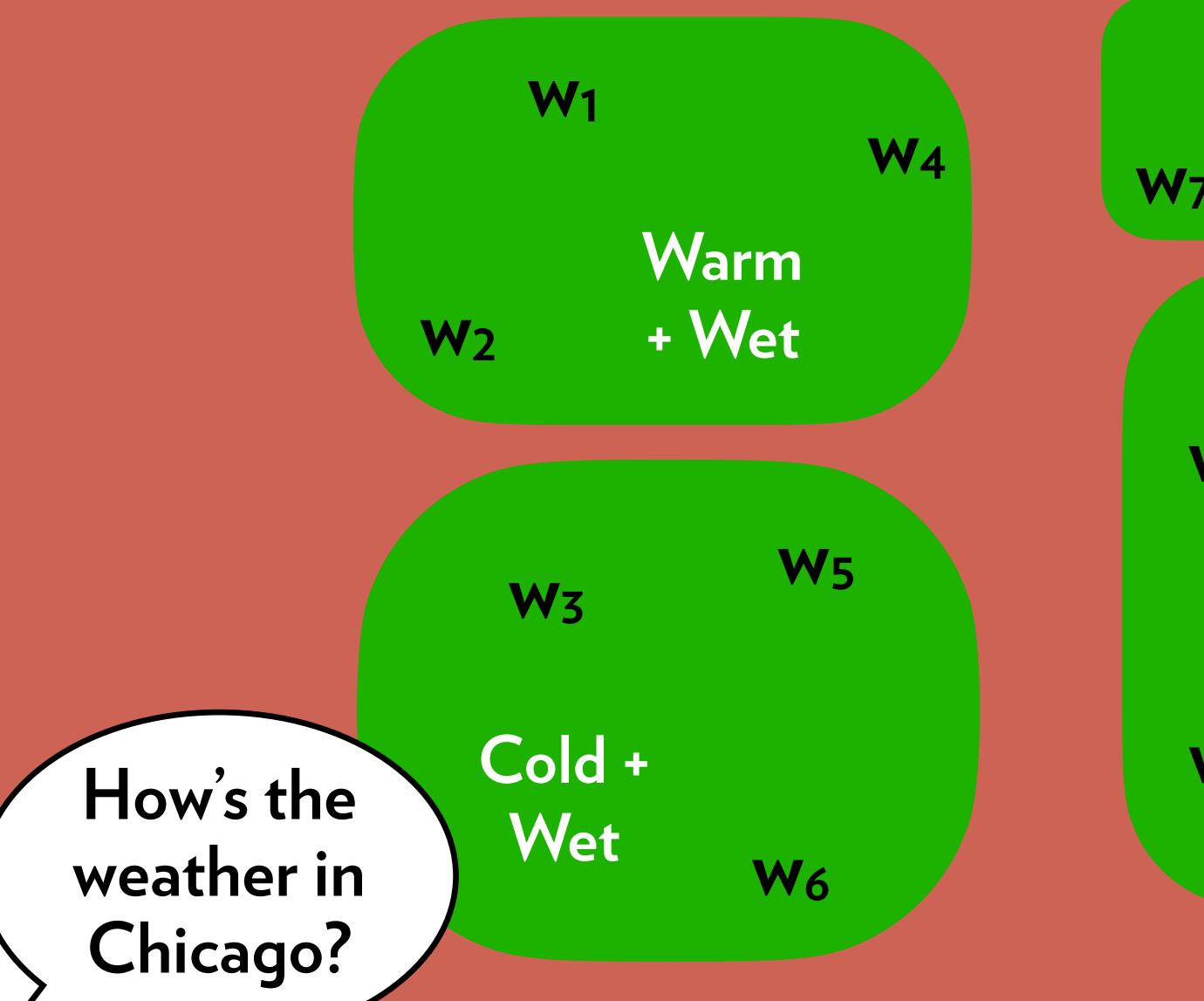


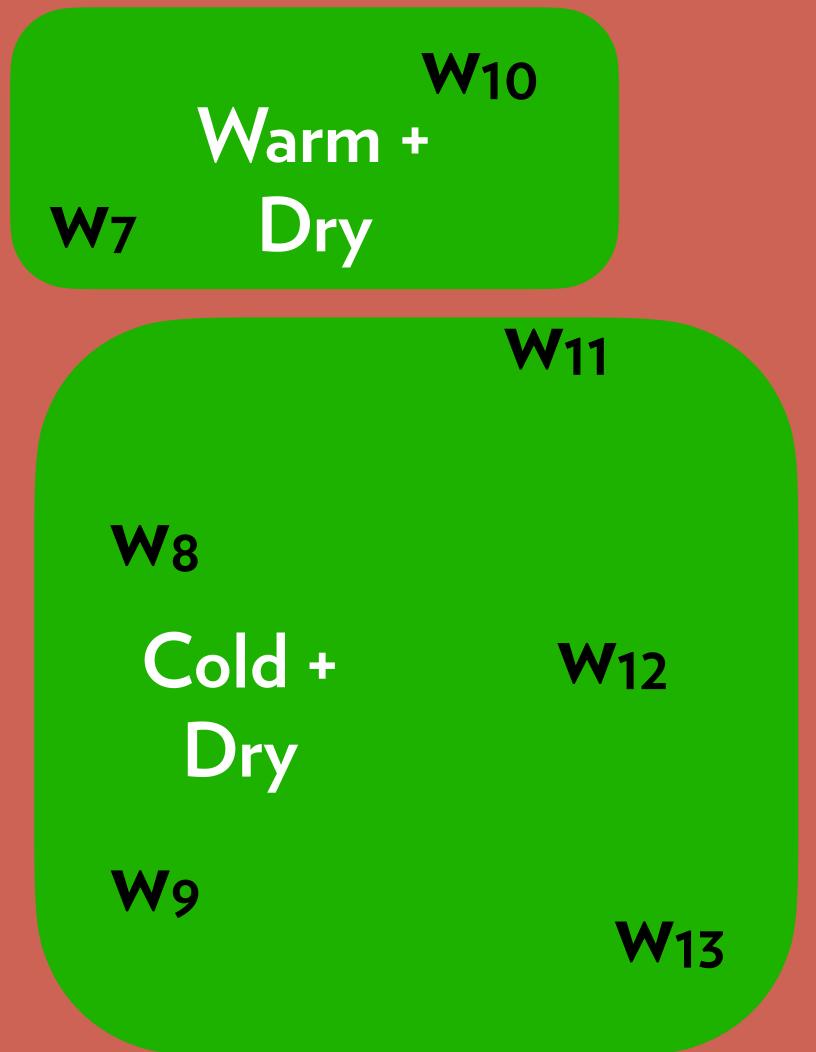
They have tall buildings.

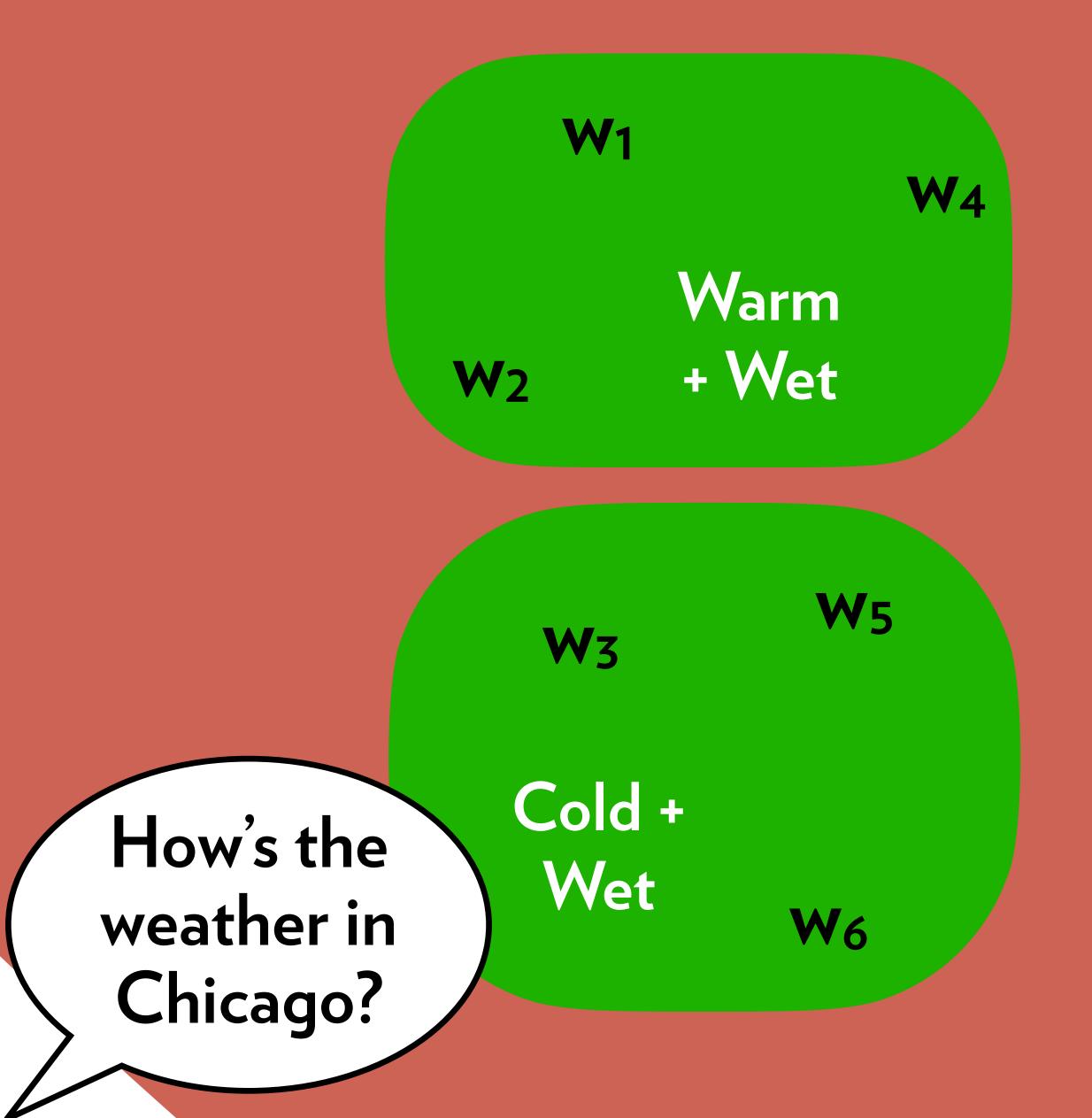
QUDs and Relevance

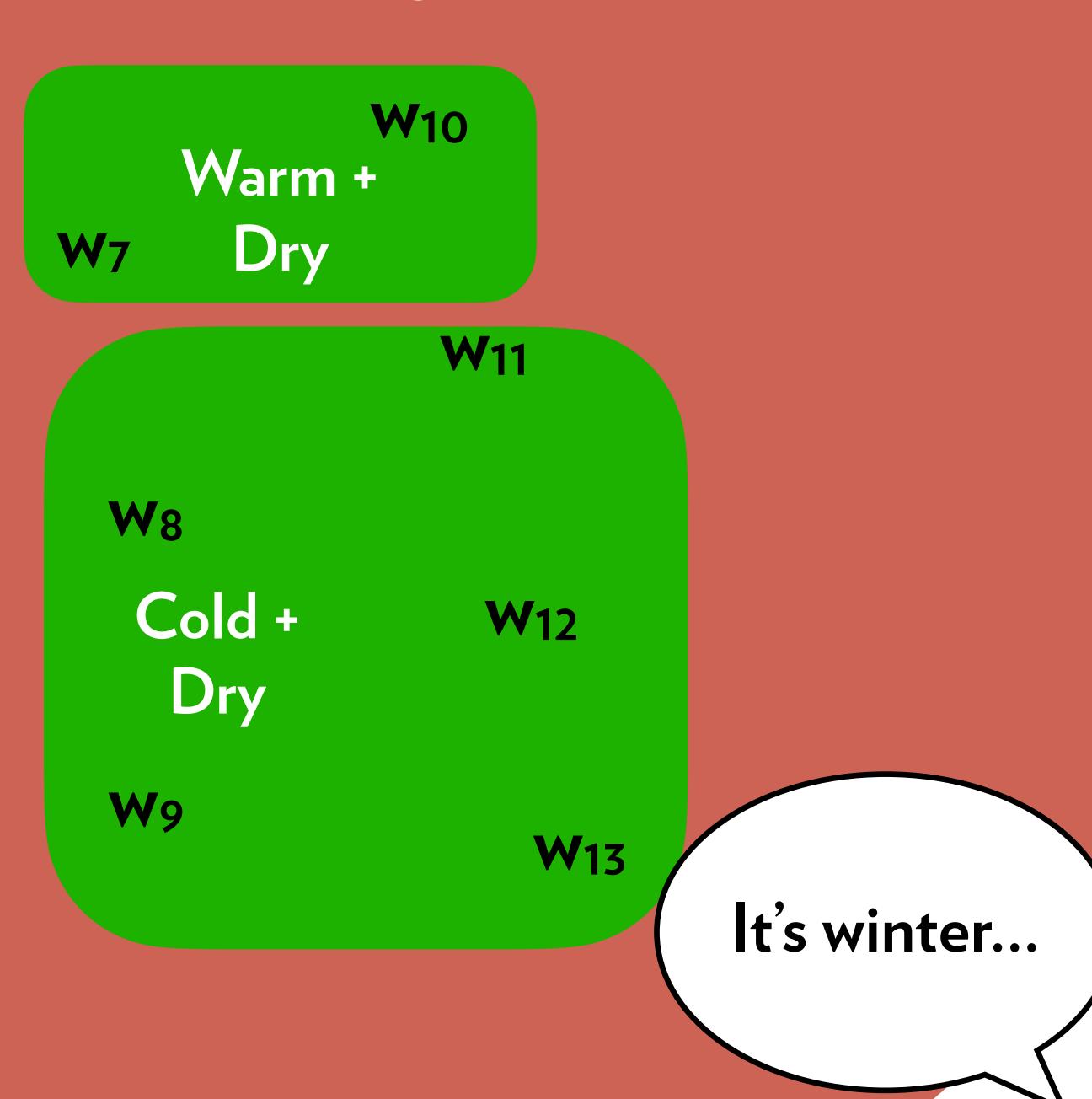
A speech act is relevant to the question Q iff:

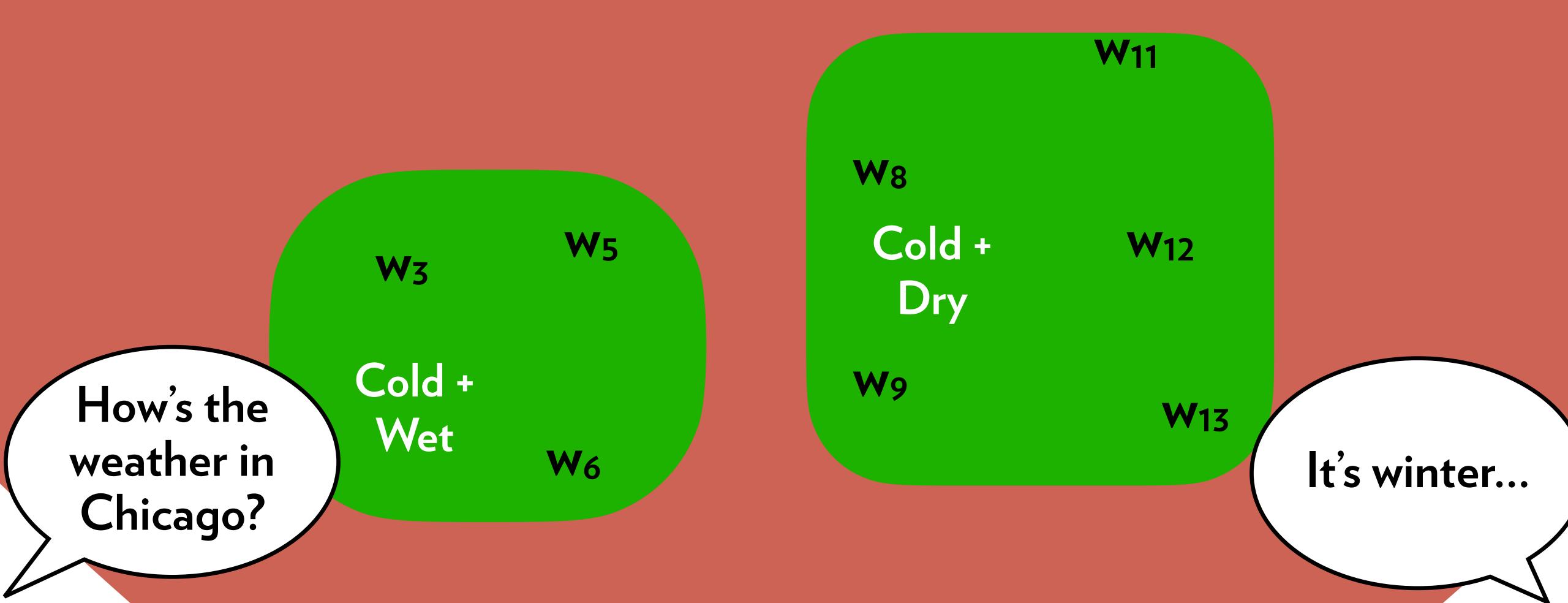
•It is an assertion that at least partially answers the QUD







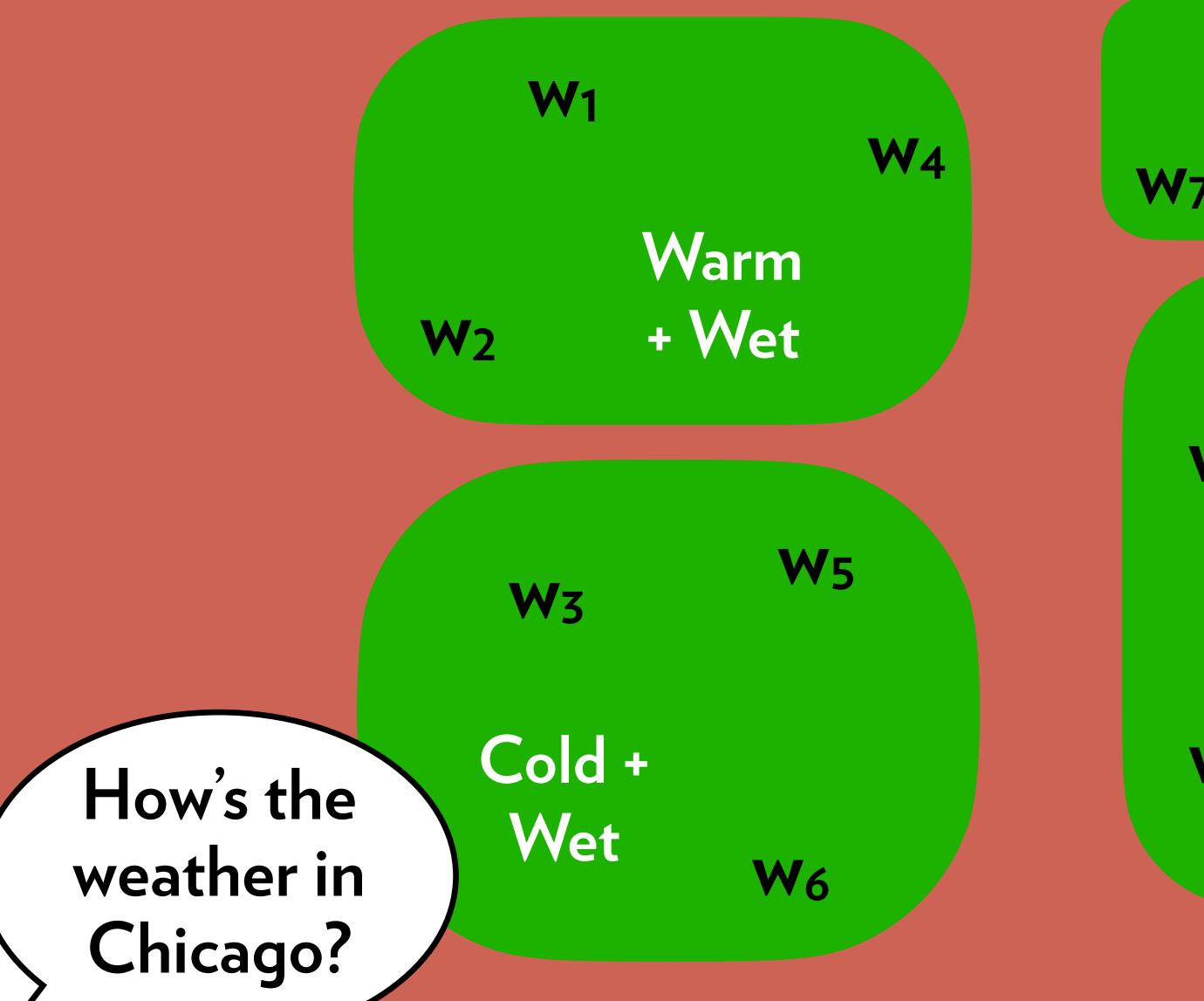


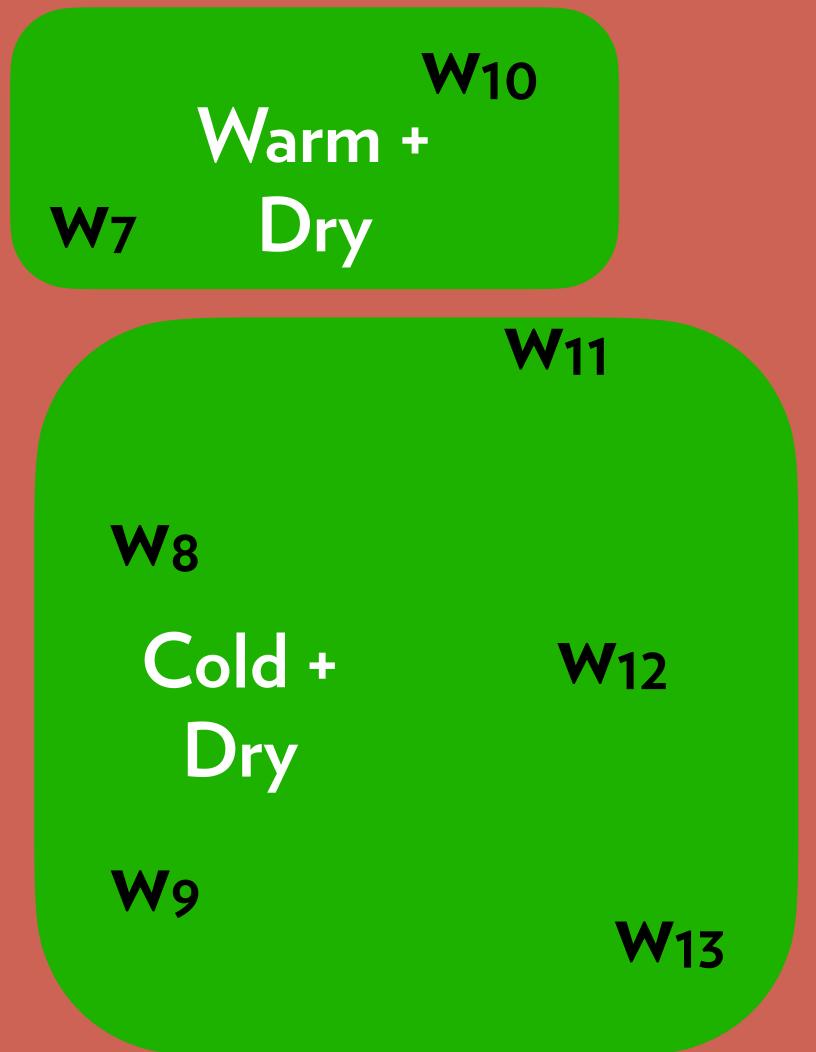


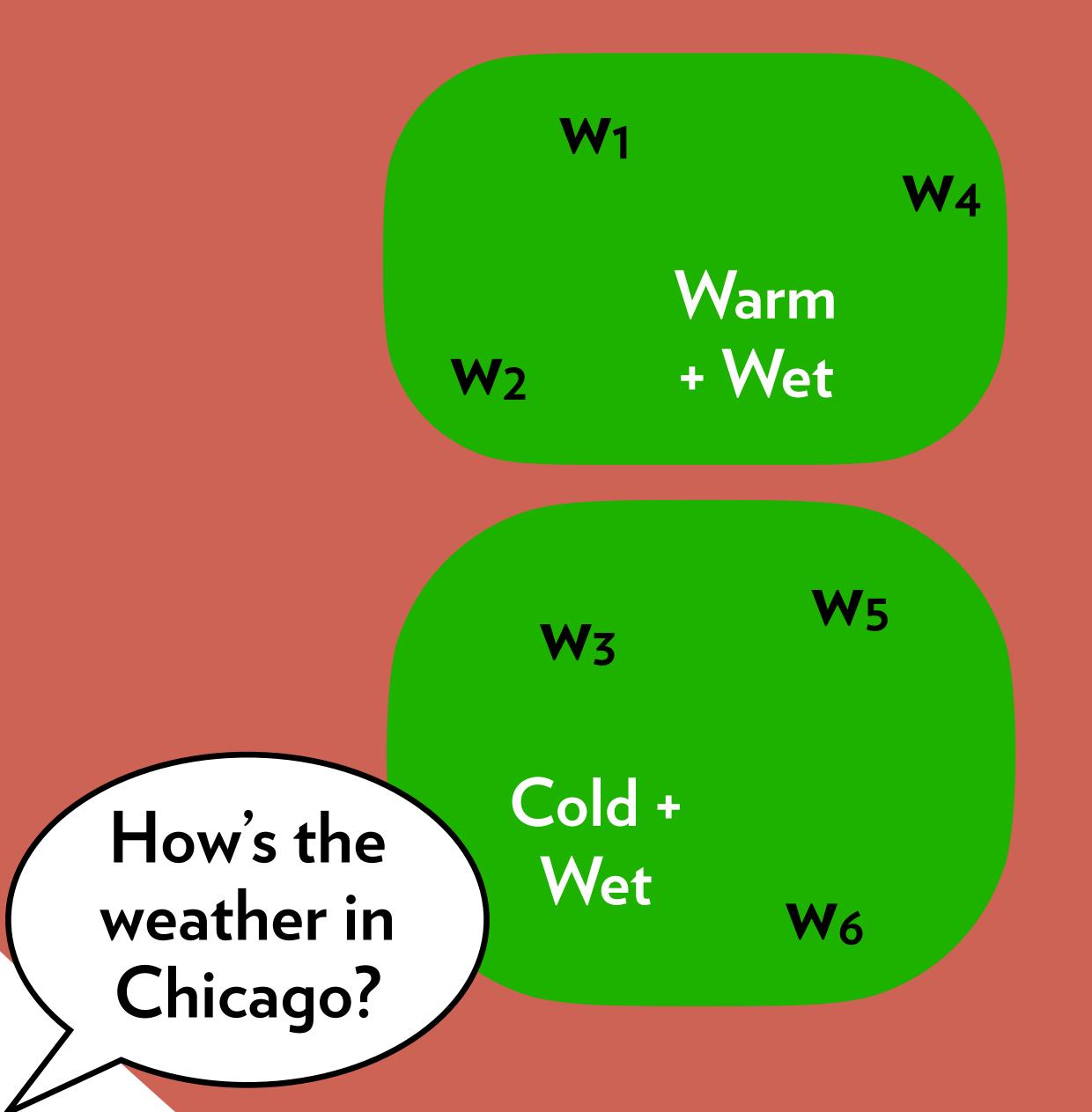
QUDs and Relevance

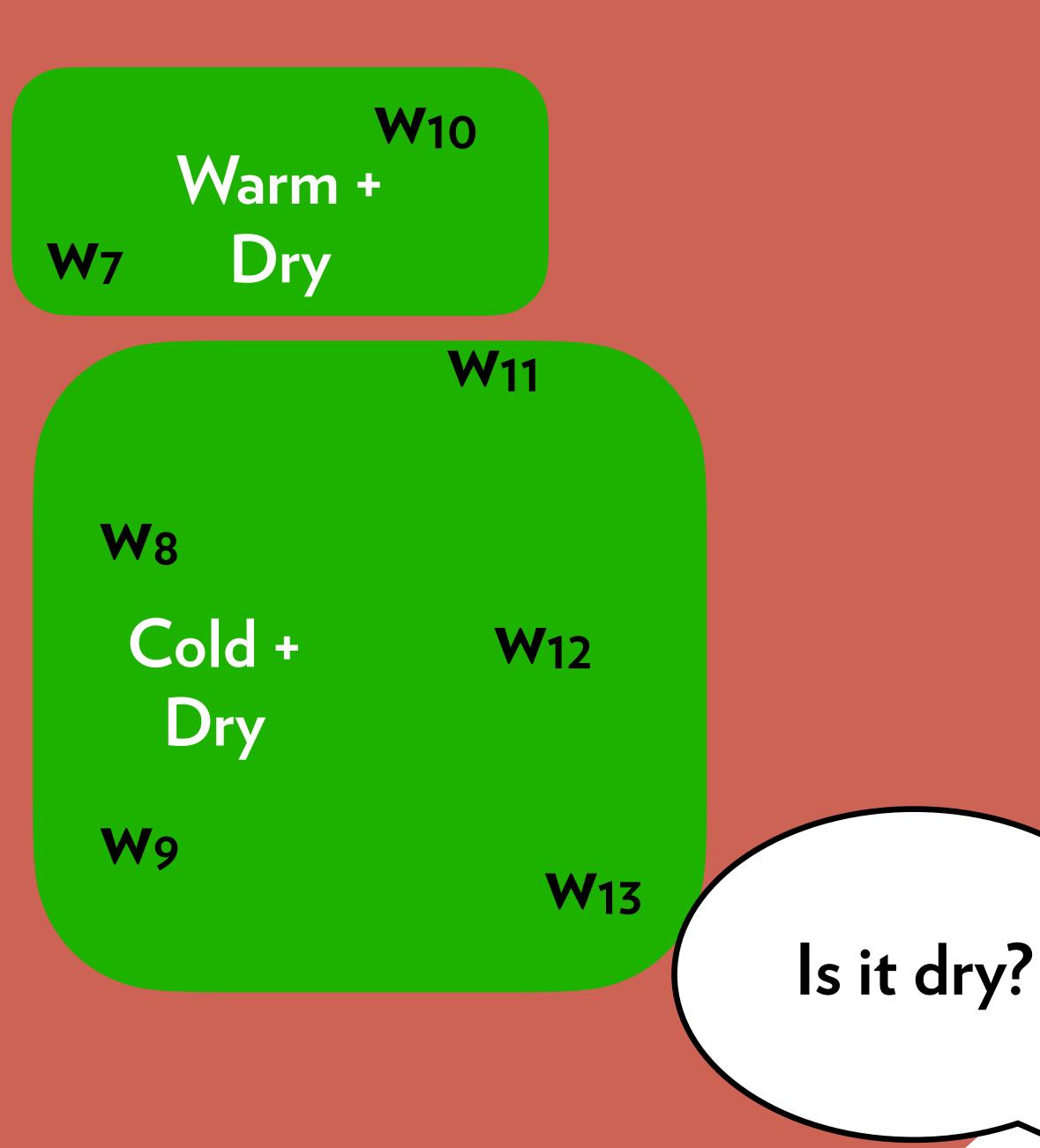
A speech act is relevant to the question Q iff:

- It is an assertion that at least partially answers the QUD
 - (Or can be interpreted as implying a partial answer.)

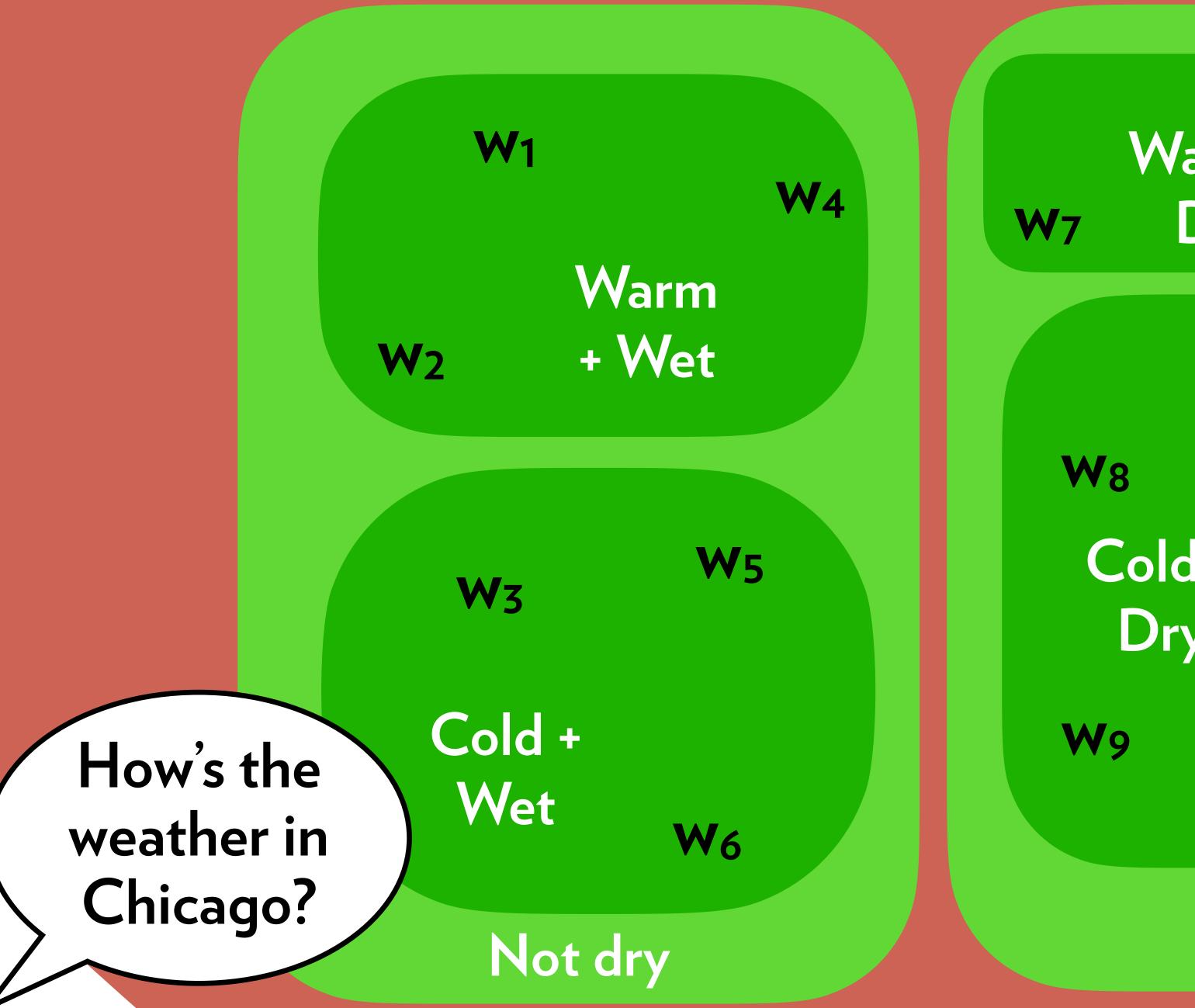


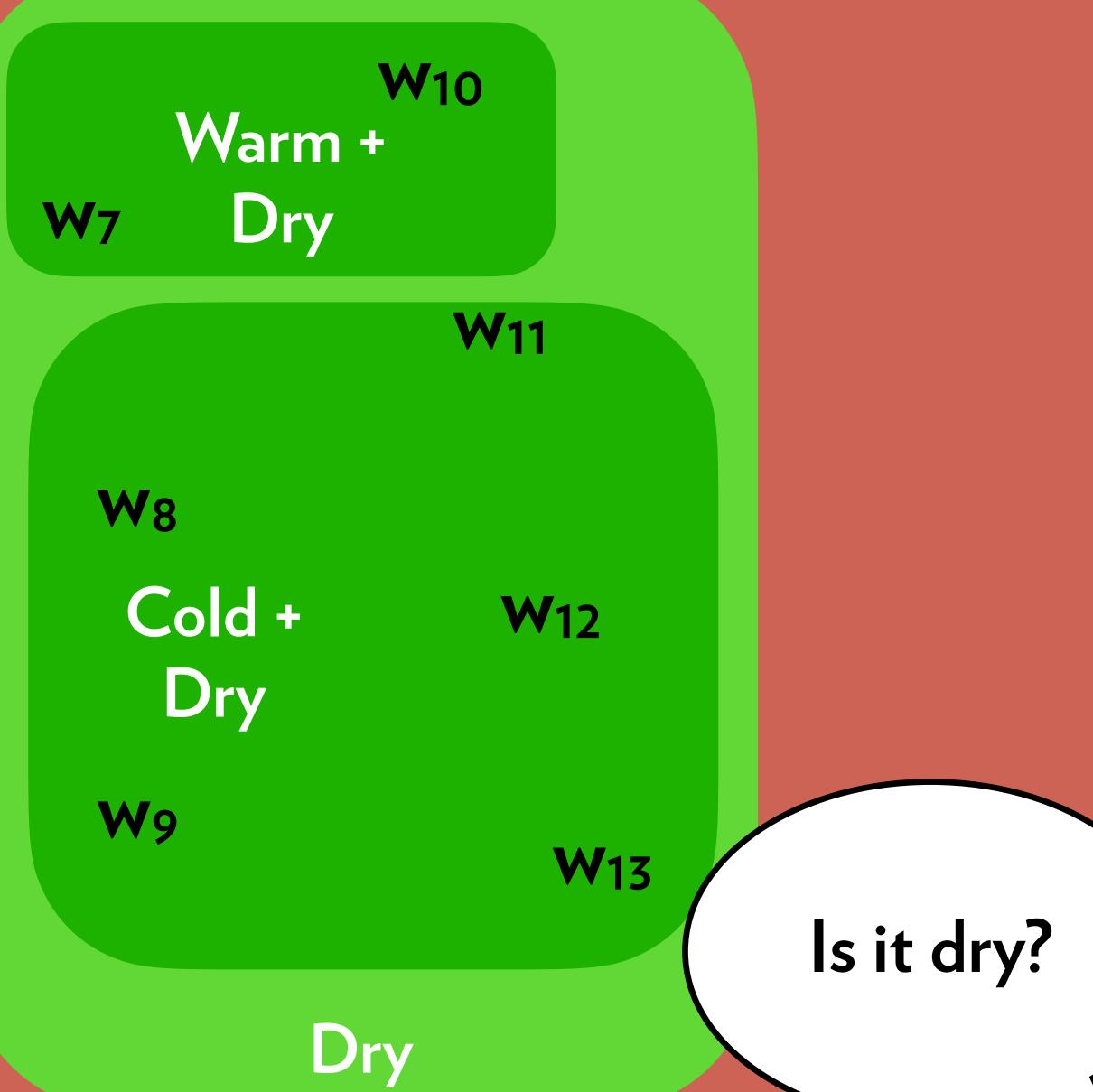


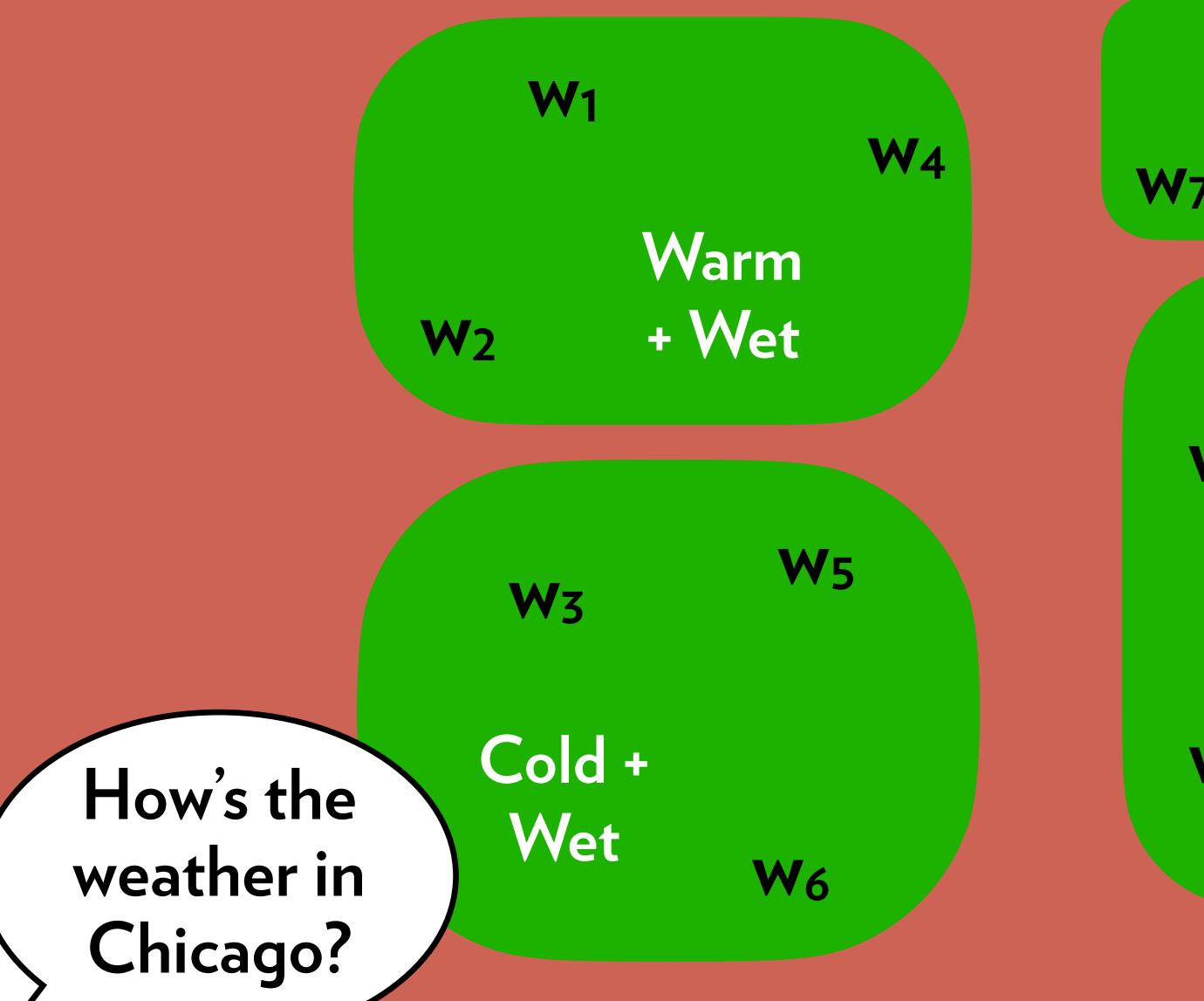


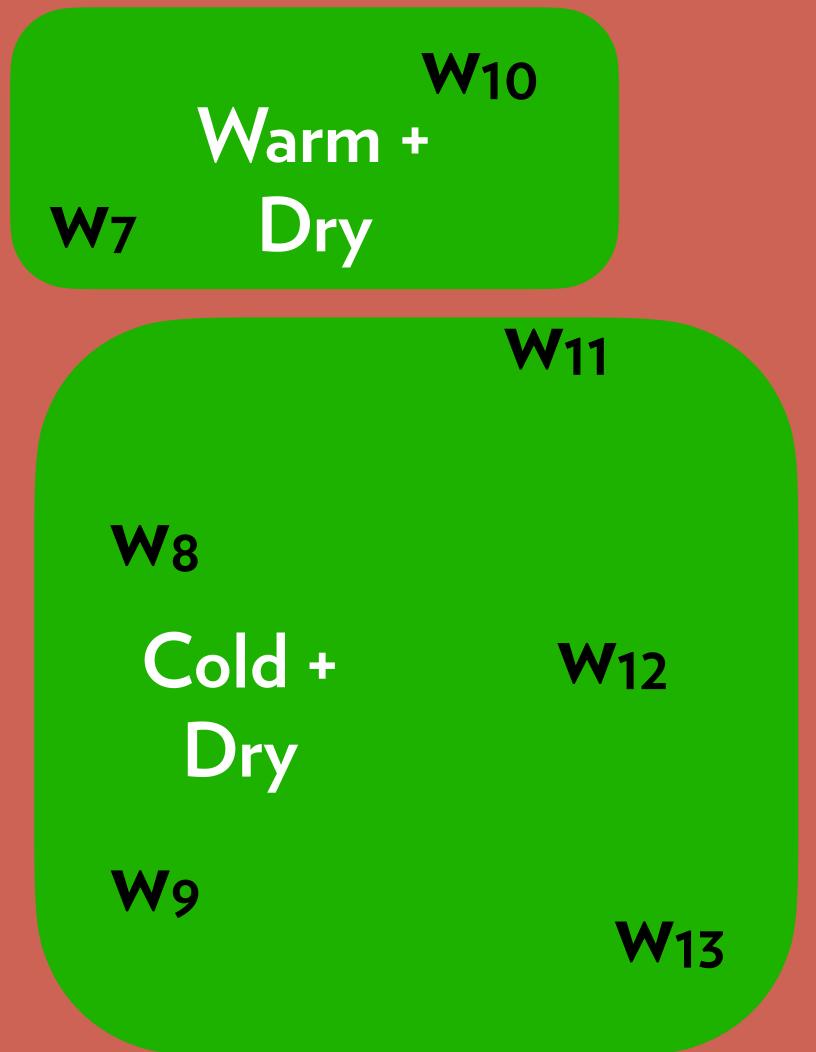


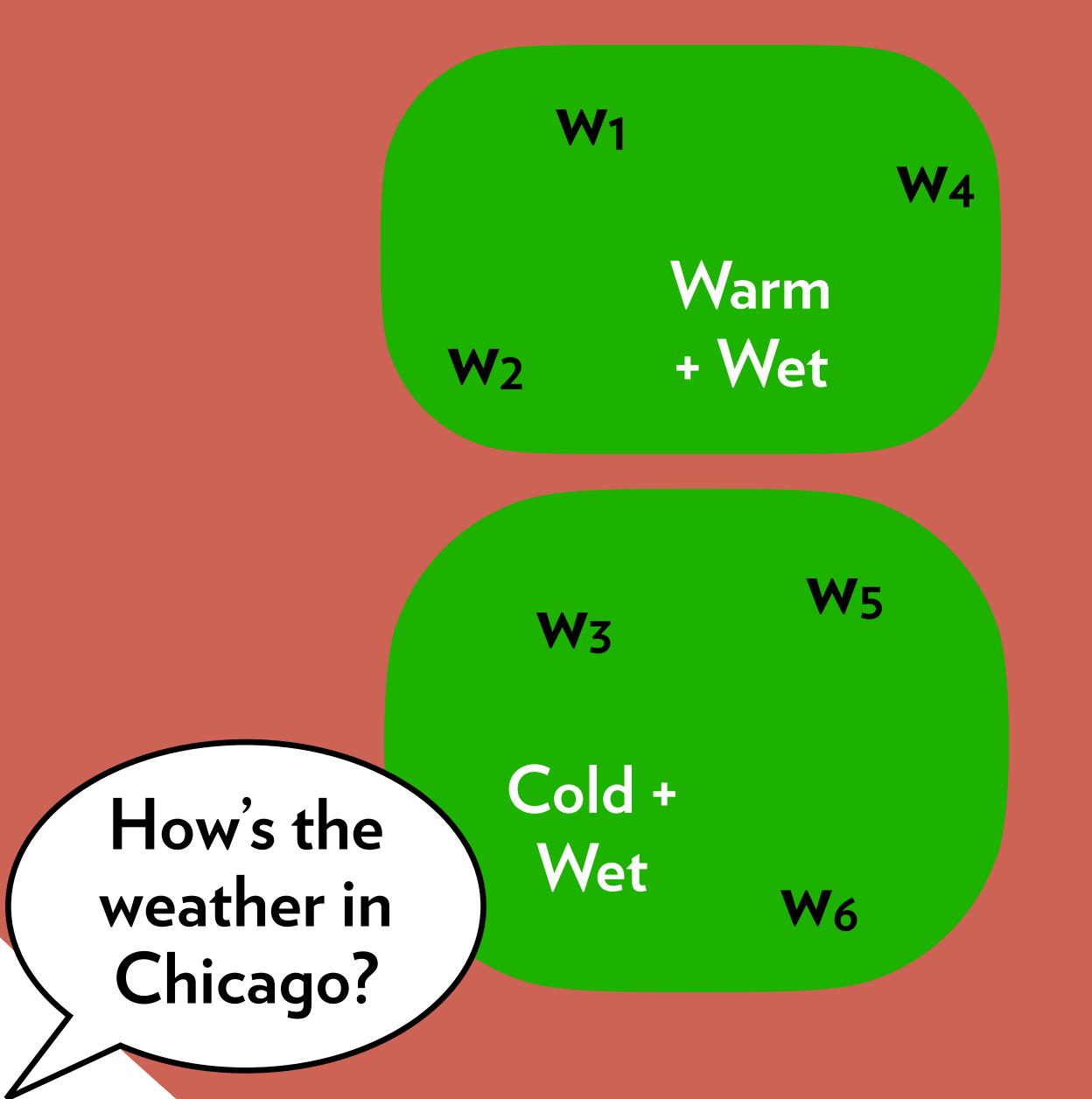
QUD: Is the weather in Chicago dry?

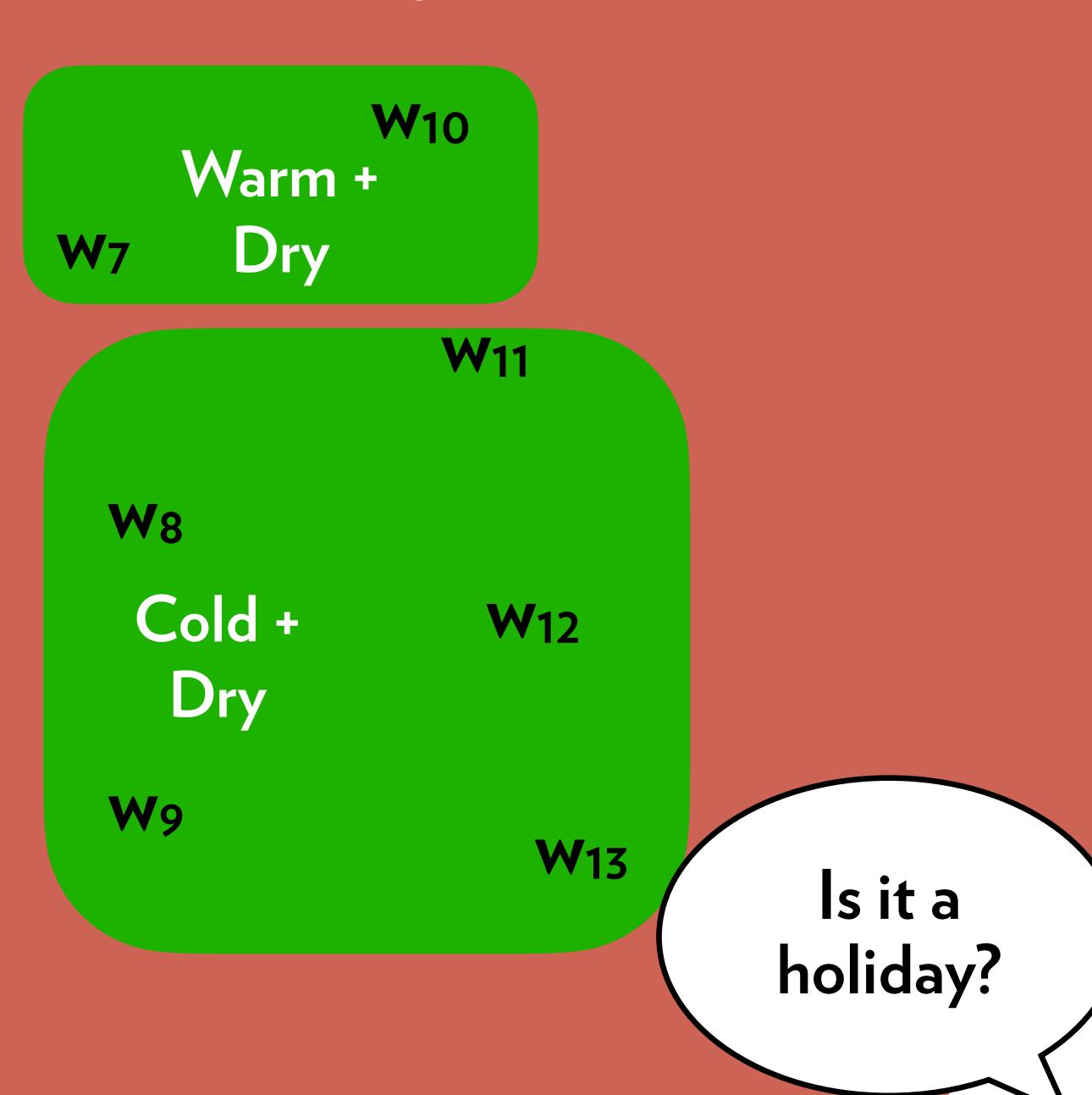








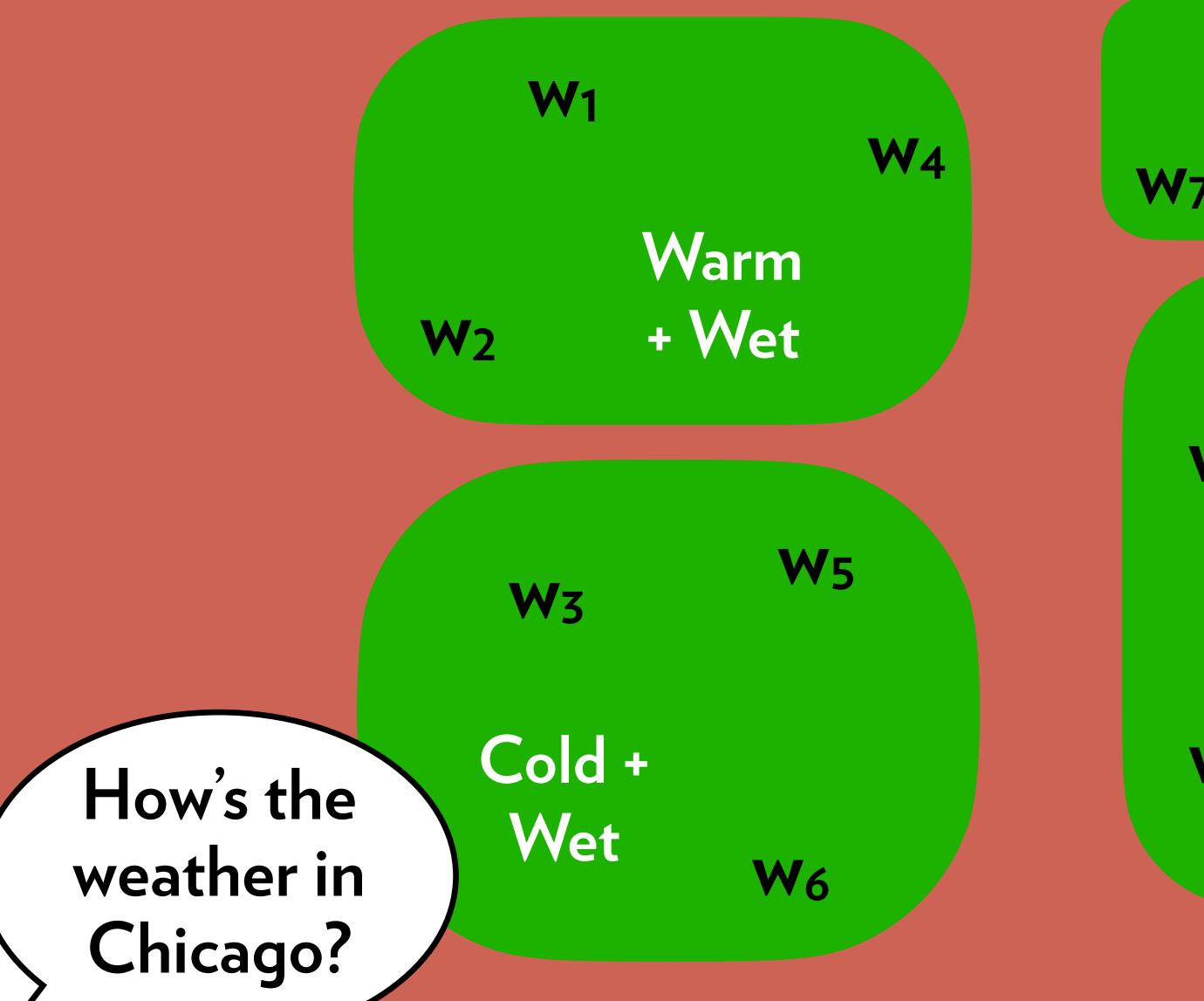


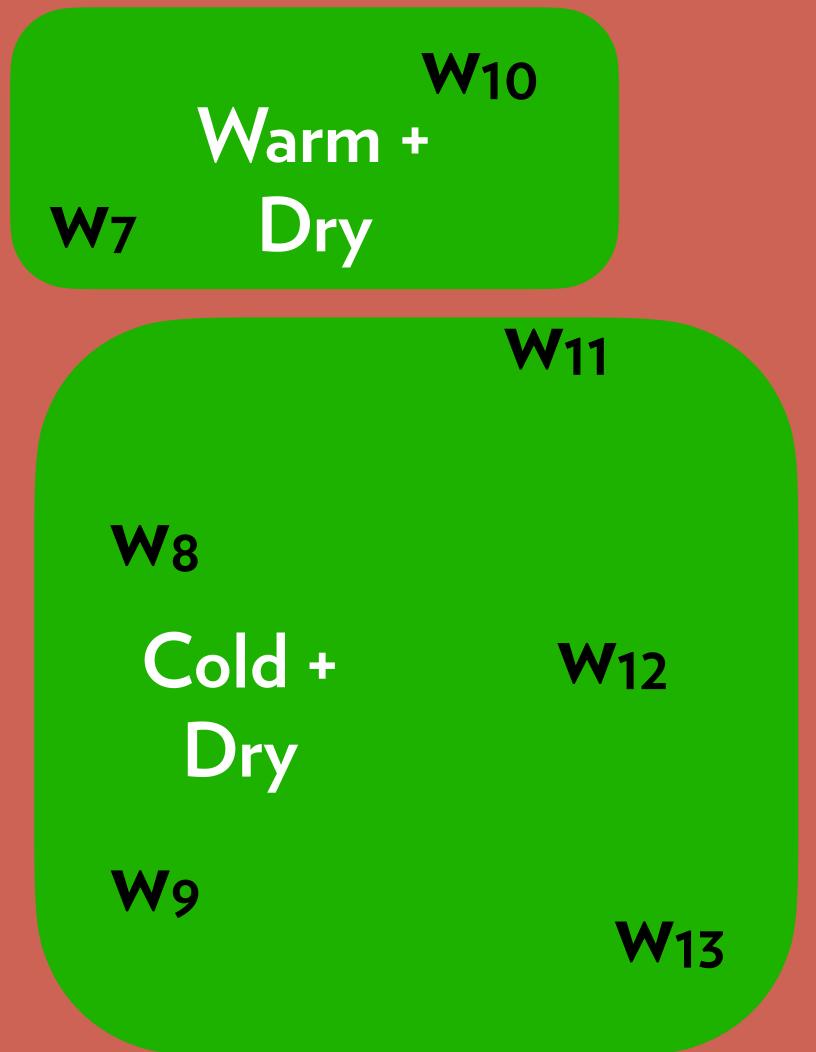


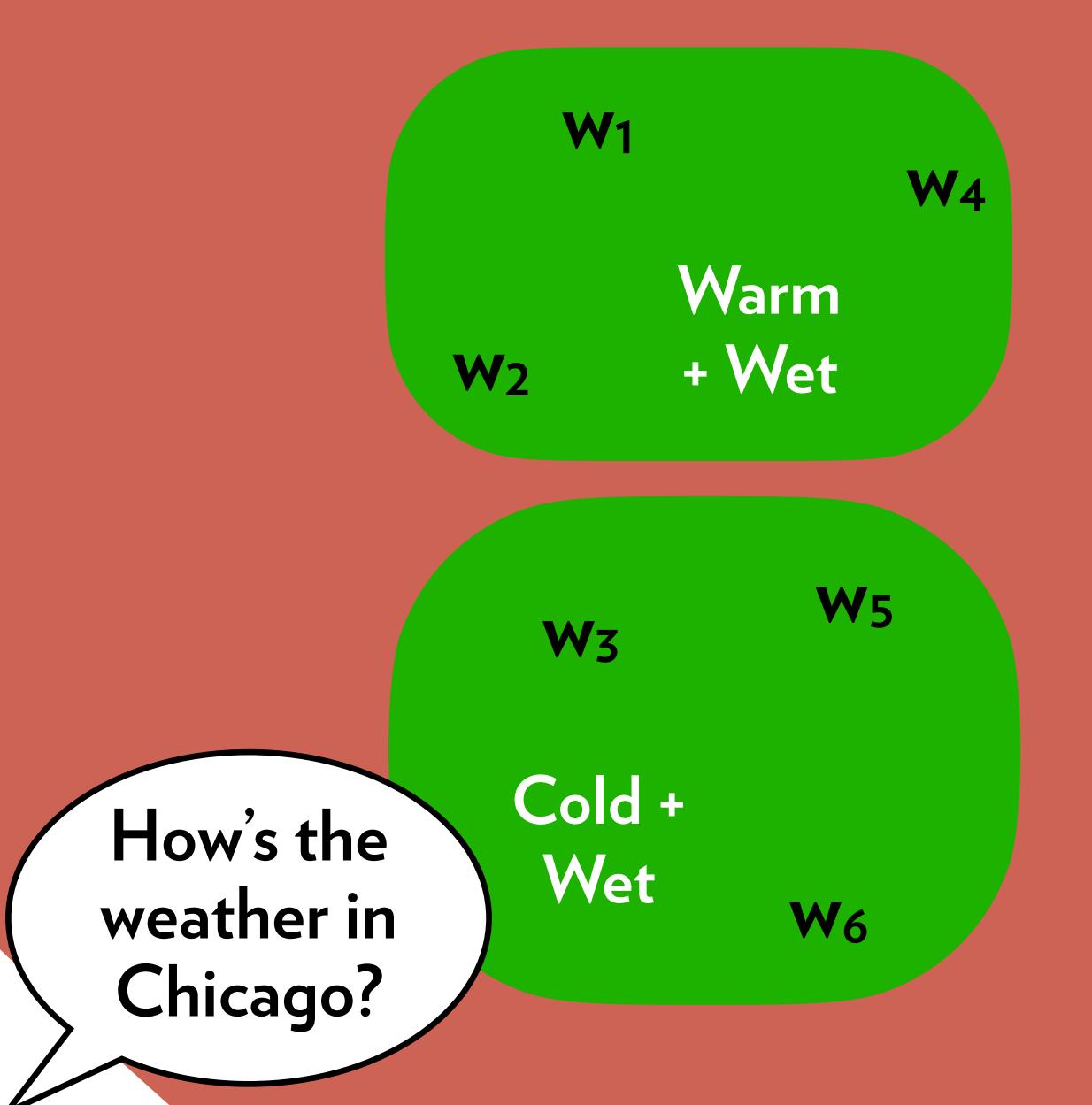
QUDs and Relevance

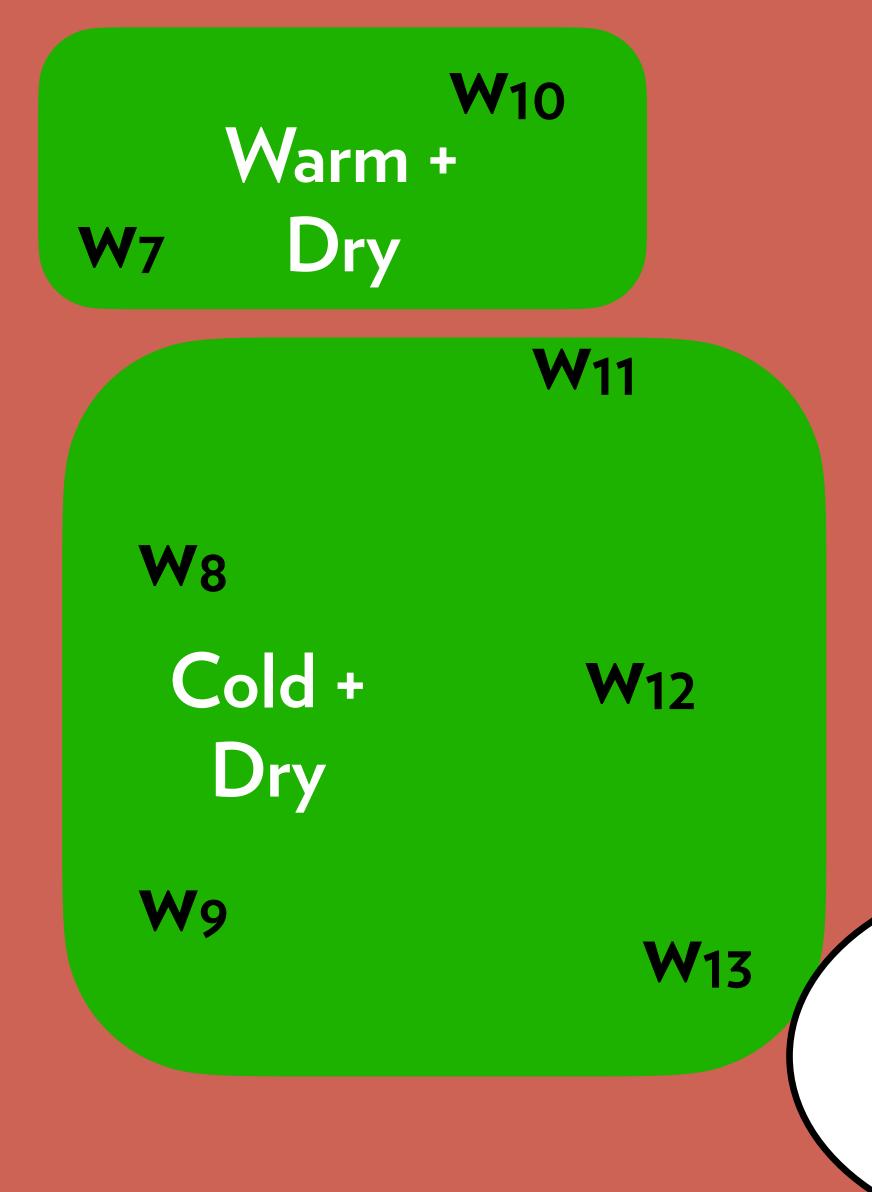
A speech act is relevant to the question Q iff:

- •It is an assertion that at least partially answers the QUD
 - (Or can be interpreted as implying a partial answer.)
- •It is a question that poses a subquestion of the QUD.

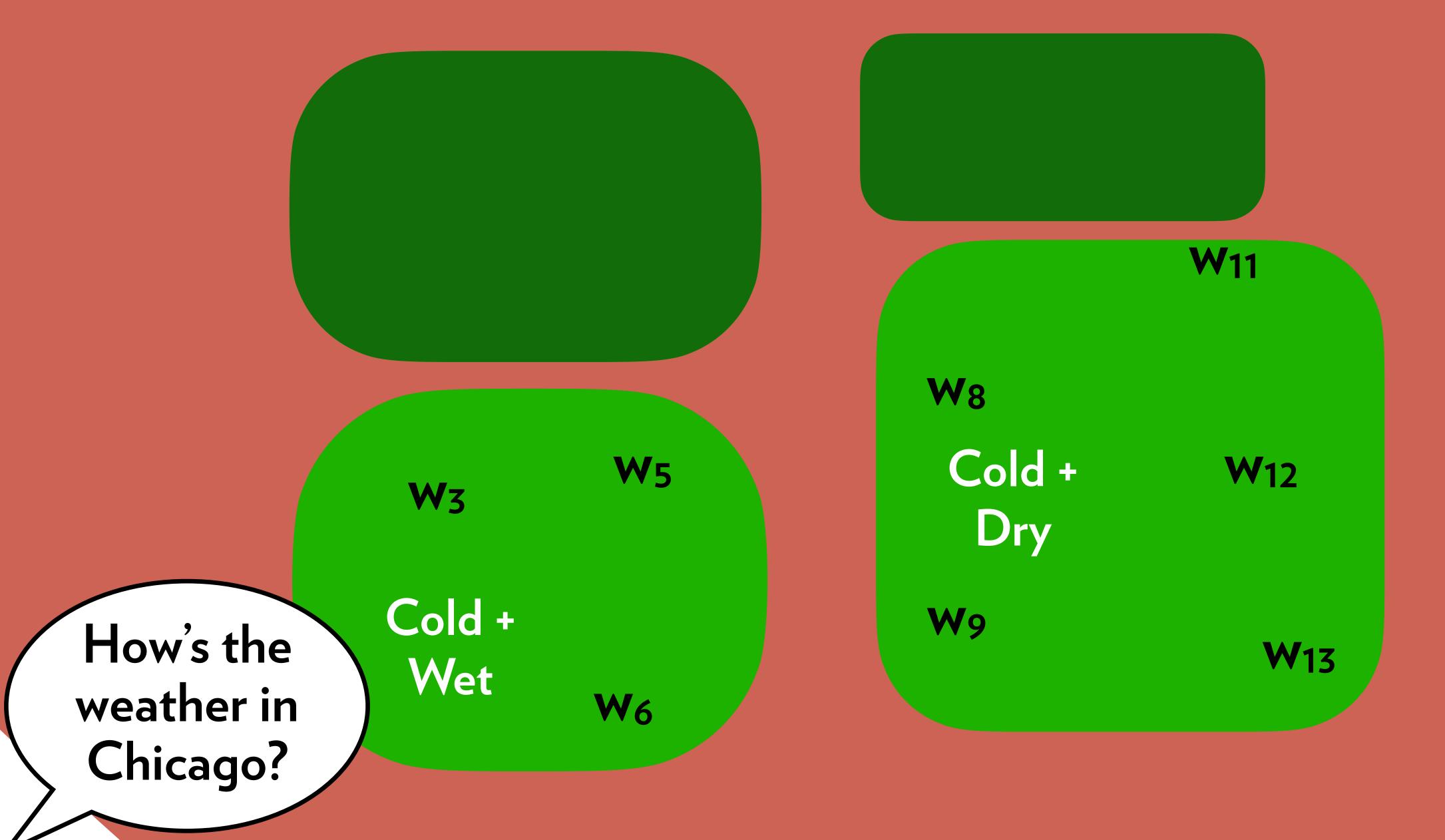




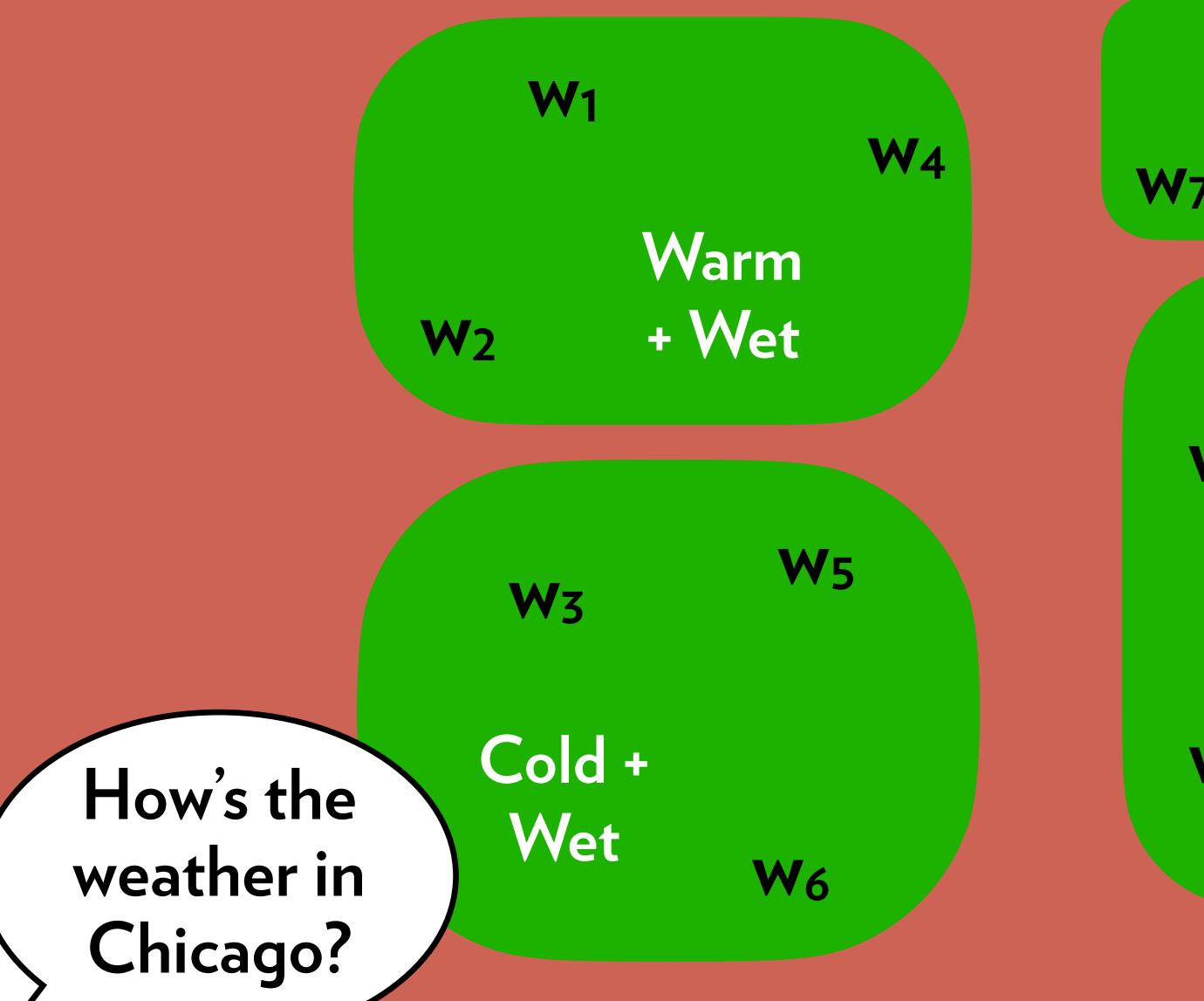


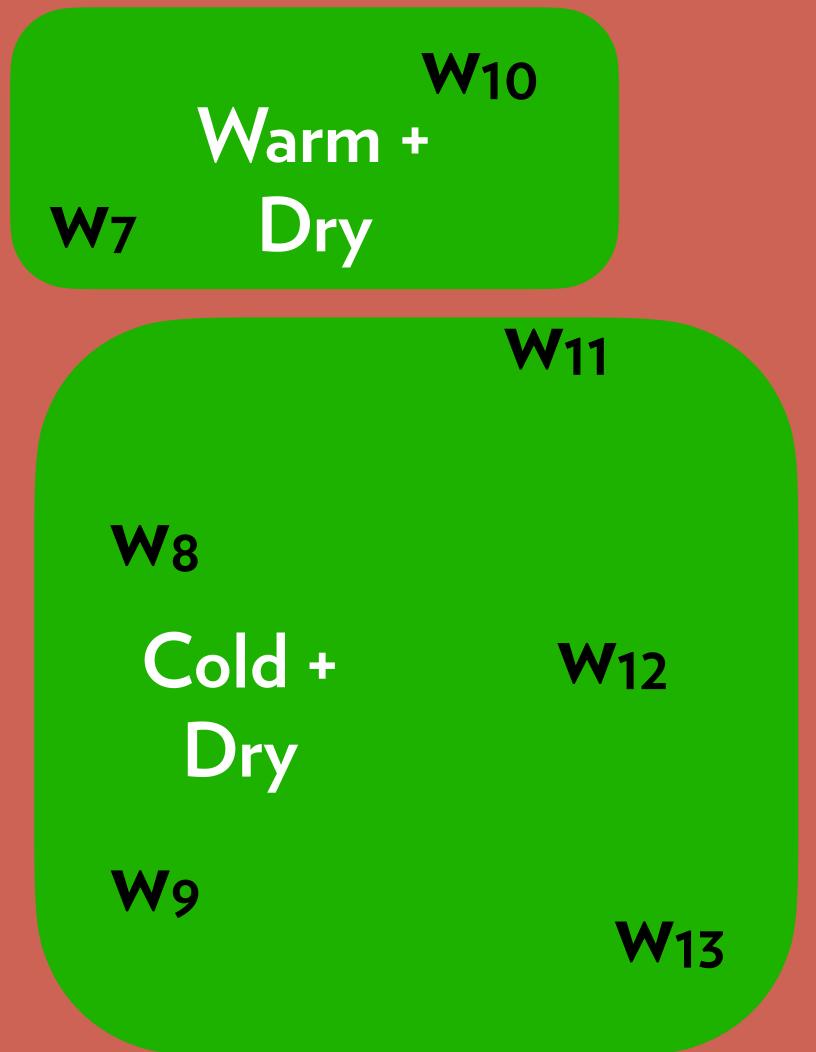


It might be warm and dry.









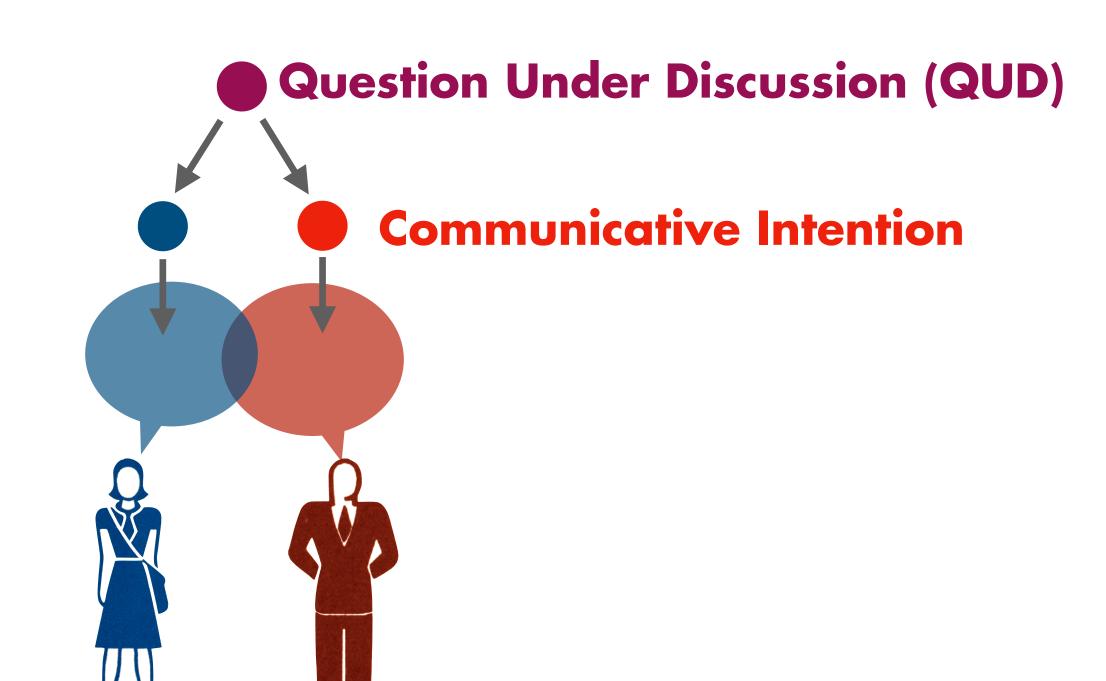
QUDs and Relevance

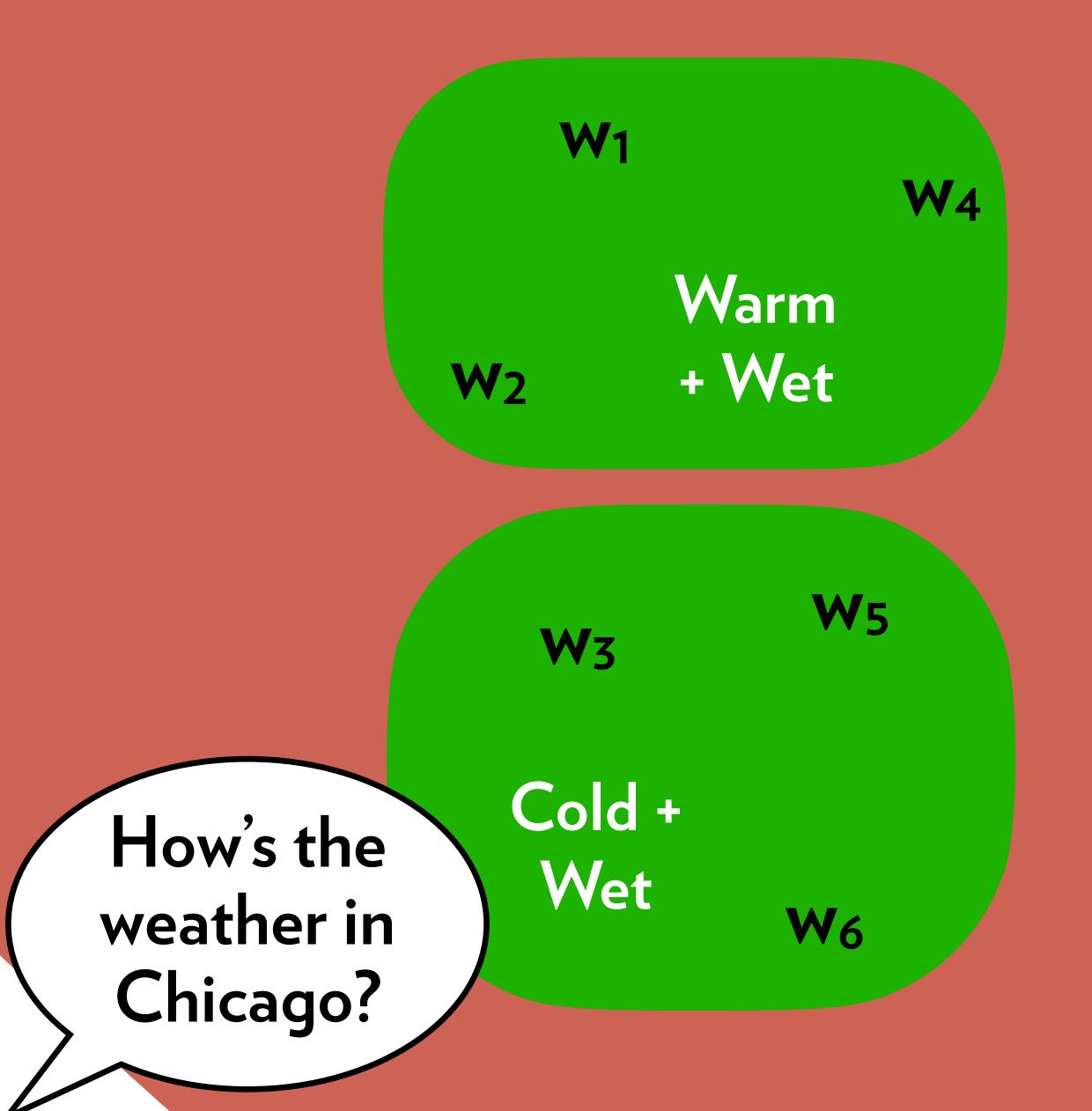
A speech act is relevant to the question Q iff:

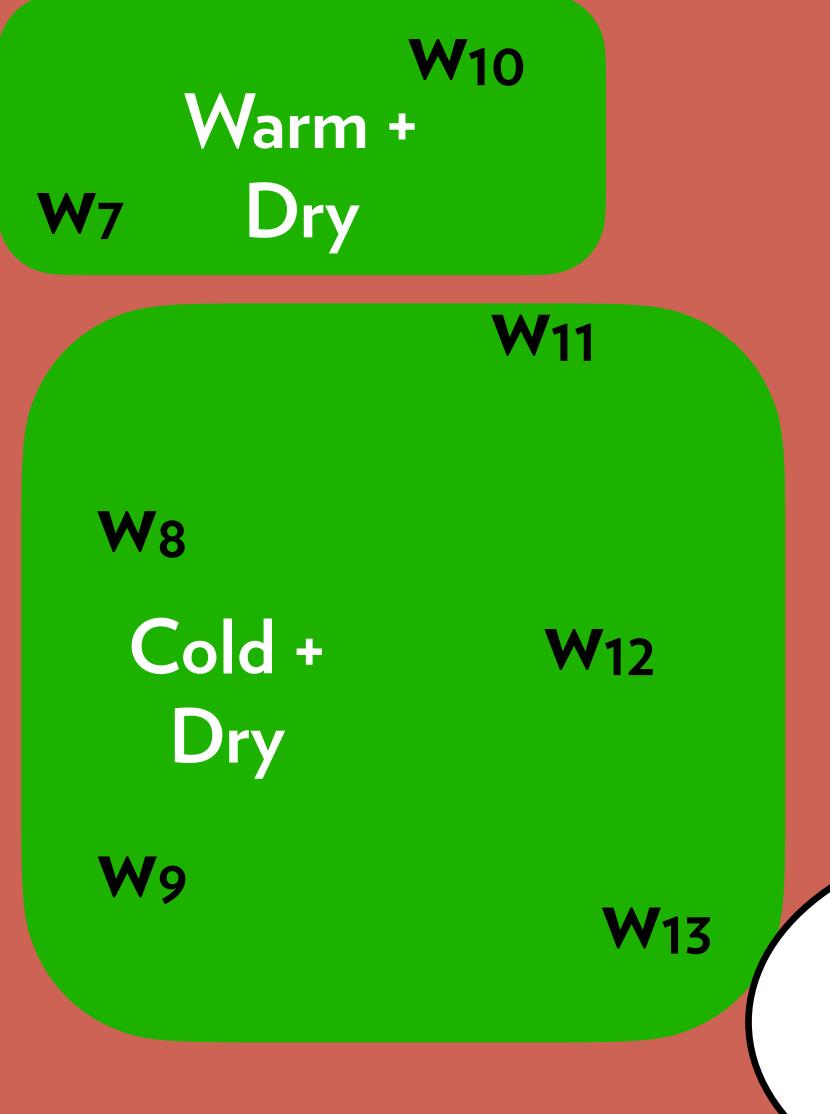
- It is an assertion that at least partially answers the QUD
 - (Or can be interpreted as implying a partial answer.)
- •It is a question that poses a subquestion of the QUD.

QUDs as Shared Plans

- The QUD "...reflects the interlocutors' goals...in a discourse" (Roberts 2018)
- Specifically, it models a shared intention to coordinate on an answer to the question.
- This explains the connection to relevance:
 - An assertion is relevant only if the speaker's communicative intention is a subplan of the QUD —i.e., an intention to resolve the QUD.
 - A question is relevant only if the speaker's communicative intention is to propose a new subplan of the QUD—i.e. a shared plan to resolve a subquestion.







It's COLD in Chicago.

